EWU Newsletter

VOL XIII ● ISSUE II ● SUMMER 2013

BoT Member's Views
Mr. S M Nousher Ali

EWU Delegates met the Chancellor and President

President, Board of Trustees and Founder Vice Chancellor Dr. Mohammed Farashuddin, Member, Board of Trustees Dr. Rafiqul Huda Chaudhury and Vice Chancellor Professor Ahmed Shafee called on His Excellency Chancellor of EWU and President Mr. Md. Abdul Hamid on 24 June 2013 at Bangabhban at 4.00 p.m.

EDITORIAL

Like other semesters, we saw a flurry of activities taking place on our campus this semester. Mentionable of them are CRT's research workshops, Economics and English Departments' seminars and some fairs& exhibitions organized by our clubs. We also saw some of our faculty members attaining rare feats in their fields of research. Dr. Basanta Kumar Barman, Associate Professor & Chair of Economics Department, for example, was honored with the 'UGC Award-2011' for his outstanding research on paddy production. Dr. Sardana Islam from the Department of Business Administration, on the other hand, in addition to earning her Ph.D from La Trobe University achieved a leadership award from the same university. We congratulate both of them!

We would like to end our editorial with a sad note.

Ms. Iffat Sharmin, Senior Lecturer of the Department of English, died prematurely on July the 15th this year. We express our deep condolence to her family , friends and relatives.

We wish you all the best for Fall-2013.

Editor

1. What do you think about the current functioning of East West University?

East West University was established in 1996 by a group of 15 people mostly educationist, public servants, social workers and UN professionals. Initially the university started with 20 students and 6 teachers in a rented multistoried building at Mohakhali C/A. University started with BBA as the only course of study. In course of time the students number increased with increase of subjects such as EEE, Pharmacy, CSE, ETE, ICE, GEB, English, Economics, Statistics, Sociology etc. In the last four years the number of students increased in the geometric proportion and currently number of students is more than 8500. Number of teachers also increased. Currently the number of full time faculty member is 200 and part time faculty member is 110.

The expanded requirement of space was met by 07 nos of adjacent high-rise building with 164,116 Sft floor area in the same location of Mohakhali since it was impossible to accommodate the increasing demand of students.

Continued to page-2

19 highas of land at Vadam, Ashulia was purchased for constructing permanent Campus. Since the location is little far from the centre of the city another 7.5 highas of land was purchased at Jahurul Islam City, Aftabnagar and a well planed eye catching 9 storied building with about 450000 sft area has been built and the campus was shifted in 2012 to its own premises for housing the presently more than 8 thousand students. At the start the accommodation facility was found to be inadequate. To meet the increased demand of students BOT has decided to purchase of another piece of 6 bigha land nearby for further construction of a second campus as to house 2000 students with all necessary facilities including library, laboratory and play ground. The university was established for middle class people having reasonable tuition fees. BOT is also giving highest priority of recruiting highly qualified faculty and competent staff members and admitting students through written and oral tests. Currently the university can accommodate about 15-20% students in view of high demand of students to get admission in this top most university of the country at the moment. The university provides Merit scholarships, Medha Lalon fund scholarships, Freedom Fighter Scholarship, Divisional Quota and generous financial assistance. Last year EWU has given more than taka 4 crore worth of scholarship and financial assistance for the students.

Under the able guidance of BOT members and dedicated highly qualified faculty and staff members EWU has come to be recognized as one of the top ranking university in respect of education and research. For this purpose the EWU has set up a Centre for Research and Training (CRT).

2. How would you like to see the University in the next ten years?

I hope the university will achieve further qualitative improvement in education and research and training by offering more courses in subjects relevant to the society and the country.

For the purpose we need more space and accommodation that can be provided in our new campus. So the BOT is trying to purchase 6 bighas of land adjacent to our own permanent campus for expansion of class rooms and library and other facilities including play ground. Board of Trustees already decided to open Department of Law. BOT has already decided to open Medical and Nursing Institute with hostel and hospital facility at Vadam, Ashulia.

3. How do you advise your students to make use of their time?

EWU students are hopefully aware that the university has contributed significantly in raising the standard of education in the country reducing the number of students going abroad for higher studies at the expense of the country's hard earned foreign currency. Founding fathers envisages to diversify curriculum and update programmes, faculty and increasing resources and logistics support.

When the proposed expansion by constructing the adjacent 2nd campus the university will provide state of the art facility to students, faculties and administration that are essential component for a place of higher education coupling with global standard.

University education is the best investment which generates enhanced career and enriched quality of life. Only those students who takes charge will be able to survive and succeed.

I want our students of EWU to work hard with dedication to prove their higher education through one of the best private university having highest standard of education, efficient management, excellent and highly qualified experienced faculty members and highly qualified and competent members of Board of Trustees.

Besides curriculum activities the students should also conduct extracurricular activities / programs by joining different students club like Cultural Club, Debating Club, Sports Club, Creative Marketing Club etc. They should be all rounder to face the challenges of the globalized economy.

FACULTY UPDATE

Department of Business Administration

Publications

Dr. Tanbir Ahmed Chowdhury and Mr. Enayat Kiyoum (2013) "Performance Evaluation of Selected Pharmaceuticals Companies Enlisted in Dhaka Stock Exchange", *The Indian Journal of Economics, No.370, Part III, Vol. XIIIC, ISSN 0019-5170*, January 2013, University of Allahabad, India.

Dr. Tanbir Ahmed Chowdhury and Kashfia Ahmed. (2013) "Measuring Customers Satisfaction in Nationalized Commercial Banks and Private Commercial Banks of Bangladesh Through SERVQUAL Model", *International Review of Business and Social Sciences,Vol.2, No. 4*, March 2013(11-22)ISSN 2226-4124.

Rukhsana Biswas, M. Sayeed Alam and Farhan Faruqui. (2013) " Challenges for Roadside Food Vendors be Turned into Brands: A Case from Dhaka", *International Journal in Management and social Science*, Issue 01, Vol 01, May 2013 ISSN : 2321-1784

Mohammad Masudur Rahman (2013) "Performance Analysis of Active Network Service Composition", *International Organization of Scientific Research Journal of Engineering* (IOSRJEN), Vol. 3, Issue 7, pp. 34-42

Md.Ziaul Haque, Muhammad Badruzzaman Bhuyian & Md.kamrul Hasan (2012), "Prospective Strategies for ICT Use in Tourism Sector of Bangladesh" *Journal of the Institute of Cost and Management Accountants of Bangladesh*. Volume XL, No. 6, November-December, pp.37-43.

Shakib Hossain, Nurul Mohammad Zayed, Abu Zafar Ahmed Mukul (2013) "Regional Integration and determine the vulnerabilities of Bangladesh economy against and food security in South-Asia" *European Journal of Business and Social Science*, Vol-2, No 2, pp- 30-45, May 2013

Shakib Hossain, Tonmoy Talukder Choudhury, Md Mamoon AL Bashir (2013) "An Integration of D-8 countries with the focus of competitiveness, opulence and economic accretion via the adventure of SMEs: Bangladesh perspective and scope of cooperation" *European Journal of Business and Management*, Vol-5, No.13, pp- 45-54, 2013.

Shakib Hossain, Abu Zafar Ahmed Mukul, Md. Abdulla AL Mamun, Sajeeb Saha (2013) "An explorative treatment of idiosyncratic supposition of management values in banking sector in light of Hofstede philosophy" *European Journal of Business and Management*, Vol-5, No.10, pp-01-16

Abu Zafar Ahmed Mukul, Shah Jobir Rayhan, Shakib Hossain (2013) "Contemplative Scrutiny of the Adequacy of Herzberg Theory: A Perspective Theory: A verdict of Job Satisfaction in the Mid Level Manager in Telecommunication Industry" *International Journal of Research in Commerce, IT and Management*, Vol No. 3, No.1, pp- 21-28, January

New Award Leader

Imrana Sharmin, senior lecturer of the Department of Economics, has been nominated as the new Award Leader from East West University to work for youth development, being a part of an international Organization "The Duke of Edinburgh's Award Foundation, Bangladesh" along with three faculties from the Department of Business Administration. This Award Leader Training programme was held at Sheikh Hasina National Youth Centre, Savar from June 21- 22, 2013.

Leadership Award

Dr. Sardana Islam Khan received Gold La Trobe Leadership Award from the Pro Vice Chancellor, La Trobe University for community contribution and significant voluntary work in February, 2013. She also achieved prestigious Australian Leadership Award (ALA) in 2009.

Recently Promoted Faculty Members

Ms. Sardana Islam Khan, Mr. Md. Al-Mamun, Mr. Md. Farhan Faruqui, Ms. Saadia Shabnam, Ms. Kashfia Ahmed, Mr. Md Anamul Hoque have been recently promoted to the rank of Assistant Professor.

Ms Modhubita Zabeen, Mr. Md. Mahbubul Haque Khan, Mr. Md. Sajjad Hossain, Ms. Fatema-Tuz-Johora, and Ms. Silvia Akter have been recently promoted to the rank of Senior Lecturer.

Newly Appointed Faculty Members

Mr. S M Arifuzzaman has been appointed as Senior Lecturer and Ms. Farzana Akter as Lecturer in Summer 2013 in the Dept .of Business Administration.

Department of Economics

Publication

1. Basanta Kumar Barman, Kondo Takumi and Mohammad Amzad Hossain, (2013), "Sustainable Integrated Agricultural Farming System in Bangladesh: An Empirical Evidence of Rice-prawn Gher Farming System", *The Review of Agricultural Economics*, Vol. 68, pp. 137-1150.

UGC Award

Dr. Basanta Kumar Barman, Associate Professor and Chairperson, Department of Economics has been honored with the "UGC Award-2011" for his research on *"Rice-prawn Farming System: Impacts on Soil Quality and Land Productivity of Modern Variety Paddy Production in Bangladesh."* A grand award ceremony was held on 4 April, 2013 at University Grants Commission auditorium. Honorable Education Minister Md. Nurul Islam, M.P., Secretary of Education Ministry, Dr. Kamal Abdul Naser Chowdhury, Chairman, University Grants Commission, Dr. A.K. Azad Chowdhury (State Minister), a large number of distinguished Vice Chancellor, Pro-Vice Chancellor and professors of public and private universities, prominent scientists and researchers of research organizations, and members of elite societies were present in the occasion.

Field Trip to Manikgonj

The Economics Department of East West University arranged a field trip to Shingaire upazilla in Manikgonj district for the students of Research Methodology (ECO 490) as per the course requirement. The trip was held on 22nd June, 2013. There were 27 students, one faculty member and two staff members who took part in this field trip. The main objective of this trip was to give practical knowledge to the students about data collection with the use of a comprehensive questionnaire.

Each student collected data on *"An Economic Analysis of Labor Demand and Household Income for Modern Variety (MV) Paddy Farmers in Bangladesh"*. The objective of the trip was successfully fulfilled as all the students went door to door and field to field to collect data from the farmers by convincing them properly.

Iftar Party

The students of the Department of Economics organized an Iftar party on 24 July, 2013, in their own department. The party was also attended by a large number of faculty members along with non academic staffs from the Department of Economics. More than 100 students from the department were present in the event.

New Faculty Members Appointed

The following faculty members have been recruited in the Department of Economics in the Summer 2013.

1. Dr. Mudabber Ahmed, Professor
2. Ms. Farzana Islam, Lecturer
3. Mir Tanzim Nur Angkur, Lecturer

Department of English

A condolence meeting in the memory of IffatSharmin was held by the Department of English on 20th July at 2 pm in the afternoon in the faculty lounge. Ms.Iffat Sharmin, who passed away on 15th of July this year, was a Senior Lecturer and one of the promising teachers in the Department. She had been suffering from a rare disease known as Systemic Sclerosis(Scleroderma) (SLE) for the last two years. The honorable Vice Chancellor of East West University attended the condolence meeting along with the deceased's husband and her departmental colleagues. Faculty members and students from other departments also attended the meeting.

ZahidAkter, Assistant Professor & Chair of the Department was invited by the School of Liberal Arts and Social Sciences of Independent University, Bangladesh (IUB) as a panel discusant to attend a presentation of a research project on language endangerment on June 27, 2013.

Seminars:

Department of Computer Science and Engineering has been organizing series of seminars on different topics related to Computers and its application.

The guest speaker giving the talk

1. Seminar on "The Potentialities in the IT Industry"

Seminar titled "The Potentialities in the IT Industry" was organized on 22nd of May, 2013. Mr. Alex Sadri, Former Senior Project Manager & Trainer, HP Enterprise services, London, UK was the guest speaker in the seminar. Dr. Md. Nawab Yousuf Ali, Chairperson, Dept. of Computer Science and Engineering, Dr. Syed Murtuza Baker and other faculty members of the CSE department were present in the seminar.

2. Workshop on Google I/O and HTML 5

The Department of Computer Science and Engineering in association with the Google Developer Group (GDG) organized a workshop on 6th June, 2013 on Google I/O and HTML 5 at EWU campus. Around fifty students from different departments of the university attended the workshop..

3. Seminar on MSP recruitment and Internship opportunity at Microsoft Bangladesh

On 23 June, 2013 Microsoft Bangladesh arranged a seminar to explain the recruitment process of Microsoft Student Partnership program and the opportunities for internship in their real life projects. As a follow up of the seminar, students applied online for this MSP program recruitment process.

Free account Microsoft Dream-Spark

In accordance to the **MOU** signed with **Microsoft Inc.**, The department of Computer Science and engineering is registering Faculties of Science and Engineering with free Dream-Spark account. This semester, in total 158 students and faculties has registered. With this Dream-spark account, a user can get free access to various Microsoft products like Windows 8, Windows 7, Microsoft vision etc.

Collaboration with Oracle Inc.

Department of Computer Science and Engineering became a member institution of Oracle Academy. As an Oracle Academy member institution, the department will be able participate free of cost in their Advanced Computer Science programs. This will enhance the department with Oracle technologies used by businesses and governments globally. This program offers access to world-class database software, Java development.

Study tour

Department of CSE arranged a study tour from June 26 to June 29 to visit the "Beach Sand Minerals Exploitation Centre, Cox's Bazar" which is a center under Bangladesh Atomic Energy commission. This visit was instrumental for the students where they learnt in detail the automation system of one of our nation's key installations.

Department of Electronics & Communications Engineering

List of Journal Publications:

1. Md. Zaidur Rahman , A.S.A.Noor and Md. Bazlar Rahman, *"0-Modular Nearlattices"*, Annals of Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 100-107.
2. A.S.A.Noor and Md. Zaidur Rahman, *"On Gilvenko Congruence of a 0-Distributive Nearlattice"*, Annals of Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 108-112.
3. Md. Zaidur Rahman and A.S.A.Noor, " *α-ideals in a 0-Distributive Nearlattice"*, Annals of Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 113-118.

New Appointment:

ECE department has appointed **Ms. Ummy Habiba** as Lecturer. She has completed her Masters in Telecommunication Engineering from EWU. She has achieved gold medal for outstanding result in the Masters program.

Newborn:

Mr. Md. Al Hussain, Assistant Professor, Department of ECE and Barrister Susmita Rahman have been blessed with a daughter named Amelia Hussain.

ECE Graduate Society:

Graduates of ECE department have formed a graduate society or alumni association named EWU **ECEGS** (EWU ECE Graduate Society) exclusively for the students of the ECE department. ECEGS has been formed for the betterment of the ECE department hence for the EWU. It will help the ongoing students to keep communicate with the graduates who are involved with corporate worlds, as a result the current students will be

helped to get suitable job in different organizations. On this Ramadan, they arranged an Iftar party for the faculty members, current students and the alumni. Department chairperson Professor Dr. A.S.A.Noor along with other faculty members was present on the event. He also gave speech and announced the name of the committee.

EWU ECEGS also arranged an Alumni night in the restaurant 'Baton Rouge' followed by a buffet dinner. Almost all the faculty members and graduates of ECE department participated on the event.

ECE Iftar Party:

Current students of ECE department arranged an Iftar party on the month of Ramadan. Around hundred students and faculty members joined the party.

Department of Electrical And Electronic Engineering

Dr. Rhwaja M. Rahman, Technical Lead of the Electromagnetic Machine Design Group of the General Motors (GM) Global Electrification division, USA delivering a talk on "An Insight into Chevrolet Volt - Extended Range Electric Vehicle."

Achievements and professional activities of the faculty members

Prof. Anisul Haque has presented an invited talk on *High-Mobility Semiconductor MOSFETs for Beyond the Silicon CMOS Technology*, at the IEEE Bangladesh Section Student/Gold/WIE Congress. The presentation was organized under the Distinguished Lecturer Program of IEEE and was held in BUET on 21 June, 2013.

Prof. Anisul Haque has joined the Scientific Committee of the *International Semiconductor Science and Technology Conference* as a member to be held in Istanbul, Turkey on 13 - 15 January, 2014.

Publications

U. Silsder and **Anisul Haque,** "Optimization of idealized quantum dot intermediate band solar cells considering spatial variation of generation rates," *IEEE Access*, Vol. 1, pp. 363-370, 2013.

A. Azim, "Computational Performances of OFDM Using Different FFT Algorithms," *Int'l Journal of Communications, Network and System Sciences (IJCNS)*, Vol. 6 No. 7, 2013, pp. 346-350. doi: 10.4236/ijcns.2013.67037.

Department of Pharmacy

New Assignments:

Professor Dr. Chowdhury Faiz Hossain has been appointed as Chairperson for the 2nd term of the Department of Pharmacy on June 24, 2013 and Professor Dr. Mainuddin Ahmed has been appointed as the Advisor of the Department of Pharmacy on May 15, 2013.

New Appointments:

Mohammad Faisal Bin Karim and Ms. Dewan Taslima Akhter has joined the Department as Lecturer. Mr. Shofiqul Islam has joined the Department.

Promotions:

Dr. Shamsun Nahar Khan has been promoted to Associate Professor, Ms. Farhana Rizwan has been promoted to Assistant Professor, Ms. Farjana Khatun and Mr. Mahbubul Hoque Shihan have been promoted to Senior Lecturer positions. Mr. Ajoy Roy and Mrs. Sipra Biswas has been promoted to Senior Lab Officer.

Study Leave:

Study leave has granted to Dr. Sufia Islam, Associate Professor, to participate in a project of investigating cardiovascular protective effect of natural health products in Dalhousie University, Halifax, Nova Scotia, Canada. Study leaves have also granted to Mr. Kh. Tanvir Ahmed, Senior Lecturer, and Mr. Arindom Pal, Lecturer, to pursue their Ph.D in Duquesne University, Pennsylvania and South Dakota State University, USA, respectively.

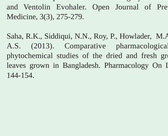
Newborn:

Mrs. Rajia Sultana, Senior Lab Officer, has been blessed with a baby boy.

Conference/Workshop:

Prof. Dr. Chowdhury Faiz Hossain has attended a series of 12 (twelve) Government of British Columbia funded workshops on "Skills Development" organized by MOSAIC center of WorkBC at Vancouver, British Columbia , Canada, from February to April, 2013.

Dr. Shamsun Nahar Khan, Associate Professor, has been nominated by the Ministry of Foreign Affairs of Government of Bangladesh to participate in the "19th Conference of the Islamic Academy of Sciences" on 6 May, 2013 at Pan Pacific Sonargaon, Dhaka, which was patronized by Honorable Prime Minister Sheikh Hasina. Dr. Khan actively reviewed and voted for the "Dhaka Declaration 2013" declared by the Islamic Academy of Sciences.



Dr. Khan with Prof. Dr. Peter Sundin (Program director; International Science Program, ISP), Uppsala, Sweden.

Dr. Khan also presented a paper entitled "Role of 7SK snRNA in HIV1 Replication: Future Drug Designing" in the "International Conference on Biotechnology" on 25 May, 2013 at The Westin Dhaka.

Mr.Mohammad Kawsar Sharif Siam, Lecturer, has attended the 66th World Health Assembly organized by the WHO from May 21 - 28, 2013 at WHO headquarter in Geneva, Switzerland. There he along with his team projected an intervention on "S/S/F - L/F/C medication" in front of a the health care experts and the policy makers from all over the world.

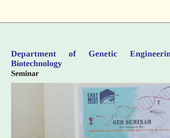
Publications:

Roy, S. C. S., Jalil, M. A., Tithi, N. S., Saha, S. K., Raihan, S. Z., Chanda, U. K., Ghosh, C. K., & Bachar, S. C. (2013).Comparative toxicity assessment between generic salbutamol sulphate inhaler containing hydrofluoroalkane and Ventolin Evohaler. Open Journal of Preventive Medicine, 3(3), 275-279.

Saha, R.K., Siddiqui, N.N., Roy, P., Howlader, M.A., Apu, A.S. (2013). Comparative pharmacological and phytochemical studies of the dried and fresh green tea leaves grown in Bangladesh. Pharmacology On Line, 1, 144-154.

Department of Genetic Engineering & Biotechnology

Seminar



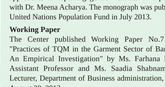
Md. Sayeem, Chairperson Dr. Organ, Dr. Rahman, Tasnim Ahmed

Dr. Md. Sazzadur Rahman, Senior Scientific Officer of the world renowned Bangladesh Rice Research Institute (BRRI), initiated the new Genetic Engineering and Biotechnology seminar series on July 31. His talk: "Rice Research and Food Security in Bangladesh: Development of Salt and Heat Tolerant Rice" was well attended and well received. It was especially gratifying that the talk combined a sense of a nationally important project, rigorous molecular genetics and the friendly, professional manner of a man who enjoys teaching. In fact, it was difficult to finish the question period after that talk because there were so many questions from the students. Finally, the question period was brought to a close so that refreshments could be given. It was agreed by all that the GEB department seminar series has gotten off to a great start.

The GEB Department in front of the National Botanical Garden on its field trip

The department made its first two field trips. First, mostly for fun, we enjoyed a guided tour of the National Botanical Garden and were able to tour both the orchid house and the wonderful cactus house exhibit. Additionally, we traveled to Gazipur for guided tours of the Butterfly Research Center.

The Butterfly Center was especially important because we received a very in depth scientific review from several PhD. Level scientists on the significance and findings of this center. The department was especially honored that our visit included a talk and long visit by Dr. Abul Bashar, Professor of Zoology at the University of Dhaka and the founding scientist of the Butterfly Research Center.



A butterfly of the Butterfly Research Center.

East West University Center for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and research and training and maintenance acquired knowledge through training and publication. The Center has the following updates on research proposals and seminars:

Research Publications

Monograph

Dr. Rafiqul Huda Chaudhury, Chairperson, East West University Center for Research and Training, co-authored a monograph on, **Genderizing the Census:** Strategic approaches to capturing gender realities of a population, with Dr. Meena Acharya. The monograph was published by United Nations Population Fund in July 2013.

Working Paper

The Center published Working Paper No.7 entitled "Practices of TQM in the Garment Sector of Bangladesh: An Empirical Investigation" by Ms. Farhana Ferdousi, Assistant Professor and Ms. Saadia Shabnam, Senior Lecturer, Department of Business administration, EWU on August 20, 2013.

Research Proposals

The following four research proposals were received by the Center in response to the call for Research Proposal Round -7:

1. "Susceptible Factors of Type-2: Diabetes in a Population of Bangladesh" by

Afsana-Al-Sharmin and Dr. M. Moslehuddin Ahmed, Department of Applied Statistics, EWU; Helal Uddin Ahmed and Ms. Munima Haque, Southeast University and Parvin Akter Khanam, Department of Epidemiology & Biostatistics, BIRDEM

2. "Plagiarism Policies in Bangladeshi Universities: A Critical Perspective" by

Dr. Muhammed Shahriar Haque, Department of English, EWU

3. "Higher Dependency on Domestic Borrowings: Key Challenges for the Target Economic Growth and Debt Management in Bangladesh" by Saiyeeda Saniya Munim, Biplob Kumar Nandi and Gazi Quamrul Hasan, Department of Economics, EWU

4. "Does Fiscal Policy and Composition of Expenditure Matter for Economic Growth? A Panel Analysis for South-East Asian countries" by Biplob Kumar Nandi, Quamrul Hasan, and Mir Tanzem Nur Angkur, Department of Economics, EWU

The proposals are at different stages of review by the referees and revision by authors.

Research Seminars

The center organized two seminars mentioned below:

1. Topic: ***Presence of Pathogenic Organisms in Food Samples Collected form Fixed and Mobile Food Vendors around the Old & New Campus of East West University*** by Sufia Islam, Farhana Rizwan, Nishat Nasrin, and Muniruddin Ahmed, Dept. of Pharmacy, EWU and Lutfun Nahar, Department of Social Relations, EWU.

2. Topic: ***A Time Series Approaches to Tax Revenue Forecasting: A Case Study of Tax System in Bangladesh*** by Biplob Kumar Nandi, Muntasir Choudhury, and Gazi Quamrul Hasan, Department of Economics, EWU

Training Workshop and Orientation Program

East West University Center for Research and Training (EWUCRT) is organizing a seven-week training workshop on research methods from August 22, 2013 to October 05, 2013 in order to develop research capacity and skills of faculty members.

The program has been designed to develop research skills in terms of identifying a researchable problem, literature review, research ethics, theoretical framework, data collection and analysis.

The Center also organized the Orientation Program for new faculty members of East West University. The objective of the orientation ceremony was to acquaint the new faculty members with academic goals, achievements and practices of the university and to provide them with tips for most productive and pragmatic methods of teaching.

The inauguration ceremony of the Training Workshop and the Orientation Program for New Faculty Members of East West University was held on Thursday, 22 August 2013 at 5 pm in the Faculty Lounge of EWU with **Dr. Rafiqul Huda Chaudhury,** Member, Board of Trustees and Chairperson, Center for Research and Training, East West University, in the chair. Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, East West University addressed the new faculty as the chief guest, while Dr. Shelly A. Mubdi, Member, Board of Trustees, East West University and Professor Ahmed Shafee, Vice Chancellor, East West University were present as special guests. **Mr. Harunur Rashid Khan,** Assistant Professor, Department of English, East West University spoke on the topic 'Excellence in Education and Available Teaching and Research Facilities at EWU'. Participants in the training workshop program, faculty members, officers and staffs of EWU attended the program.

Call for Papers for Journals, Vol. 4, 2013

The East West University Center for Research and Training (EWUCRT) invited papers for its fourth issues of both East West Journal of Business and Social Studies & East West Journal of Humanities.

Call for Abstracts of Published Research Papers-2012

The Center for Research and Training (CRT) will print the abstracts of research papers, journal articles, conference papers and chapters in edited books published by faculty members of the University.

CLUB UPDATE

East West University Creative Marketing Club (EWUCMC)

Summer 2013 was a fruitful semester for Creative Marketing Club (CMC), one of the leading clubs of this university. In this semester it has arranged three major events under its flag. At first on June 2, 2013 it has arranged a **'Seminar on Brand Management'** where the guest speaker was the Senior Brand Manager of Reckit Benkiser. Then on June 4, 2013 it has arranged a remarkable **'Intra Marketing Case Competition'.** After a tough competition among seven teams, two teams were been send to renowned business case competition 'Brandwitz', organized by IBA Communication Club (IBACC), in judge Md. Sajjad Hossain & Md. Anamul Hoque. Among those two teams, Team Arrow made the final round where they got 4th position. The last program was a 'Intra Business School Marketing Competition' named 'Bizbuzz'. This was a two round completion. One round has been completed on July 29, 2013 and another has been postponed to next semester due to unavoidable circumstances. With these CMC has also arranged five weekly communication sessions in this semester. All the programs were appreciated and participated by general students and members.

Executive Committee

1. President	: Shafkat Ahmed Chowdhury
2. Vice President	: Naima Islam
3. Assistant Vice President	: Morshed Alam Shuva
4. General Secretary	: Ishtique Labeeb
5. Treasurer	: Tabsir Kabir

Study tour:

To introduce the students to practical job life, to enhance their knowledge and to resurrect them from their busy student life EWUBC arranges a study tour. This time there wasn't a deviation & for that EWUBC aspired a tour to one of the largest tea garden of Bangladesh, "*Finlay Tea Garden*" at Sylhet. On 24th May it started for "*Tour to Finlay Tea Factory*" at Srimongal. The state manager himself was ready there to greet us all. He escorted us the whole way to the factory through their tea garden. In the factory the production manager showed everything about producing tea from leaf. They showed how they collect leaves, vapor them to decrease the moisture to around 70 percent, making them crumb, pulverizing the crumb, changing the color of crumbs and getting the tea packaged. At the end of the day all of us tasted the tea at the factory canteen. EWUBC ended its tour by visiting holy shrine (mazar) of Hazrat Shah-Jalal (R.) and Hazrat Shah-Paran (R.).

Course on Developing Business Plan:

On 14th & 15th June, 2013 EWUBC gave the students the grand opportunity to become sophisticated on developing business plan. For this it brought the trainer Reazuddin Mosharaf who is the founder & CEO of Windmill organization. This wasn't an ordinary course on business planning rather this course is internationally recognized & conducted by an organization of **World Bank** named **IFC (International Finance Corporation)**. The selected 30 students had hands of experience through 14 hours of training. After the session the participated students were provided the certificate of participation & their CV were uploaded on IFC data base.

Workshop on Advanced MS Excel:

In corporate life the advanced knowledge of MS Excel is a basic requirement. Through CSE & MIS courses students get the fundamental understanding of Excel. So for the advanced knowledge on MS Excel EWUBC brought Md. Sharif Bin Mohiuddin who is the Specialist, HR Business Partner of "Robi" Axiata Limited. The workshop was held on 21st & 22nd June, 2013 & on the very last day the selected students were provided the certificate of participation.

Right now EWUBC is working on Inter- university competition. These successes wouldn't come without the help of our highly esteemed moderators Kashfia Ahmed and Md. Sajjad Hossain. EWUBC would like to thank all the members and moderators for their co-operation.

Executive Committee

President	: Huzzatul Murshed
Vice-president	: Mahmud Hossain
General Secretary	: Zayed Mohammad Johny
Treasure	: Md Muttashin Billah
Event Coordinator	: Sajid Ibne Salim

Rotaract Club of East West University

Rotaract Club of East West University (RCEWU) has been flourishing in social activities due to indomitable effort of all executives and members, who are very fanatical and compassionate toward societal development. From May to August 2013, the club has taken different initiatives and arranged programs for welfare of human being. A brief description has been given below:

1. Blood Donation Camp:

On June 2nd, 2013, RCEWU arranged a "Blood Donation Camp" in association with "Thalassemia Foundation" at ground floor (C- Block, Student Zone). 74 bags of blood was donated at the camp, thus expressing students' benevolence toward Thalassemia affected people.

2. A seminar on Thelassemia at Dhaka University:

On 11th May, 2013, "Thelassemia Awareness Group" (TAG), a club of Dhaka University, arranged an open seminar on Thelassemia Awareness and five members from RCEWU attended the seminar.

3. RCEWU arranged a seminar on "Thelassemia" at East West University:

02. Workshop on Basic Linux System, (20 May 2013)

East West University Telecommunications Club (EWUTC) organized a workshop on Linux System on May 20, 2013. Around 40 students attend the workshop and got basic knowledge about Linux System which will help them to be a good network specialist.

The key speaker of the workshop was K.A.M Luthfullah, Head of IT, Edison Group.

03. Intra University Teko Warfare-2013, (14 &15 June 2013)

East West University Telecommunications Club (EWUTC) organized a contest for the students of East West University

(EWU). In this contest there were three sections:

1. Senior Telechamp: Students of ECE Department (3rd year to 4th year) participated in this section.
2. Junior Telechamp: Students of ECE Department (1st year to 2nd year) participated in this section.
3. Tele War: Students of All Departments (1st year to 4th year) participated in this section.

Study tour:

To introduce the students to practical job life, to enhance their knowledge and to resurrect them from their busy student life EWUBC arranges a study tour. This time there wasn't a deviation & for that EWUBC aspired a tour to one of the largest tea garden of Bangladesh, "Finlay Tea Garden" at Sylhet. On 24th May it started for "Tour to Finlay Tea Factory" at Srimongal. The state manager himself was ready there to greet us all. He escorted us the whole way to the factory through their tea garden. In the factory the production manager showed everything about producing tea from leaf. They showed how they collect leaves, vapor them to decrease the moisture to around 70 percent, making them crumb, pulverizing the crumb, changing the color of crumbs and getting the tea packaged. At the end of the day all of us tasted the tea at the factory canteen. EWUBC ended its tour by visiting holy shrine (mazar) of Hazrat Shah-Jalal (R.) and Hazrat Shah-Paran (R.).

Course on Developing Business Plan:

On 14th & 15th June, 2013 EWUBC gave the students the grand opportunity to become sophisticated on developing business plan. For this it brought the trainer Reazuddin Mosharaf who is the founder & CEO of Windmill organization. This wasn't an ordinary course on business planning rather this course is internationally recognized & conducted by an organization of World Bank named IFC (International Finance Corporation). The selected 30 students had hands of experience through 14 hours of training. After the session the participated students were provided the certificate of participation & their CV were uploaded on IFC data base.

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EWU Electronics Club

The motto of this club is to "Explore Electronics and Explode ideas".

List of Activities:

EWU Electronics Club organized a daylong seminar and workshop on May 1, 2013. The resource organization was Pilabs Bangladesh Ltd. The event consisted of a seminar from 10:30am to-1:30pm and then a hands-on workshop on robot-making from 2:00pm-5:00pm. A total of 200 students from different engineering departments participated in the event. To make the event more interactive engineers from Pilabs Bangladesh Ltd. asked students to submit in writing an engineering realistic problem, the probable solution to that probable and the probable engineering tools required to solve the problem.

At the end of the day Pilabs announced top 3 ideas which were judged by their engineers and a special programmer award. EEE department students Kowshik Baral, Syed Abrar Rafid and Asraful Haque secured the first 3 positions respectively. Another EEE student Mehazabeen Mehedi received the special programmer award.

This event was followed by a closing ceremony. The Chief Guest of the event was Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, East West University. The event was held along with Post-NEPEC2013 celebration. Dr. Farashuddin distributed special recognition awards among students who led NEPEC2013. The event was followed by a small cultural program organized by members of the EWU Electronics Club.

As a part of celebrating Technology Week EWU Electronics Club organized 4-daylong events on March 24, March 25, April 3 and April 4, 2013. The first 2 days were completed with 2 workshops on the engineering software MATLAB and Microcontroller where a total of 30 and 20 students participated respectively. MATLAB workshop was conducted by Dr. Halima Begum, Assistant Professor, Department of EEE, EWU and Microcontroller workshop was held by Mr. Rizvi Ahmed, Research Lecturer, Department of EEE, EWU. The students who participated earned certificates. On day-2 a seminar entitled "Electrical Engineers :: Why? ... Innovate, Adapt or Die!" was held where a total of 40 students were present as audience. Among the audience the crowd was proud to have Dr. Anisul Haque, Professor, Department of EEE, EWU and Ms. Sohana Tanzeem, Lecturer, Department of EEE, EW