**EWU Delegates met the Chancellor and President** President, Board of Trustees and Founder Vice Chancellor Dr. Mohammed Farashuddin, Member, Board of Trustees Dr. Rafiqul Huda Chaudhury and Vice Chancellor Professor Ahmed Shafee called on His Excellency Chancellor of EWU and President Mr. Md. Abdul Hamid on 24 June 2013 at Bangabhaban at 4.00 p.m.

**EDITORIAL** Like other semesters, we saw a flurry of activities taking place on our campus this semester. Mentionable of them are CRT's research workshops, Economics and English West University? Departments' seminars and some fairs& exhibitions

East West University was established in 1996 by a group of organized by our clubs. We also saw some of our faculty members attaining rare feats in their fields of research. Dr. Basanta Kumar Barman, Associate Professor & Chair of Economics Department, for example, was honored with the

congratulate both of them! We would like to end our editorial with a sad note. We wish you all the best for Fall-2013.

19 bighas of land at Vadam, Ashulia was purchased for For the purpose we need more space and accommodation constructing permanent Campus. Since the location is little that can be provided in our new campus. So the BOT is far from the centre of the city another 7.5 bighas of land trying to purchase 6 bighas of land adjacent to our own was purchased at Jahurul Islam City, Aftabnagar and a well permanent campus for expansion of class rooms and library planed eye catching 9 storied building with about 450000 and other facilities including play ground. Board of sft area has been built and the campus was shifted in 2012 Trustees already decided to open Department of Law. BOT to its own premises for housing the presently more than 8 has already decided to open Medical and Nursing Institute thousand students. At the start the accommodation facility with hostel and hospital facility at Vadam, Ashulia. was found to be inadequate. To meet the increased demand of students BOT has decided to purchase of another piece EWU students are hopefully aware that the university has of 6 bigha land nearby for further construction of a second campus as to house 2000 students with all necessary facilities including library, laboratory and play ground. The university was established for middle class people having reasonable tuition fees. BOT is also giving highest priority VOL XIII • ISSUE II • SUMMER 2013 of recruiting highly qualified faculty and competent staff members and admitting students through written and oral tests. Currently the university can accommodate about 15-20% students in view of high demand of students to get admission in this top most university of the country at the moment. The university provides Merit scholarships, Medha Lalon fund scholarships, Freedom Fighter Scholarship, Divisional Quota and generous financial assistance. Last year EWU has given more than taka 4 crore worth of scholarship and financial assistance for the Under the able guidance of BOT members and dedicated highly qualified faculty and staff members EWU has come to be recognized as one of the top ranking university in respect of education and research. For this purpose the EWU has set up a Centre for Research and Training (CRT). 2. How would you like to see the University in the next ten Besides curriculum activities the students should also I hope the university will achieve further qualitative different students club like Cultural Club, Debating Club, improvement in education and research and training by Sports Club, Creative Marketing Club etc. They should be offering more courses in subjects relevant to the society all rounder to face the challenges of the globalized

Dr. Mohammed Farashuddin President of Board of Trustees and Founder Vice Chancellor East West University

economy.

3. How do you advise your students to make use of their time?

contributed significantly in raising the standard of

education in the country reducing the number of students

going abroad for higher studies at the expense of the

country's hard earned foreign currency. Founding fathers

envisages to diversify curriculum and update programmes,

faculty and increasing resources and logistics support.

When the proposed expansion by constructing the adjacent

nd campus the university will provide state of the art

facility to students, faculties and administration that are

essential component for a place of higher education

University education is the best investment which

generates enhanced career and enriched quality of life.

Only those students who takes charge will be able to

I want our students of EWU to work hard with dedication

to pursue their higher education through one of the best

private university having highest standard of education,

efficient management, excellent and highly qualified /

experienced faculty members and highly qualified and

conduct extracurricular activities / programs by joining

competent members of Board of Trustees.

coupling with global standard.

survive and succeed.

The Business and Applied Sciences Academy of North America presents on this day, the 16th of August, this certificate Dr. Mohammed Farashuddin

> for outstanding Key Note Address at the 2013 BAASANA International Conference, held at New York City, NY, USA M. Ruhul amin

speech and announced the name of the committee. EWU ECEGS also arranged an Alumni night in the New Appointments:

restaurant 'Baton Rouge' followed by a buffet dinner. Mohammad Faisal Bin Karim and Ms. Dewan Taslima Almost all the faculty members and graduates of ECE

Akhter has joined the Department as Lecturer. Mr. Shofiqul department participated on the event. ECE Iftar Party: Current students of ECE department arranged an Iftar party on the month of Ramadan. Around hundred students and faculty members joined the party.

Extended Range Electric Vehicle." Achievements and professional activities of the faculty

Prof. Anisul Haque has presented an invited talk on High-Mobility Semiconductor MOSFETs for Beyond the Silicon CMOS Technology, at the IEEE Bangladesh Section

13 - 15 January, 2014. U. Sikder and Anisul Haque, "Optimization of idealized nominated by the Ministry of Foreign Affairs of quantum dot intermediate band solar cells considering Government of Bangladesh to participate in the "19th

A. Azim, "Computational Performances of OFDM Using Dr. Khan actively reviewed and voted for the "Dhaka Different FFT Algorithms," Int'l Journal of Declaration 2013" declared by the Islamic Academy of Communications, Network and System Sciences (IJCNS), Sciences. Vol. 6 No. 7, 2013, pp. 346-350. doi: 10.4236/ijcns.2013.67037.

Ahmed has been appointed as the Advisor of the Department of Pharmacy on May 15, 2013.

accommodate the increasing demand of students.

Continued to page-2

Islam has joined the Department. Dr. Shamsun Nahar Khan has been promoted to Associate Professor, Ms. Farhana Rizwan has been promoted to Assistant Professor, Ms. Farjana Khatun and Mr. Mahbubul positions. Mr. Ajoy Roy and Mrs. Sipra Biswas has been

delivering a talk on "An Insight into Chevrolet Volt - Professor, to participate in a project of investigating cardiovascular protective effect of natural health products in Dalhousie University, Halifax, Nova Scotia, Canada. Study leaves have also granted to Mr. Kh. Tanvir Ahmed, Senior Lecturer, and Mr. Arindom Pal, Lecturer, to pursue their Ph.D in Duquesne University, Pennsylvania and South Dakota State University, USA, respectively.

with a baby boy. **Conference/Workshop:** 

MOSAIC center of WorkBC at Vancouver, British

ordinary course on business planning rather this

course is internationally recognized & conducted by

an organization of World Bank named IFC

30 students had hands of experience through 14 hours

(International Finance Corporation). The selected

Columbia, Canada, from February to April, 2013. Dr. Shamsun Nahar Khan, Associate Professor, has been spatial variation of generation rates," IEEE Access, Vol. 1, Conference of the Islamic Academy of Sciences" on 6 May, 2013 at Pan Pacific Sonargaon, Dhaka, which was patronized by Honorable Prime Minister Sheikh Hasina.

Dr. Khan with Prof. Dr. Peter Sundin (Program director; International Science Program, ISP), Uppsala, Sweden.

May, 2013 at The Westin Dhaka.

**Publications:** Roy, S. C. S., Jalil, M. A., Tithi, N. S., Saha, S. K., Raihan, Social Relations, Medicine, 3(3), 275-279.

Saha, R.K., Siddiqui, N.N., Roy, P., Howlader, M.A., Apu, "Abstract of the study entitled "Governmental A.S. (2013). Comparative pharmacological and Organizations and Non-governmental Organizations leaves grown in Bangladesh. Pharmacology On Line, 1, Disaster Affected Coastal Rural Area of Bangladesh" by

**Department of Social Relations** Seminar on Neoliberal Globalization and Higher Education



Dr. Khan also presented a paper entitled "Role of 7SK University organized an in-house seminar entitled, snRNA in HIV1 Replication: Future Drug Designing" in Neoliberal Globalization And Higher Education In the "International Conference on Biotechnology" on 25 Bangladesh on 20 June 2013. Professor Ehsanul Haque, Department of International Relations, University of Dhaka and Ms. Touhida Tasnima, Assistant Professor, Department Mr.Mohammad Kawsar Sharif Siam, Lecturer, has attended of Social Relations, East West University presented the the 66th World Health Assembly organized by the WHO keynote paper in the seminar. Presenters in their paper from May 21 - 28, 2013 at WHO headquarter in Geneva, focused on changes and transformations in higher Switzerland. There he along with his team proposed an education policies, operations, and institutions in intervention on "S/S/F - L/F/C medication" in front of a the Bangladesh that have been triggered by neoliberal health care experts and the policy makers from all over the globalization's imperatives, trajectories, and conditions. The seminar was attended, among others, by Dr. Bijoy P. Barua, Professor and Chairperson of the department of S. Z., Chanda, U. K., Ghosh, C. K., & Bachar, S. C. Dr. Muhammed Shahriar Haque, Associate Professor and (2013). Comparative toxicity assessment between generic Dean, Faculty of Liberal Arts and Social Sciences, Dr. salbutamol sulphate inhaler containing hydrofluoroalkane Lutfun Nahar, Assistant Professor of DSS and other and Ventolin Evohaler. Open Journal of Preventive faculties of BBA and DSR departments and the students of

> Md. Ekhtekharul Islam, Lecturer, Department of Social Relations, East West University has been accepted for virtual presentation in the Sixth Global Studies Conference

**Biotechnology** Seminar

No.1, pp- 21-28, January

FACULTY UPDATE

University of Allahabad, India.

March 2013(11-22)ISSN 2226-4124.

2013 ISSN: 2321-1784

pp.37-43.

**Publications** 

**Department of Business Administration** 

Dr. Tanbir Ahmed Chowdhury and Mr. Enayat Kiyoum. ISSN1221-1273 No. 1/2013 June, pp. 55-61

Pharmaceuticals Companies Enlisted in Dhaka Stock Ms. Sardana Islam Khan has been awarded Ph. D from La

Exchange", The Indian Journal of Economics, No.370, Trobe University, Australia in May 2013. Her thesis, titled

Part III, Vol. XIIIC, ISSN 0019-5170, January 2013, 'High Performance Work Systems in the Context of the

Dr. Tanbir Ahmed Chowdhury and Kashfia Ahmed. (2013) Prof. Timothy Bartram and Prof. Peter Dowling, Faculty of

Bangladesh Through SERVQUAL Model", International Dr. Sardana Islam Khan received Gold La Trobe

Mohammad Masudur Rahman (2013) "Performance Farhan Faruqui, Ms. Saadia Shabnam, Ms. Kashfia Ahmed,

Md.Ziaul Haque, Muhammad Badruzzaman Bhuyian & Mr. Md. Sajjad Hossain, Ms. Fatema-Tuz-Johora, and Ms.

Md.kamrul Hasan (2012), "Prospective Strategies for ICT Silvia Akter have been recently promoted to the rank of

Bangladesh. Volume XL, No. 6, November-December, Mr. S M Arifuzzaman has been appointed as Senior

accretion via the advancement of SMEs: Bangladesh The Review of Agricultural Economics, Vol. 68, pp.

Shakib Hossain, Abu Zafar Ahmed Mukul, Md. Abdulla Dr. Basanta Kumar Barmon, Associate Professor and

AL Mamun, Sajeeb Saha (2013) "An explorative treatment Chairperson, Department of Economics has been honored

of idiosyncratic supposition of management values in with the "UGC Award-2011" for his research on

Hossain (2013) "Contemplative Scrutiny of the Adequacy Secretary of Education Ministry, Dr. Kamal Abdul Naser

of Herzberg Motivation-Hygiene Theory: A verdict of Job Chowdhury, Chairman, University Grants Commission, Dr.

Satisfaction in the Mid Level Manager in A.K. Azad Chowdhury (State Minister), a large number of

Telecommunication Industry" International Journal of distinguished Vice Chancellor, Pro-Vice Chancellor and

Research in Commerce, IT and Management, Vol No. 3, professors of public and private universities, prominent

Analysis of Active Network Service Composition", Mr. Md Anamul Hoque have been recently promoted to the

"Measuring Customers Satisfaction in Nationalized Business, Economics and Law, La Trobe University.

Management and social Science, Issue 01, Vol 01, May Recently Promoted Faculty Members

Institute of Cost and Management Accountants of Newly Appointed Faculty Members

Ahmed Mukul (2013) "Regional Integration and determine Department of Economics

Shakib Hossain, Nurul Mohammad Zayed, Abu Zafar 2013 in the Dept of Business Administration.

International Organization of Scientific Research Journal rank of Assistant Professor.

Use in Tourism Sector of Bangladesh" Journal of the Senior Lecturer.

security in South-Asia" European Journal of Business and

Publication

perspective and scope of cooperation" European Journal of 137-1150.

Business and Management, Vol-5, No.13, pp- 45-54, 2013 UGC Award

(2013) "Performance Evaluation of Selected Ph D. Conferred

Commercial Banks and Private Commercial Banks of Leadership Award

Review of Business and Social Sciences, Vol. 2, No. 4,

Kohinoor Biswas, M. Sayeed Alam and Farhan Faruqui.

(2013) " Challenges for Roadside Food Vendors be Turned

into Brands: A Case from Dhaka", International Journal in

of Engineering (IOSRJEN), Vol. 3, Issue 7, pp. 34-42

the vulnerability of climate changes in agriculture and food

Shakib Hossain, Tonmov Toufic Choudhury, Md Mamoon

AL Bashir (2013) "An Integration of D-8 countries with

the focus of competitiveness, opulence and economic

banking sector in light of Hofstede philosophy" European

Journal of Business and Management, Vol-5, No.10, pp-

Abu Zafar Ahmed Mukul, Shah Johir Rayhan, Shakib

Social Science, Vol-2, No 2, pp- 30-45, May 2013



world renowned Bangladesh Rice Research Institute (BRRI), initiated the new Genetic Engineering and A butterfly of the Butterfly Research Center. Biotechnology seminar series on July 31. His talk: "Rice of Salt and Heat Tolerant Rice" was well attended and well (EWUCRT) received. It was especially gratifying that the talk combined a sense of a nationally important project, The primary objective of the center is to create knowledge rigorous molecular genetics and the friendly, professional through academic and applied research and to disseminate manner of a man who enjoys teaching. In fact, it was acquired knowledge through training and publication. The difficult to finish the question period after that talk because Center has the following updates on research proposals and there were so many questions from the students. Finally, seminars: the question period was brought to a close so that Research Publications refreshments could be given. It was agreed by all that the **Monograph** GEB department seminar series has gotten off to a great Dr. Rafiqul Huda Chaudhury, Chairperson, East West

Lecturer, Department of Business administration, EWU on The GEB Department in front of the National Botanical Garden on its August 20, 2013.

The department made its first two field trips. First, mostly for fun, we enjoyed a guided tour of the National Botanical Garden and were able to tour both the orchid house and the wonderful cactus house exhibit. Additionally, we traveled to Gazipur for guided tours of the Butterfly Research

**Department** of Genetic Engineering & The Butterfly Center was especially important because we received a very in depth scientific review from several PhD. Level scientists on the significance and findings of this center. The department was especially honored that our visit included a talk and long visit by Dr. Abul Bashar, Professor of Zoology at the University of Dhaka and the founding scientist of the Butterfly Research Center.

Md. Shoe-Ur-Rahman, Shakib Hossain (2013) " Education

in Emergency: A Climate Change adaptation agendum

towards the socio-economic propagation of Bangladesh"

Analele Universititatiid in Oradea- Seria Geografie

Banking Sector in Bangladesh' under the supervision of

Leadership Award from the Pro Vice Chancellor, La Trobe

University for community contribution and significant

prestigious Australian Leadership Award (ALA) in 2009.

Ms. Sardana Islam Khan, Mr. Md. Al-Mamun, Mr. Md.

Ms Mashruha Zabeen, Mr. Md. Mahbubul Haque Khan,

Lecturer and Ms. Farzana Akter as Lecturer in Summer

Basanta Kumar Barmon, Kondo Takumi and

Mohammad Amzad Hossain (2013), "Sustainable

Integrated Agricultural Farming System in Bangladesh: An

Empirical Evidence of Rice-prawn Gher Farming System",

"Rice-prawn Farming System: Impacts on Soil Quality and

and Productivity of Modern Variety Paddy Production in

Bangladesh." A grand award ceremony was held on 4

April, 2013 at University Grants Commission auditorium.

Honorable Education Minister Md. Nurul Islam, M.P.,

scientists and researchers of research organizations, and

members of elite societies were present in the occasion.

voluntary work in February, 2013. She also achieved

**New Award Leader** 

from June 21- 22, 2013.

dynamic economy.

Critical Perspective" by

EAST WEST UNIVERSITY

as a special guest. Professor Dr. Mohammed Farashuddin,

Founder Vice Chancellor, East West University, presided

over the seminar. Coordinated by Dr. Basanta Kumar

Barmon, Chairperson, Department of Economics. Professor

Planning Commission, presented the structural realities of

rural Bangladesh and how was the transformation helping a

Field Trip to Manikgonj

use of a comprehensive questionnaire.

convincing them properly.

Department of English

Iftar Party

Each student collected data on "An Economic Analysis of

Labor Demand and Household Income for Modern Variety

(MV) Paddy Farmers in Bangladesh". The objective of the

trip was successfully fulfilled as all the students went door

to door and field to field to collect data from the farmers by

The students of the Department of Economics organized an

Iftar party on 24 July, 2013, in their own department. The

party was also attended by a large number of faculty

members along with non academic staffs from the

Department of Economics. More than 100 students from

A condolence meeting in the memory of IffatSharmin was

held by the Department of English on 20th July at 2 pm in

Lecturer and one of the promising teachers in the

Department. She had been suffering from a rare disease

known as Systemic lupuserythematosus (SLE) for the last

two years. The honorable Vice Chancellor of East West

University attended the condolence meeting along with the

productive and pragmatic methods of teaching.

the Orientation Program for New Faculty Members of East

West University was held on Thursday, 22 August 2013 at

spoke on the topic 'Excellence in Education and Available

Imrana Sharmin, senior lecturer of the Department of The Economics Department of East West University

Economics, has been nominated as the new Award Leader arranged a field trip to Shingaire upazilla in Manikgonj

from East West University to work for youth development, district for the students of Research Methodology (ECO

being a part of an international Organization "The Duke of 490) as per the course requirement. The trip was held on

Edinburgh's Award Foundation, Bangladesh" along with 22nd June, 2013. There were 27 students, one faculty

three faculties from the Department of Business member and two staff members who took part in this field

Administration. This Award Leader Training programme trip. The main objective of this trip was to give practical

was held at Sheikh Hasina National Youth Centre, Savar knowledge to the students about data collection with the

Rural Economy in Bangladesh" on 12th June 2013 in the The following faculty members have been recruited in the

Dr. M.A. Sattar Mandal, Member, Agriculture, Water the afternoon in the faculty lounge. IffatSharmin, who

Resources& Rural Institutions Division of the Bangladesh passed away on 15th of July this year, was a Senior

Muntasir Chaudhury, Senior Lecturer of Department of deceased's husband and her departmental colleagues.

Economics, attended the 9th four week long Refresher Faculty members and students from other departments also

South Asian Countries, form May 20 - June 14, 2013, on ZahidAkter, Assistant Professor & Chair of the

'Public Economics' organized by 'National Institute of Department was invited by the School of Liberal Arts and

Public Finance and Policy (NIPFP)' in New Delhi, India. Social Sciences of Independent University, Bangladesh

This is an exhaustive training program on Public (IUB) as a panel discussant to attend a presentation of a

Economics lectured by top academicians as well as policy research project on language endangerment on June 27,

2. "Plagiarism Policies in Bangladeshi Universities: A of the university and to provide them with tips for most

campus at Aftabnagar. Barrister M. Amir-ul Islam, Former Department of Economics in the Summer 2013.

The Department of Economics of East West University the department were present in the event.

organized a seminar on "Structure and Transformation of New Faculty Members Appointed

Vice Chairman, Bangladesh Bar Council graced the 1. Dr. Mudabber Ahmed, Professor

Shafee, Vice Chancellor, East West University was present 3. Mir Tanzim Nur Angkur, Lecturer

occasion as the chief guest and Professor Dr. Ahmed 2. Ms. Farzana Islam, Lecturer

Training Program for the University Teachers from the attended the meeting.



Practices of TQM in the Garment Sector of Bangladesh-

An Empirical Investigation" by Ms. Farhana Ferdousi,

Assistant Professor and Ms. Saadia Shabnam, Senior

The following four research proposals were received by the

Center in response to the call for Research Proposal Round

University Center for Research and Training, co-authored a monograph on, Genderizing the Census: Strategic approaches to capturing gender realities of a population, with Dr. Meena Acharya. The monograph was published by Muniruddin Ahmed, Dept. of Pharmacy, EWU United Nations Population Fund in July 2013. Working Paper The Center published Working Paper No.7 entitled

> Quamrul Hasan, Department of Economics, EWU **Training Workshop and Orientation Program**

1. "Susceptible Factors of Type-2: Diabetes in a The program has been designed to develop research skills Population of Bangladesh" by in terms of identifying a researchable problem, literature Afsana-Al-Sharmin and Dr. M. Moslehuddin Ahmed, review, research ethics, theoretical framework, data Department of Applied Statistics, EWU; Helal Uddin collection and analysis. Ahmed and Ms. Munima Haque, Southeast University and The Center also organized the Orientation Program for new Parvin Akter Khanam, Department of Epidemiology & faculty members of East West University. The objective of Biostatistics, BIRDEM the orientation ceremony was to acquaint the new faculty members with academic goals, achievements and practices

makers, giving a thorough in-depth comprehensive view of 2013.

this important field of national governance.

Dr. Muhammed Shahriar Haque, Department of English, The inauguration ceremony of the Training Workshop and 3. "Higher Dependency on Domestic Borrowings: Key 5 pm in the Faculty Lounge of EWU with Dr. Rafigul Challenges for the Target Economic Growth and Debt Huda Chaudhury, Member, Board of Trustees and Management in Bangladesh" by Saiyeeda Saniya Munim, Chairperson, Center for Research and Training, East West Biplob Kumar Nandi and Gazi Quamrul Hasan, University, in the chair. Dr. Mohammed Farashuddin,

Department of Economics, EWU President, Board of Trustees and Founder Vice Chancellor, East West University addressed the new faculty as the 4. "Does Fiscal Policy and Composition of Expenditure chief guest, while Dr. Shelly A. Mubdi, Member, Board of Matter for Economic Growth? A Panel Analysis for Trustees, East West University and Professor Ahmed South-East Asian countries" by Biplob Kumar Nandi, Shafee, Vice Chancellor, East West University were present Quamrul Hasan, and Mir Tanzem Nur Angkur, Department as special guests. Mr. Harunur Rashid Khan, Assistant Professor, Department of English, East West University of Economics, EWU

The proposals are at different stages of review by the Teaching and Research Facilities at EWU'. Participants in referees and revision by authors. the training workshop program, faculty members, officers and staffs of EWU attended the program. **Research Seminars** The center organized two seminars mentioned below: Call for Papers for Journals, Vol. 4, 2013

The East West University Center for Research and Training 1. Topic: Presence of Pathogenic Organisms in Food (EWUCRT) invited papers for its fourth issues of both East Samples Collected form Fixed and Mobile Food Vendors West Journal of Business and Social Studies & East West around the Old & New Campus of East West University Journal of Humanities. by Sufia Islam, Farhana Rizwan, Nishat Nasrin, and Call for Abstracts of Published Research Papers-2012 and Lutfun Nahar, Department of Social Relations, EWU. The Center for Research and Training (CRT) will print the abstracts of research papers, journal articles, conference 2. Topic: A Time Series Approaches to Tax Revenue papers and chapters in edited books published by faculty

Forecasting: A Case Study of Tax System in Bangladesh members of the University. by Biplob Kumar Nandi, Muntasir Choudhury, and Gazi East West University Center for Research and Training (EWUCRT) is organizing a seven-week training workshop on research methods from August 22, 2013 to October 05, 2013 in order to develop research capacity and skills of faculty members.

**CLUB UPDATE** 

(IBACC), by judge Md. Sajjad Hossain & Md. Anamul (R.). Hoque. Among those two teams, Team Arrow made the final round where they got 4th position. The last program

**Executive Committee** 1. President Chowdhury 2. Vice President : Naima Islam 3. Assistant Vice President: Morshed Alam Shuva 4. General Secretary : Ishtique Labeeb

5. Treasurer

East West University Creative Marketing Club of the largest tea garden of Bangladesh, "Finlay Tea

Summer 2013 was a fruitful semester for Creative Finlay Tea Factory" at Srimongal. The state manager Marketing Club (CMC), one of the leading clubs of this himself was ready there to greet us all. He escorted us the university. In this semester it has arranged three major whole way to the factory through their tea garden. In the events under its flag. At first on June 2, 2013 it has factory the production manager showed everything about arranged a 'Seminar on Brand Management' where the producing tea from leaf. They showed how they collect guest speaker was the Senior Brand Manager of Reckit leaves, vapor them to decrease the moisture to around 70 Benkiser. Then on June 4, 2013 it has arranged a percent, making them crumb, pulverizing the crumb, remarkable 'Intra Marketing Case Competition'. After a changing the color of crumbs and getting the tea packaged. tough competiton among seven teams, two teams were At the end of the day all of us tasted the tea at the factory been send to renowned business case competition canteen. EWUBC ended its tour by visiting holy shrine 'Brandwitz', organized by IBA Communication Club (mazar) of Hazrat Shah-Jalal (R.) and Hazrat Shah-Paran

was a 'Intra Business School Marketing Competition' named 'Bizbuzz'. This was a two round completion. One round has been completed on July 29, 2013 and another has been postponed to next semester due to unavoidable circumstances. With these CMC has also arranged five East West University Sports Club weekly communication sessions in this semester. All the The scorching heat of summer and the Holy month of programs were appreciated and participated by general Ramadan didn't stop East West University Sports Club students and members.

Garden" at Sylhet. On 24th May it started for "Tour to

from organizing few very important sporting events.

East West University Pharmacy club had organized a day

ong exclusive training program on Good Manufacturing

Practice (GMP) for the last semester students of the

department from 27-28th June, 2013. This specially

designed GMP Training Program consisted of 4 modules

topic was held. The training session was organized for 60

Students (divided in 2 groups). The training was arranged

by the TruTech Pvt Ltd., a sister concern of Asia Pacific

The program was opened by Ms. Farhana Rizwan,

Consultants Pty Ltd. Australia.

per day comprising of Regulatory Compliance and a GMP

The semester started off with the Intra EWU Basketball Tournament 2013 which was held at East West University campus. It was a 3 on 3, half-court basketball tournament where a total of nine (9) Boys' and, for the very first time, two (2) Girls' team participated. Through this tournament,

year on the field of basketball.



The next event on the agenda was the 1st Intra EWU Table Tennis Tournament 2013. The tournament was a first of its kind at the University, where 32 players for singles, 16 East West University Photography Club the 5 player league table.



the prizes where distributed by the Honorable Chairman, Bulls. The team spent time with our students, few faculty Department of Business Administration, Dr. Tanbir Ahmed members and also had a talk with our Honorable Vice Chowdhury. A special prize was given to Joy Clive Patrick Chancellor. They were also given a tour of our university D. Costa, for outstanding performances throughout last after which they played "ball" and showed some skills to our students at our basketball court. For the first time, such a sporting team came to visit our university and the enthusiasm amongst the students was unquestionable.

It was indeed a thrilling semester where a couple of new talents emerged in the field of Basketball and Table Tennis. The vision of Club Moderators, ASM Ashif and Biplob Kumar Nandi, the hard work by club executives, members and finally the sincere & tireless performance by all the players all together, is gradually turning East West University as one of the powerhouses of sports at

the singles final, Nayeemul Bari defeated Md. Mohitul established in September 2000. This club is working to Haque. Nayeemul Bari also seized the Doubles title, make students more aware of different dimensions of teaming up with Anwarul Kabir Mridha and defeating Md.

photography, which relates pleasure and professionalism. Nafis Showkat & Ehtesham Ahmed. In the Faculty's

The club motivates students to learn and share new ideas tournament, S.M. Arifuzzaman from the Department of and techniques with fellows with similar interest and Business Administration won the title by finishing top of imaginative power through photography. East West University Photography Club has arranged and participated in several national and international exhibitions and won

> prizes in different categories. National Field trip to Cox's bazar: EWU PC memebers went to Cox's Bazar for national field trip on June 2013. They stayed there for 4 days and took photographs of the natural beauty of Cox's bazar. **Executive Committee:**

Vice President (Direction) : Ahmed Raihan Amin Vice President (Photography): Fabia Nishat : Khadiza Rahman Zinina Zulfikar Bristy Shahriar Saif Khan

pp. 363-370, 2013.



enhance their knowledge and to resurrect them from their busy student life EWUBC arranges a study tour. This time there wasn't a deviation & for that EWUBC aspired a tour to one of the largest tea garden of Bangladesh, "Finlay Tea Garden" at was ready there to greet us all. He escorted us the whole way to the factory through their tea garden. In showed how they collect leaves, vapor them to Shah-Paran (R.).

**Course on Developing Business Plan:** 

training. After the session the participated students were provided the certificate of participation & their CV were uploaded on IFC data base.



end of the day all of us tasted the tea at the factory

Excel is a basic requirement. Through CSE & MIS canteen. EWUBC ended its tour by visiting holy courses students get the fundamental understanding shrine (mazar) of Hazrat Shah-Jalal (R.) and Hazrat of Excel. So for the advanced knowledge on MS Excel EWUBC brought Md. Sharif Bin Mohiuddin who is the Specialist, HR Business Partner of "Robi On 14<sup>th</sup> & 15<sup>th</sup> June, 2013 EWUBC gave the students Axiata Limited. The workshop was held on 21<sup>st</sup> & the grand opportunity to become sophisticated on 22<sup>nd</sup> June, 2013 & on the very last day the selected developing business plan. For this it brought the students were provided the certificate of To introduce the students to practical job life, to enhance their knowledge and to resurrect them from their busy student life EWUBC arranges a study tour. This time there

wasn't a deviation & for that EWUBC aspired a tour to one of the largest tea garden of Bangladesh, "Finlay Tea Garden" at Sylhet. On 24th May it started for "Tour to Finlay Tea Factory" at Srimongal. The state manager himself was ready there to greet us all. He escorted us the whole way to the factory through their tea garden. In the factory the production manager showed everything about producing tea from leaf. They showed how they collect

Event Coordinator: Sajid Ibne Salim leaves, vapor them to decrease the moisture to around 70 percent, making them crumb, pulverizing the crumb, changing the color of crumbs and getting the tea packaged. At the end of the day all of us tasted the tea at the factory canteen. EWUBC ended its tour by visiting holy shrine (mazar) of Hazrat Shah-Jalal (R.) and Hazrat Shah-Paran

**Course on Developing Business Plan:** organization. This wasn't an ordinary course on business description has been given below: planning rather this course is internationally recognized & 1. Blood Donation Camp: conducted by an organization of World Bank named IFC On June 2nd, 2013, RCEWU arranged a "Blood Donation (International Finance Corporation). The selected 30 Camp" in association with "Thalassemia Foundation" at training. After the session the participated students were was donated at the camp, thus expressing students' provided the certificate of participation & their CV were benevolence toward Thalassemia affected people. uploaded on IFC data base.

Workshop on Advanced MS Excel: In corporate life the advanced knowledge of MS Excel is a basic requirement. Through CSE & MIS courses students

RCEWU attended the seminar. get the fundamental understanding of Excel. So for the 3. RCEWU arranged a seminar on "Thelassemia" at advanced knowledge on MS Excel EWUBC brought Md. East West University: Sharif Bin Mohiuddin who is the Specialist, HR Business Partner of "Robi" Axiata Limited. The workshop was held on 21st & 22nd June, 2013 & on the very last day the selected students were provided the certificate of

Right now EWUBC is working on Inter- university competition. These successes wouldn't come without the help of our highly esteemed moderators Kashfia Ahmed and Md. Sajjad Hossain. EWUBC would like to thank all the members and moderators for their co-operation. **Executive Committee** 

: Huzzatul Murshed Vice-president : Mahmud Hossain General Secretary: Zayed Mohammad Johny : Md Muttashin Billah



**Rotaract Club of East West University** Rotaract Club of East West University (RCEWU) has been flourishing in social activities due to indomitable effort of On 14th & 15th June, 2013 EWUBC gave the students the all executives and members, who are very fanatical and grand opportunity to become sophisticated on developing compassionate toward societal development. From May to business plan. For this it brought the trainer Reazuddin August 2013, the club has taken different initiatives and Mosharaf who is the founder & CEO of Windmill arranged programs for welfare of human being. A brief

students had hands of experience through 14 hours of ground floor (C- Block, Student Zone). 74 bags of blood 2. A seminar on Thelassemia at Dhaka University: On 11th May, 2013, "Thelassemia Awareness Group" (TAG), a club of Dhaka University, arranged an open seminar on Thelassemia Awareness and five members from

RCEWU arranged a seminar on "Thelassemia" disease to At the end of the day Pilabs announced top 3 ideas which create awareness among all EWU students about the were judged by their engineers and a special programmer perilous effects of the disease. Moderator of RCEWU Ms. award. EEE department students Kowshik Baral, Syed Imrana Sharmin, Dr. Abdur Rahim, Founder of Abrar Rafid and Asrarul Haque secured the first 3 positions Thelassemia Foundation, Professor Dr. Shah Monir respectively. Another EEE student Mehazabeen Mehedi Hossain, Senior Advisor, FAO, Former Director General received the special programmer award. and Directorate General of Health service were present in the seminar. Participation of students were really appreciable. RCEWU also invited Thelassemia victims to the seminar to share their life experiences.

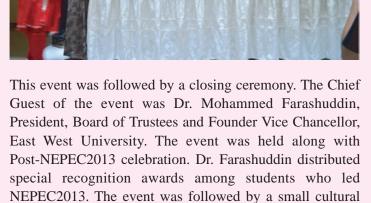
4. 7th charter day of RCEWU: On 30th June, 2013 RCEWU celebrated their 7th Chartered Day. The celebration was overwhelming as many students came together with ecstasy. RCEWU moderator Ms. Imrana Sharmin and all executives, sub-committee directors, deputies and all volunteers were present in the 5. Iftar with underprivileged children: On 30th July, 2013, RCEWU arranged an Iftar party with

the unprivileged children at the University campus. **Executive Committee:** President : Oliva Biswas Vice-President : Tareque Aziz General Secretary: Najmus Sakib Khan Joint Secretary : Faisal Hossain : Shovon Saha Treasurer



The motto of this club is to "Explore Electronics and was held by Mr. Rizvi Ahmed, Research Lecturer, Explode ideas". **List of Activities:** 

EWU Electronics Club organized a daylong seminar and Engineers :: Why? ... Innovate, Adapt or Die!" was held workshop on May 1, 2013. The resource organization was where a total of 40 students were present as audience. Pilabs Bangladesh Ltd. The event consisted of a seminar Among the audience the crowd was proud to have Dr. from 10:30am to-1:30pm and then a hands-on workshop on Anisul Haque, Professor, Department of EEE, EWU and robot-making from 2:00pm-5:00pm. A total of 200 students Ms. Sohana Tanzeem, Lecturer, Department of EEE, EWU. from different engineering departments participated in the The honorable speaker of the event was Mr. Fokhruz event. To make the event more interactive engineers from Zaman, Director, Millennium Information Solution Pilabs Bangladesh Ltd. asked students to submit in writing an engineering realistic problem, the probable solution to On day-3 Intra-university Circuit Construction that probable and the probable engineering tools required Competition was held where 1 total of 14 teams to solve the problem.



program organized by members of the EWU Electronics As a part of celebrating Technology Week EWU Electronics Club organized 4-daylong events on March 24, March 25, April 3 and April 4, 2013. The first 2 days were completed with 2 workshops on the engineering software

MATLAB and Microcontroller where a total of 30 and 28 students participated respectively. MATLAB workshop was conducted by Dr. Halima Begum, Assistant Professor, Department of EEE, EWU and Microcontroller workshop Department of EEE, EWU. The students who participated earned certificates. On day-2 a seminar entitled "Electrical

The honorable judges of the event were Dr. Muhammed And on 18th august East West University Club for Mazharul Islam, Assistant Professor, Department of EEE, Performing Arts (ECPA) organized a drama and folk song EWU, Mr. Anwarul Azim Lecturer, Department of EEE, evening called "Shikorer Tane" Where the performers of of EEE, EWU. The 1st prize winners are Jannate Bulbul 'Mora' written by Srikanto Chattopaddhay. After the drama and Mohammed Merajul Islam of the EEE department. show the musicians presented a folk song evening where

University Club for Performing Arts ( ECPA) as it President : Asad Uz Zaman managed to keep up the good work it has been doing for Vice President : Md. Samiul Ahsan the couple of years. ECPA started its journey for the summer '13 by recruiting new members for the club and for the first time in it's history the club started to take interviews and audition for member recruitment. The interview session was designed by some well known people of the club, specially who have worked their way through to the top. 250 students applied for various category like, Vocal, Instruments, Drama, Anchoring and Organizing among them only 50

were kept in the waiting list. In the month June ECPA has performed in an outside sector to the students of East West University. EWUAIC program named EWU Dugout Bonanza organized by 7teen always aspires to perform club activities in a way that is events. The program was held in the Dhaka University helpful for the members. Gymnesium, Where ECPA has exhibited a traditional dance show, which is called the 'Putul Nach' after the dance the EWU Agro-Industrialization Club: musicians have performed some of the well known track

1. A factory visit was held by the AIC for "Enhancing and ECPA has also exhibited the official portfolio of Knowledge on Bangladeshi Agro Industries" at Abdul



they performed some famous folk song with accoustic instruments. The faculty members who were present there appreciated the effort of the performers and the organizers. Moreover, ECPA has launched it's own website where members can find out updated news and club joining criteria. "www.ecpabd.org" has been launched by the moderators of ECPA and faculty members.

General Secretary : Kudrot-E-Kibria

Monem Sugar Refinery on 29th June, 2013 in Protap Nagar, Sonargaon, Naryanganj for getting practical knowledge on green marketing, production & maintaining process, delivery system, supply chain as well as demonstrating opportunities and sharing practical ideas with the experts of the company. The two honorable Moderators, three honorable guest faculties and thirty members of EWU Agro-Industrialization Club have participated in this event.



2. An executive meeting of EWUAIC was held on 31st Rahman, validation expert of Asia Pacific Consultants Pty July, 2013 where the executive members shared their ideas Ltd., and Coordinator, Validation and Quality Compliance about the activities of the upcoming semester with the of General Pharmaceuticals Ltd, Bangladesh, Md. Zakaria honorable Moderators of EWU Agro-Industrialization Hossain, Quality Assurance Manager, UniMed &

The EWU Agro-Industrialization Club is planning to form Dhaka, Bangladesh and Mr. Chowdhury Zaki Ibne Farid, and run under a new executive committee from the next QA Manager, PPF of Renata Limited.



The Pharmacy Club of East West University has been [Outline of Quality system, Key elements of a Quality working to highlight the different fields of Pharmacy. The system, How to design & manage a Quality system, SOP club organizes seminars and other formal and informal writing and Key Quality indicators]; Module 4: GMP/GLP interactive programs for the dissemination of Advanced Housekeeping; Key elements of GMP/GLP housekeeping, Knowledge in different areas of Pharmacy. The club Housekeeping evaluation & implementation, Maintaining provides Pharmacy students an opportunity to meet each an appropriate standards, Status Labeling, Contamination other as well as faculty & professional pharmacists.



moderator of Pharmacy club. The resource persons of the raining program were Mr. Abu Nayeem Saifur Rahman, Director, (South Asia), Asia Pacific Consultants Pty Ltd. Australia, Mr. Mohammad Rafiqul Islam, Managing Director of Global Strategy Exchange and former CEO of RAK Pharmaceuticals Limited, Mrs. Shayama Sharmin UniHealth Manufacturers Limited, Soomna Lohani, Sr. upholds the motto of providing information and knowledge Manager of Quality, Beximco Pharmaceuticals Limited,

of latest technologies and concepts regarding computer among students and nurturing them to advance their knowledge in computer programming. The club held some The training outline of the session were: Module 1: important seminars and events this semester which were Introduction to Good Manufacturing Practice (GMP), GLP very helpful for the students to enhance their technological and HACCP - [Outline of GMP, GLP & HACCP (as knowledge and develop their concepts. required) including: General principles, Key Elements and **Club Activities:** application]; Module 2: Regulatory Compliance (FDA, " Seminar on "Cmputer programming and its application" MHRA, TGA, GAMP, ISO), [Outline of regulatory EWU Computer Programming Club organized a seminar compliance; Key features of the relative standards; on "Computer programming and its application" followed Application of the standards; How to be "Audit Ready"]; Module 3: Quality Systems Design and Implementation 2013 at East West University campus. Faculty members of

programming as well as its different applications on the President real world paradigm in that seminar. " Training Program for the Computer Programmers regional contests held so far. To achieve that, EWU Event Coordinator Computer Programming Club has always arranged training Organizing Member Knowledge regarding Good manufacturing practices will programs to groom the contestants up to their potential. help the students a lot in pursuing career in pharmaceutical Starting from the beginning of each semester, the club field. Prof. Chowdhury Faiz Hossain, The Chairperson and organizes a semester long training program for the Prof. Muniruddin Ahmed, Advisor of the department of computer programmers. Every Friday a programming Pharmacy were present during the daylong programme. training class was arranged for juniors and every Sunday a Ms. Nishat Nasrin, Ms. Nazia Hoque and Ms. Nigar programming class was taken for seniors. Sultana, the faculty members of the department were also avolved in organizing the program.

the students by Mr. Abu Nayeem Saifur Rahman and Ms. basic purpose of these contests was to identify the potential Farhana Rizwan. **Executive Committee:** 

President : Tasmi Akhter Vice President : Mahmudul Hasan Tushar General Secretary: Md. Kamruzzaman Treasurer : Munira Tasnim Karim Event Coordinator: Md. Al - Hafiz Media Coordinator : Mohammad Arafat Siddique

**EWU** co **P** 

East West University Computer Programming Club EWU COMPUTER PROGRAMMING CLUB East West University Computer Programming Club

them hands on experience.

**MBA Club** East West University MBA Club rose to the humanitarian

call and launched a fund raising campaign to help the victims of Savar Rana Plaza tragedy.

**Joint Editor** Zahid Akter Department of English **Assistant Editor** 

MBA

BA in English BSS in Economics BSS in Sociology Bachelor of Pharmacy B S in Applied Statistics

B S in Genetic Engineering & Biotechnology

**EMBA MBM** MDS

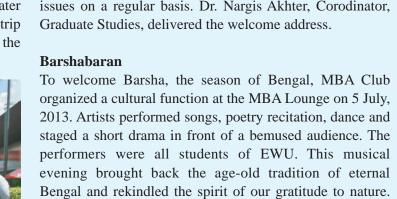
MSS in Economics MA in English MA in ELT MS in CSE MS in Applied Physics & Electronics MS in Telecommunications Engineering Gender and Development MS in Applied Statistics

EAST WEST UNIVERSITY Aftabnagar, Dhaka-1212 e-mail: admissions@ewubd.edu website: www.ewubd.edu

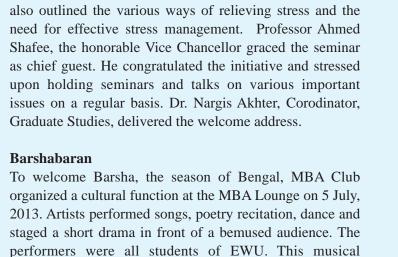
day in merriment.

Savar. The fund will be utilized to help families, who have A Seminar on Job-Stress in Organization was organized by lost members, as well as those who became physically MBA Club on 29 June, 2013 at the Teachers' Lounge. Dr. disabled in this worst garment tragedy of Bangladesh, Nasreen Wadud, Professor, Department of Psychology, Visit to Akij Food & Beverage Limited

Students from Graduate Studies (MBA/EMBA/MBM NasreenWadud talked in detail about the rising level of Programs) paid a visit to Akij Food and Beverage Limited stress among professional managers in modern (AFBL) Plant located at Dhamrai on 22 June, 2013. The organizations. Faced with fierce competitive challenges in objective of the visit was to expose business students to the the market and the incessant call for productivity technology of an assembly-line mass production system, enhancement, today's managers are faced with tremendous management and marketing aspects of soft drinks and work pressure and too many deadlines causing stress. She enhance knowledge of real operations. Three senior also outlined the various ways of relieving stress and the managers of AFBL welcome the students. After a short need for effective stress management. Professor Ahmed briefing about the plant, the students were divided into Shafee, the honorable Vice Chancellor graced the seminar three groups, each guided by a plant personnel, to show as chief guest. He congratulated the initiative and stressed them the various sections of the plant. The plant produces upon holding seminars and talks on various important four different kinds of drinks, one brand of mineral water issues on a regular basis. Dr. Nargis Akhter, Corodinator, and two types of potato chips. Apart from learning, the trip Graduate Studies, delivered the welcome address.







With songs rendered in praise of rain, poems recited

unfurling the beauty of nature, dance recreated the

melodies of raindrop the evening became memorable with

a fine performance of our own artists. The enthusiastic

participation of the audience gave it a resounding success.



**Environmental and Social Club** 1.Eid for ALL: EWU ESC has organized its regular annual program "Eid For ALL" for sharing happiness of Eid with disadvantaged people. As part of this program, EWU ESC is planning to present 'Token Gifts' for the Sixth year to all the support staff of the university on the occasion of Eid Ul Fitr on July 30, 2013. Prof. Dr. Ahmed Shafee, Vice Chancellor, EWU distributed the gifts. Among others, MR. SSM Sadrul Huda, Moderator, EWU ESC and Assistant Professor, Business Administration present on th occasion.

**MBA CLUB Executive Committee** : Fazle Kaiser : Farana Ferdous Karim Vice-President General Secretary : Md. Iqbal Nur : Md. Habil Uddin : Shamima Shamsi Ara Tazin Moderator (Acting): Engr. Kamrul Hassan **English Conversation Club Club Activities:** 

was organized to create opportunity for our students to disseminate telecommunication related ideas among the have an open discussion with American students who came students. EWUTC is rapidly making an impression within to visit East West University.





speak on various topics chosen by the moderators. In 01.7th anniversary of EWUTC, (17 April 2013)

addition to the regulardition to these students dents The East West University Telecommunications Club

session, the club has also organized a cultural exchange (EWUTC) was formed by a group of enthusiastic students

program titled "Dialogue between Cultures". The program in early 2006 (14 April). The objective of the club is to

**Limited Signals, Unlimited Ideas** East West University Telecommunications Club (EWUTC),



East West University Telecommunications Club (EWUTC) organized a workshop on Linux System on May 20, 2013. Around 40 students attend the workshop and got basic knowledge about Linux System which will help them to be The key speaker of the workshop was K.A.M Luthfullah, 03. Intra University Telco Warfare-2013, (14 &15 June East West University Telecommunications Club (EWUTC) organized a contest for the students of East West University (EWU). In this contest there were three sections: Senior Telechamp: Students of ECE Department (3rd year to 4th year) participated in this section. 2. Junior Telechamp: Students of ECE Department (1st year to 2nd year) participated in this section. 3. Tele War: Students of All Departments (1st year to 4th year) participated in this section.



Summer 2013 could not bring about too many activities for Math Olympiad 2013" on May 31, 2013 at the East West University debating club due to the political the university premises. Undergraduate students from instability and unrest in the country. Despite the intense different universities were present as the enthusiasm of our talented debaters, the club could not event. The competition was held from 10:00 am avail them to take part in most of the tournaments. Yet two 1:00 pm. After the competition an open

helped to increase their debating skills further. University will be eagerly participating in this grand event. winners as the member of Judge Panel. Ms. The other striking event, EWU Debate Spree 2013, is to be ECE, EWU was the convener of the organizing

President General Secretary : Naznin Alam : Annesha Haque Vuiya Treasurer Event Coordinator : Hasan Kabir Raju Moderator : Kohinoor Biswas



participated. Each group has 2 members.

**IEEE Student Branch, East West University Club Activities:** The club activities for Summer 2013 semester (from Dept. of EEE, EWU May to August 2013) are listed below. " The student branch arranged a study tour to the Executive Committee:

**IEEE Student Branch** 

All the members of the IEEE student branch IEEE Member # 92489965 participated in the tour. At the factory, the students visited different sections including the effluent Vice Chair: Irfan Arafat treatment plant, the power station and also the factory IEEE Member # 91158450 floor, where they observed how different machines are controlled using programmable logic controllers Treasurer: Md. Asrarul Haque

" In July 2013, the student branch organized a three competition arranged by East West University's day workshop on how to implement microcontroller Career Counseling Center (CCC). On 16th June 2013, based projects using Arduino, which has gained a lot like previous years this prominent MNC provided the of popularity recently due to its open source hardware final year students, from under-graduate program and platform and ease of use in designing electronic graduate program, with a privilege to compete and systems around it. The participants learned about the secure their place as an intern at Unilever Bangladesh. features of Arduino systems, how to program and configure these and how to use it to design systems. **Training Programs for Students** 

Dept. of EEE, EWU IEEE Member # 80447354 Moderator: Fakir Mashuque Alamgir Lecturer. IEEE Member # 91175290

IEEE Member # 92490009 Event Coordinators:

IEEE Member # 92489985

IEEE Member # 92561929

b) Mehzabeen Mehedi

a) Mehedi Hasan

Engagement Session on Internship Opportunity at Every year Unilever Bangladesh offers an internship opportunity that comes once in a lifetime, to the students of East West University through a

On the final day of the workshop, the participants built CCC has arranged Career Success Program for EWU prototype systems of their own choice based on students to help them build themselves for the real life corporate world. The training will be conducted by the well recognized trainers of Windmill Education Services Limited (WESL)-Franchise Partner of

Branch Counselor: Dr. Muhammed Mazharul Islam **Assistant Professor** 

**Career Counseling Center** 

International Finance Corporation (IFC) BE, (Member Job Placement **Internship Placement:** 

> students have been sent to different organizations on the purpose of the internship placement. The for EWU students; Abdul Monem Ltd.; Apex Investments Ltd.; Asiatic Marketing & Communications Ltd.; Bangladesh Bank; Banglalinkgsm; Bashundhara Food & beverage; Basic Bank Ltd.; Beximco Limited (Textiles & Apparel Division); Blue Ocean Footwear Ltd.;British American Tobacco Bangladesh; The City Bank Ltd.; Eastern Bank Ltd.; Emerging Credit Rating Ltd.; EXIM Bank Ltd.:Glaxo SmithKline Bangladesh; Grameenphone

three days conducted by two professional trainers. sent to 44 different organizations as a part of the job placement process of CCC of EWU. We appreciate the cooperation of those organizations. following organizations arranged internship placement

On behalf of all employees of East West University Vice

Donation to the Prime Minister's Relief and Welfare Chancellor Professor Ahmed Shafee handed over a cheque of Tk. 270,606/- (Taka two lakh six hundred and six) only (one day salary) to Honorable Prime Minister on 24 July 2013 to her Relief and Welfare Fund for the Savar Victims. reasurer Professor Dr. M. Sekander Hayat Khan

East West University

Science Program. This will enhance the department with Oracle technologies used by businesses and governments

Department of Computer Science and Engineering has Department of Computer Science and Engineering became

been organizing series of seminars on different topics a member institution of Oracle Academy. As an Oracle

globally. This program offers access to world-class

organized on 22nd of May, 2013. Mr. Alex Sadri, Former Rahman, "O-Modular Nearlattices", Annals of Pure and

The guest speaker giving the talk 1. Seminar on "The Potentialities in the IT Industry" List of Journal Publications: Senior Project Manager & Trainer, HP Enterprise services, Applied Mathematics, Vol. 3, No. 2, 2013, 100-107. London, UK was the guest speaker in the seminar. Dr. Md. 2. A.S.A.Noor and Md. Zaidur Rahman, "On Glivenko Nawab Yousuf Ali, Chairperson, Dept. of Computer Congruence of a 0-Distributive Nearlattices", Annals of

other faculty members of the CSE department were present 108-112. in the seminar. 2. Workshop on Google I/O and HTML 5

related to Computers and its application.

The Department of Computer Science and Engineering in Mathematics, Vol. 3, No. 2, 2013, 113-118. association with the Google Developer Group (GDG) New Appointment: organized a workshop on 6th June, 2013 on Google I/O ECE department has appointed Ms. Ummy Habiba as and HTML 5 at EWU campus. Around fifty students from Lecturer. She has completed her Masters in different departments of the university attended the Telecommunication Engineering from EWU. She has workshop.. 3. Seminar on MSP recruitment and Internship program. opportunity at Microsoft Bangladesh On 23 June, 2013 Microsoft Bangladesh arranged a Mustafa M Hussain, Assistant Professor, Department of seminar to explain the recruitment process of Microsoft ECE and Barrister Susmita Rahman have been blessed with

Student Partnership program and the opportunities for a daughter named Amelia Hussain. internship in their real life projects. As a follow up of the

ECE Graduate Society: seminar, students applied online for this MSP program

Graduates of ECE department have formed a graduate recruitment process. Free account Microsoft Dream-Spark In accordance to the MOU signed with Microsoft Inc., ECE department. ECEGS has been formed for the The department of Computer Science and engineering is betterment of the ECE department hence for the EWU. It registering Faculties of Science and Engineering with free will help the ongoing students to keep communicate with Dream-Spark account. This semester, in total 158 students the graduates who are involved with corporate worlds, as a

and faculties has registered. With this Dream-spark result the current students will be account, a user can get free access to various Microsoft products like Windows 8, Windows 7, Microsoft vision etc.

In the boys' tournament, "The Backbenchers" became the visited the University premises, on invitation from EWU champions, defeating "Adomjian". In the girls' tournament, SC. Dhaka Gladiators had 3 foreign players in their ranks, team "Wizards", consisting of Shahnaz Masuma, Zakia including ex-NBA player, Jerome James who also played Parvin and Nabila Islam defeated the "Black Swans". All for famous teams like New York Knicks and Chicago



The semester ended with a special event organized by the Public Relation East West University Sports Club. On 26th June, 2013, the full basketball team of Dhaka Gladiators, including their coach and manager,

Last but not the least the Executive members of the "Programming Contest Titled "Intra University Pharmacy club made all the arrangements tirelessly to **Programming Contest'** make a successful training. The training program was Each semester an Intra University Programming Contest is closed by giving away the certificate of attendance to all organized for all the students of East West University. The

> University contests in future. **Study Tour**

Before this tour, students had an idea about the theoretical aspects of automating such a big system, but this visit gave

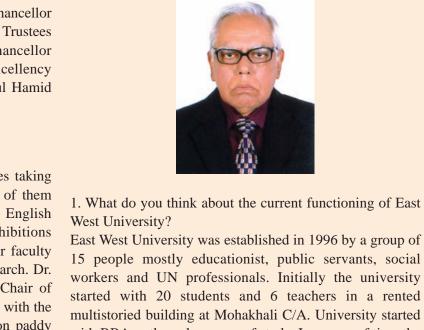
: Pronaya Prosun Das : Sohan Ahmed General Secretary : Tarjia Alam Nisha Our programming teams have performed well in the Public Relation Secretary : Musfigur Rahman : Yasir Taher : Ruhul Amin,

Shafik Waes Deputy Registrar

**Programs of East West University** 

Master of Population, Reproductive Health, M. Pharm in Clinical Pharmacy & Molecular Pharmacology





BoT Member's Views

Mr. S M Nousher Ali

5 people mostly educationist, public servants, social workers and UN professionals. Initially the university started with 20 students and 6 teachers in a rented multistoried building at Mohakhali C/A. University started 'UGC Award-2011' for his outstanding research on paddy with BBA as the only course of study. In course of time the production. Dr. Sardana Islam from the Department of students number increased with increase of subjects such as Business Administration, on the other hand, in addition to EEE, Pharmacy, CSE, ETE, ICE, GEB, English, earning her Ph.D from La Trobe University achieved a Economics, Statistics, Sociology etc. In the last four years leadership award from the same university. We the number of students increased in the geometrical proportion and currently number of students is more than 8500. Number of teachers also increased. Currently the Ms. Iffat Sharmin, Senior Lecturer of the Department of number of full time faculty member is 200 and part time English, died prematurely on July the 15th this year. We faculty member is 110. express our deep condolence to her family, friends and The expanded requirement of space was met by 07 nos of adjacent high-rise building with 164,116 Sft floor area in the same location of Mohakhali since it was impossible to

helped to get suitable job in different organizations. On this **Department of Pharmacy** Ramadan, they arranged an Iftar party for the faculty New Assignments: members, current students and the alumni. Department Professor Dr. Chowdhury Faiz Hossain has been appointed chairperson Professor Dr. A.S.A.Noor along with other as Chairperson for the 2nd term of the Department of faculty members was present on the event. He also gave Pharmacy on June 24, 2013 and Professor Dr. Muniruddin

Department of Electrical And Electronic Hoque Shihan have been promoted to Senior Lecturer promoted to Senior Lab Officer. Dr. Khwaja M. Rahman, Technical Lead of the Electromagnetic Machine Design Group of the General Study Leave: Motors (GM) Global Electrification division, USA Study leave has granted to Dr. Sufia Islam, Associate

Student/Gold/WIE Congress. The presentation was Newborn: organized under the Distinguished Lecturer Program of Mrs. Rajia Sultana, Senior Lab Officer, has been blessed IEEE and was held in BUET on 21 June, 2013. Prof. Anisul Haque has joined the Scientific Committee of Prof. Dr. Chowdhury Faiz Hosain has attended a series of the International Semiconductor Science and Technology 12 (twelve) Government of British Columbia funded Conference as a member to be held in Istanbul, Turkey on workshops on "Skills Development" organized by

CEO of Windmill organization. This wasn't an



Sylhet. On 24<sup>th</sup> May it started for "*Tour to Finlay Tea*" Factory" at Srimongal. The state manager himself the factory the production manager showed everything about producing tea from leaf. They decrease the moisture to around 70 percent, making them crumb, pulverizing the crumb, changing the Workshop on Advanced MS Excel:

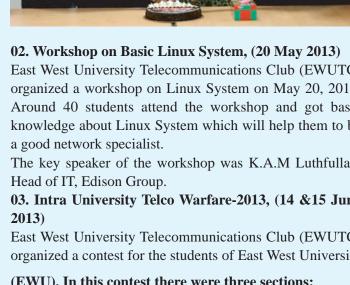
trainer Reazuddin Mosharaf who is the founder & participation.

June, 2013 the money was handed over to Dr. Md. Enamur Rahman, Chairman of Enam Medical College & Hospital,

provided the graduate students to socialize and spend the



University of Dhaka and Adjunct Faculty of East West University was the key speaker. In her speech, Professor During Summer semester this year the club has organized one of the most active clubs of East West University its regular chat session on Tuesdays. The students (EWU), organized some successful programs in summer participating in the chat session have had the opportunity to semester.



Several training sessions, workshops and practice debate

Mozammel Huq Azad Khan, Department of CSE, sessions were held throughout the semester which kept our EWU, Professor Dr. A.S.A. Noor, Chairperson, debaters' spirits high. The sessions included discussions on British Parliamentary Format of debating, as well as the English Land Characteristics of the Sessions included discussions on Department of ECE, EWU, Professor Dr. Format of Eceptual Liz Zaman, Characteristics of the Sessions included discussions on Department of ECE, EWU, Professor Dr. Format of of ECE, EWU, trainings on argumentations, case building and presentation of Physics, CUET, and Dr. Md. Mofazzal also enriched the sessions. The debaters along with some new recruits participated in the practice sessions which Department of ECE, EWU were the valuable EWUDC announced two big events that are going to be by the faculty members of Department of held in the next semester, Fall 2013. One of the events is an CSE, ECE and E Guest of the award giving Annual Public Speaking Competition 2013. It is expected program. Professor Kaykobad declared the name of that about more than one hundred students of East West the

held around mid October 2013. There will be three committee. different types of tournaments taking place under this event. They are 7th National Inter-University Bangla Result of EWU Interuniversity Math Olympiad Debate Championship, 7th National Inter-University 2013 English Debate Championship and National Inter-College First : Sultan Ahmed (BUET) Debate Championship. About one hundred teams from Second: A. K. M. Saleh Ikram (CUET) institutions inside and outside of Dhaka, comprising of Third: Sakal Roy (BUET) about three hundred debaters and around one hundred Fourth: Naimul Arif (BUET) adjudicators will be participating in the EWU Debate Fifth : Sourav Kumar Ukil (CUET) Spree. The annual publication of EWUDC, "The Voice of Sixth: Firuj Ahmed Nahid (IUBAT) Dream", is expected to be published on the closing Seventh: Iftekharul Rupam (BUET) ceremony of EWU Debate Spree 2013. : Sabrina Sharmin Priyanka Vice President : Raihatun Alam Eva



teams from EWUDC participated in Green University discussion session was arranged, where Rtd. National Debate Championship 2013 organized by Green Professor Dr. Munibur Rahman Chowdhury, University. Shatil, Swasty and Tashnif comprised of one of Department of Mathematics, University of the teams and the other team had Mounota, Rezwana and Dhaka, Professor Dr. Mohammad Kaykobad, Department of CSE, BUET, Professor Dr. Faruque-Uz-Zaman Chowdhury, Head, Department Hossain, Dean of FSE and Associate Professor, speakers. The Examination Scripts were evaluated

Anindita Paul, Assistant Professor, Department of

**Eighth: Md. Kamruzzaman Kamrul (BUET)** Ninth: Jannatul Ferdause Tumpa (BUET) Tenth : Abdullah al-Shames (CUET)

Arduino and showcased them.

factory of Epyllion Textiles at Gazipur, in June, 2013. Chair: Farhana Akther Zannat

Harunur Rashid Khan, Assistant of the Department, Publications:

**ZahidAkter,** Assistant Professor & Chair will leave for the

Linguistics. Eventually, he will write his dissertation on a

University of Oregon, USA to pursue his PhD in

**Department of Computer Science and Engineering** 

Professor position effective from July 29, 2013.

Lecturer position effective from July 29, 2013.

2013 at BRAC Center, Dhaka.

**New Appointment** 

presented a paper titled 'English in the Undergraduate Hasin Al Rabat Chowdhury, Tasneem Farhat and

Level Admission Test: Some Observations'in a national Mozammel H. A. Khan, Memetic Algorithm to solve

organized by BELTA and American Center on 5-6 July Shamim Ripon, Moshiur Mahamud Piash, Sheikh Md.

Mr. Khan has recently been elected as one of the executive **Based Analysis of Product Line Variant Model.** 

committee members for BELTA 2013-2014. Peer Support International Journal of Computer and Electrical

Review (PSR) activities took place in Colombo, Sri Lanka Engineering (IJCEE), Vol. 6, No. 1, February 2014,

Conference of Sri Lankan English Teacher Association Mijanur Rahman and Shamim Ripon, Elicitation and

(SLELTA). On behalf of BELTA, Harunur Rashid Khan Modeling Non -Functional Requirements Functional

joined this Conference as a part of PSR team which Requirements - A POS Study Case, International Journal

consisted of 10 other Teacher Association representatives of Future Computer and Communication IJFCC 2013,

AgerELTA (Iran). Apart from presenting the PSR report Shamim Ripon, Sk. Jahir Hossain, Keya Azad, and

during the conference, Mr Khan took part in a panel Mehidee Hassan, Formal Modeling of Product-Line

discussion focusing on 'Challenges of ELT in Bangladesh'. **Variant Requirements,** International Journal of Computer

small, endangered language spoken in the Chittagong Hill programmable gate array: A novel approach in

Mohammad Kamrul Islam joined the Department of R.S. Ranaweera, I. M. Kamrul, and E. Oki, "Preventive

Computer Science and Engineering as a Lecturer on May, Start-time Optimization of OSPF Link Weights for Hose

Dr. Md. Nawab Yousuf Ali has been promoted to Shamim Ripon, Moshiur Mahamud Piash, Sheikh Md.

Associate Professor position effective from July 29, 2013. Alam Hossain and Md. Salah Uddin, Semantic Web

Dr. Shamim Hasnat Ripon has been promoted to Based Analysis of Product Line Variant Model, 2013

Associated Professor position effective from July 29, 2013. 2nd International Conference on Computer Technology and

K. M. Imtiaz-Ud-Din has been promoted to Senior Logic-Based Analysis of Product Line Variant Model,

Dr. Syed Murtuza Baker has been promoted to Assistant Science (ICCTS 2013), August 3-4, Dubai, UAE.

June 2013, pp-45-52

CENT 2013, Dubai, UAE

Mian M. Nawshad Kabir joined the Department as Senior ELSEVIER, vol: 44, pp:519-537, Jun:2013

Alam Hossain and Md. Salah Uddin, Semantic Web

and Communication Engineering, vol. 2, no. 1, pp. 71-74,

Md. Shamsujjoha, Hafiz Md. Hasan Babu, Lafifa Jamal,

"Design of a compact reversible fault tolerant field

reversible logic synthesis", Microelectronics Journal,

I. M. Kamrul, I.A.I. Ouédraogo, E. Oki, "S-FIR: Smart

Failure Insensitive Routing to Enhance Resource

Shamim Ripon, Sk. Jahir Hossain and Touhid Bhuiyan,

Second International Conference on Recent Trends in

Shamim Ripon and Sk. Jahir Hossain, A Systematic

Management of Software Product Line Variants, Third

International Conference on Computer Science,

Engineering and Applications (ICCSEA-2013), Delhi,

To introduce the students to practical job life, to enhance

student life EWUBC arranges a study tour. This time there

wasn't a deviation & for that EWUBC aspired a tour to one

their knowledge and to resurrect them from their busy

Communication Engineering and Network Technologies -

Model", IET Networks, accepted on August, 2013.

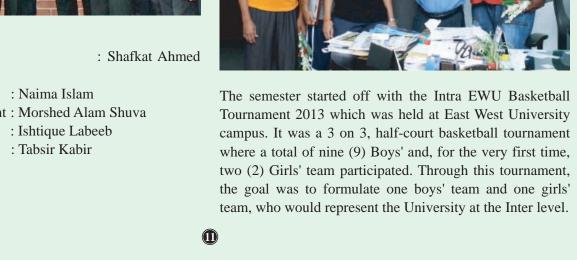
Utilization and Robustness", IET Networks, vol. 2, No. 2,

of English Language Assessment in Bangladesh jointly Computer Theory and Engineering, Vol. 5, No. 6

during (5-9 September 2012) the 7th International IACSIT Press, ISSN: 1793-8163.

from NELTA (Nepal), AINET (India), SPELTA (Pakistan), Vol.2(5):485-489 ISSN: 2010-3751.

level Advocacy Program under the theme of Current Status Graph Coloring Problem, International Journal of









of World Bank Group). There were two workshops of In Summer 2013, 1119 CVs of EWU graduates have been In Summer 2013, 516 CVs of EWU graduating

Hongkong and Shanghai Banking Corporation Limited, HSBC; IFIC Bank Limited; Islam Group; Janata Bank Ltd.; Mercantile Bank Ltd.; Mutual Trust Bank Ltd.; National Bank Ltd.; People's Leasing and Financial Services Limited; Prime Bank Ltd.: Robi Axiata Ltd.; Shahjalal Islami Bank Ltd.; Square Toiletries Ltd.; Standard Chartered Bank; United Commercial Bank Ltd.; ZN Consultants.

BBAB. Sc in CSE B. Sc in ICE B. Sc in EEE B. Sc in ETE



Department of CSE arranged a study tour from June 26 to June 29 to visit the "Beach Sand Minerals Exploitation Centre, Cox's Bazar" which is a center under Bangladesh Atomic Energy commission. This visit was instrumental for the students where they learnt in detail the automation **Department of Electronics & Communications** 

Academy member institution, the department will be able

participate free of cost in their Advanced Computer

Seminar titled "The Potentialities in the IT Industry" was 1. Md. Zaidur Rahman, A.S.A.Noor and Md. Bazlar

database software, Java development.

**Collaboration with Oracle Inc.** 

system of one of our nation's key installation.

Science and Engineering, Dr. Syed Murtuza Baker and Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 3. Md. Zaidur Rahman and A.S.A.Noor, " α-ideals in a **0-Distributive Nearlattice".** Annals of Pure and Applied

achieved gold medal for outstanding result in the Masters

society or alumni association named EWU ECEGS (EWU ECE Graduate Society) exclusively for the students of the



opportunity for the interested programmers to prove their skills, so that they could be trained to compete in the Inter EWU programming club organized a study tour from June 26 to June 29 to visit the "Beach Sand Minerals Exploitation Centre, Cox's Bazar" which is a center under Bangladesh Atomic Energy commission. This visit was instrumental for the students where they learnt in detail the automation system of one of our nation's key installation.

programmers of this university. This was a good

by a quiz competition on analytical ability on May 28, Participants of the study tour Vice President

> Yasin Muhammad Nur Contribution to Rana Plaza Victims

Professor Dr. M. Mosleh-Uddin Member, Board of Trustees East West University Chairperson & Assistant Professor