



NEWSLETTER

East West University holds 13th Convocation

13th Convocation of East West University was held on 24 February 2014 in the University's permanent campus in Aftabnagar, Dhaka. Mr. Nurul Islam Nahid, MP, Education Minister, presided over the function as the representative of the Chancellor Mr. Abdul Hamid, President of the People's Republic of Bangladesh. Eminent litterateur and winner of 'Ekushey Padak', Ms. Selina Hossain was the Convocation Speaker. Dr. Mohammed Farashuddin, the Chairperson of the Board of Trustees and the Founder Vice Chancellor of the University, Professor Ahmed Shafee, the Vice Chancellor, members of the Board of Trustees, Syndicate, Academic Council, faculty members, graduating students and their parents, and a large number of distinguished guests were present on the occasion. A total of 1341 students received their undergraduate and postgraduate degrees through the convocation.

The Vice Chancellor in his welcome speech congratulated the graduating students for their academic successes. He thanked the Education Minister for his dynamic leadership that has brought about momentous changes in the education sector. The VC recalled important contributions that Ms Selina Hossain made through her writing towards raising awareness regarding contemporary social issues.

Dr. Farashuddin in his speech recalled how in less than two decades, the East West University grew from a small institution with about 30 students to its present stature of a leading university in the country with more than 8000 students and more than 300 teachers, besides hundreds of supporting staff. He declared that that the University continues to attract excellent faculty members and thereby attracting meritorious students from across the country. Dr. Farashuddin declared that the University's generous financial aid package supports large number of financially disadvantaged meritorious students, who would otherwise have missed the opportunity of higher education. He stated that these were possible because of the visionary approach of the founders and selfless dedication of the faculty and staff.

Ms. Selina Hossain in her speech emphasized on character building, ethics and cultural awareness that needs to be embedded in education. She urged the students to establish their lives on high ethical standard and never to compromise on principles. She urged the students to help develop a multi-cultural, non-communal society where human values, rather than religious or ethnic identity will dominate.

The Education Minister in his speech lauded the role of East West University in promoting tertiary education in the country. He praised the University authority for building an impressive campus and ensuring a congenial academic atmosphere for the students. He stated that EW University could be a trend-setter for others to follow. He was all praise for the administration that has been generous in providing a large number of scholarships to the poor and disadvantaged section of the society. He congratulated the graduating students and wished them a successful life.

Four students were awarded Gold Medals for their outstanding academic performance. Gazi Esha Islam from the BBA program achieved CGPA 3.99 (out of 4.00), while Ummy Habiba, Md. Nahid Hasan, and Afsana Umme Hani got CGPA 4.00 (out of 4.00) from the Masters of Science in Telecommunications Engineering program.

BoT Chairperson's Views Dr. Mohammed Farashuddin



What do you think about the current functioning of East West University?

East West University has been adjudged home and abroad as one of the best universities in the country. There is, however, no room for being complacent. EWU community should continuously try to build on its strengths, and remedy the weaknesses. There is certainly a need to strengthen the teaching faculty, in many departments including Business Administration

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(both BBA and MBA).

I recommend more intra-academic interaction. Furthermore, there is a need to expand extra-academic cultural and sports activities for helping the students build an attractive personality as well. There has been a lot of talk with regards to improving the English ability of the graduates. Unfortunately, adequate action has not been taken; more attention is needed in this respect.

There is an urgent need to create outdoor sports facilities for the students. With a reputation of a well known seat of higher learning, East West University should pay even more attention to management in general, discipline, punctuality and accountability in particular.

How would you like to see the University in the next ten years?

In the next ten years we expect East West University to excel in producing human resources of outstanding capabilities. EWU would become a centre of excellence in producing knowledgeable, dynamic and practical leaders to help veer Bangladesh to a position of High

Human Development Index, HDI.

East West University should initiate effective collaboration and networking with high quality research bodies of the country and beyond. In the next five years, I presume EWU will emerge as a major seat of excellence in higher education in South Asia.

How do you advise your students to make use of their time?

Within the framework of a strong socio-economic progress in the country, the students of East West University would do well to take advantage of the educational facilities at this institution. Small size classrooms, comfortable learning environment, quality teaching, state-of-the-art laboratory facilities, digital library, scholarships and need based financial assistance, primary healthcare, insurance coverage and a lovely campus should motivate students to maximize their efforts in pursuing knowledge and transforming themselves into human resources of formidable quality. Students must be aware of their rights in demanding the optimal quality education as well as their obligations to discharge their duties to the university, to their family and to our motherland.

East West University observes Independence Day

East West University observed the Independence Day of Bangladesh on 26 March 2014, commemorating the heroes who bravely fought against the Pakistani army, and made all kinds of sacrifices for the country's liberation in 1971. The independence of Bangladesh was declared on 26 March in 1971, which prompted the Liberation War. The people of then-East Pakistan took part in this war to liberate Bangladesh from the oppression of Pakistan. Independence for Bangladesh was gained through a nine-month civil war against the Pakistani Army, which resulted in the loss of about 3 million lives and modesty of 0.20 million women.

The Independence Day program of East West University commenced at its Aftabnagar campus, at the crack of dawn with the hoisting of the national flag. A prayer for war martyrs was also included in this program. The Chairperson of Board of Trustees Dr. Mohammed Farashuddin, the Vice Chancellor Professor Ahmed Shafee, the Pro Vice-Chancellor Professor Dr. M. Sekander Hayat Khan, the

Deans of different faculties, the Chairpersons of different departments, the Registrar, the students and the officers of the university were also present on this occasion. After this program, students left EWU campus for the National Pared Ground to join the national festival of "Lakho Konthe Sonar Bangla".



Prestigious Gold Medals from Honorable Prime Minister Sheikh Hasina for Two EWU Faculty Members

Dr. Anisul Haque, Professor, Department of EEE has been awarded the Gold Medal from Bangladesh Academy of Sciences for the year 2010 in physical sciences group (senior category). Dr. Shamsun Nahar Khan, Associate Professor, Department of Pharmacy has been awarded the Gold Medal from Bangladesh Academy of Sciences -TWAS (Third World Academy of Sciences) for her cutting edge research on enzyme kinetics and several other



Professor Dr. Anisul Haque

innovative researches. The award ceremony was held on 20 April, 2014, Sunday at the Osmani Smriti Milonayoton, Dhaka. Sheikh Hasina, Hon'ble Prime Minister, Government of the People's Republic of Bangladesh gave away the awards.

Professor Haque was cited for his research in the area of modeling, simulation and characterization of nanoelectronic transistors.

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It may be mentioned that he is also the recipient of the University Grants Commission Award 2006 for research in engineering and technology.

Dr. Shamsun Nahar Khan is the holder of 7 patents and has authored more than 40 papers in international peer-reviewed journals. She is the recipient of several awards. Showing an uncommon enthusiasm for both chemistry and biology, Khan carried out a variety of interdisciplinary investigations, including anticancer studies, enzyme kinetics using chromatographic techniques, homology modeling, and pesticide and medicinal plant analysis. She eventually focused her efforts on the identification of enzymes associated with different clinical conditions and a kinetic study of enzyme inhibition.



Dr. Shamsun Nahar Khan receiving Gold Medal from PM

East West University Center for Research and Training (EWUCRT)

The primary objective of the Center is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication. The Center has the following updates during spring semester 2014:

Call for Proposals-Round 8

East West University Center for Research and Training (EWUCRT) invited proposals for its 8th Internal Funding Round. This research fund is a seed grant provided to researchers affiliated with academic departments for conducting research activities in accordance with the University research policy. Such grants are aimed at nurturing and sustaining a vibrant research community at EWU by engaging academics and researchers from all faculties/fields.

Call for Abstracts of Published Research Papers-2013

The Center for Research and Training (CRT) has invited abstracts of published papers, articles, conference proceedings and chapters in edited books from the faculty members of the University on 22 February 2014 for inclusion in the 8th volume of Abstract of Published Papers, 2013.

Research Reports

The following working paper funded by the Center is going to be published soon: Microbial Contamination of Fixed and Mobile Street Food Vended around the Campus of East West University in Dhaka, Bangladesh .

Training Workshop:

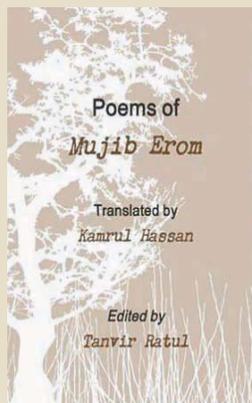
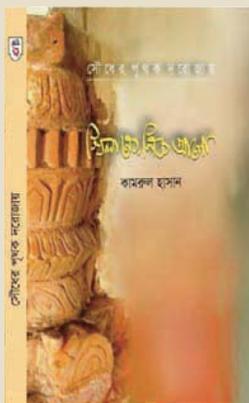
East West University Center for Research and Training (EWUCRT) is organized a 10-day long hands-on training on computer application of statistical software (STATA) for the faculty members of East West University, beginning on Saturday, 15 February 2014. The purpose of the training is to enhance training capabilities and skills among the academics. A total number of 29 Associate Professor, Assistant Professors, Senior Lecturers and Lecturers from different departments took part in the training, which ended on 26 April 2014.

Journals:

East West Journal of Business and Social Studies has invited papers for the upcoming volume (4th volume). The submission deadline is 30 June, 2014. The papers submitted for East West Journal of Humanities (volume 4) are currently undergoing the review process.

Kamrul Hassan

During Amar Ekushey Boimela 2014 two new books of Kamrul Hassan, Assistant Professor, DBA, EWU was published. Soudher Prithok Darojay, has been co-authored with Jharna Rahman. It is a book of verses, containing 190 poems depicting various themes of human relations, nature, universe and history. The book has been published



by Yukta.

The second book-Poems of Mujib Erom-is a work of translation by Kamrul Hassan. He has translated selected poems of Mujib Erom, a distinguishing poet from the 1990s. Mujib, now living in Brimingham, has a distinctive style of writing poetry. He draws his themes and inspiration from his childhood surroundings and mythologies. The book has been published by Antivirus Publication, a Liverpool based publishing house

Editorial

The heart of any academic institution is its library. A good library nurtures the minds of budding intellectuals and academics. East West University's library had a very humble beginning with only a couple of hundred books. Over the years, each semester EWU bought books and other materials to build its library. Today the library of EWU is one of the most developed, sophisticated, and digitized libraries among the 80 private and 34 public universities in Bangladesh. Apart from hard copies of textbooks, reference books, journals, dictionaries, encyclopaedias, periodicals, magazines and newspapers, our library also stocks CD-ROMs and audio cassettes, news clippings on a number of topics. What makes EWU library quite sophisticated and modern is its digitized facilities and materials. The library subscribes to a number of online journals, including the Harvard Review, Oxford Journal and Jstore. It also has access to several thousand e-books and many databases. The spaciousness and the decor of the library provide a congenial environment for reading, retrieving information, and embracing knowledge. We at EWU try to inculcate the love for knowledge in the classrooms, by making our students think in a critical, creative and constructive manner. In doing so, we foster the pursuit for knowledge that can be cultivated and nurtured in the EWU library.

Editor

Professor Dr. Muhammed Shahriar Haque
Dean, Faculty of Liberal Arts & Social Sciences
East West University

East West University Library

East West University (EWU) Library is playing a significant role as a supporting section of the whole educational process of EWU, since its beginning in 1996. Now it is one of the best university libraries in the country. It has been designed to meet the information, research, and curriculum needs of students, faculties, and staff members for research and development activities. The library has over the years built a robust collection of books, bound volumes, journals and news papers, and many other resources like theses, student's project reports, CDs and videos.

The EWU library (Block-B: 6th floor), spread over 10,500 sq. ft., also provides access to the best digital resources through its subscription to various databases consisting of scholarly science, business, management relevant content. The library has network to provide business, environment, agricultural, economic, and academic information to the users.

Library Hours:

Sunday to Thursday : 8:30 am -10:00 pm
Friday : 2:00 pm - 8:30 pm
Saturday : 5:00 pm - 10:00 pm

The EWU Library remains closed on government holidays and as per academic calendar.

Library Sections:

EWU library has four core sections:

- Circulation Section
- Reference Section
- Reserve Section
- Newspaper and Journal Section

EWU Library provides the following services:

- helps you find information that are unavailable elsewhere
- encourages user to love learning and become lifelong readers
- gives people a place to meet and for communities to grow
- offers classes, programs and readings on literature and literacy
- provides free Internet access

Besides, the user can get the following services from the library:

- Circulation Services
- Current Awareness Services (CAS)
- Selective Dissemination of Information Services (SDI)
- Reference Services
- Virtual Reference Services
- Referral Services
- Online Journal & E-books services



Rotaract Club of East West University

Rotaract Club of East West University (RCEWU) achieved Charter Certificate on June 6, 2006 with an aim to introduce humanitarian service and encourage high ethical standards among the students. It is a Rotary sponsored service club for young men and women aged 18 to 30.

Study Tour

The members of RCEWU went for a study tour to Bandarban from 27-29 March, 2014. They went there under the guidance of club moderators Ms. Imrana Sharmin, Senior Lecturer, Department of Economics and Ms. Asiya Siddica, Senior Lecturer, Department of Economics. A total of 30 members from the club were engaged in various activities that upheld the name of RCEWU. The main accomplishment for the members of the RCEWU was the arrangement of the cultural exchange programme with the various indigenous tribes.

Cultural Programme

RCEWU took part in a cultural exchange programme with the various tribes of Bandarban on 28th March, 2014. A total of 8 indigenous tribes of the region participated in the programme, and the members of the RCEWU learnt of the different life styles, accommodation pattern and cultures of the tribal people of Bandarban. The program was successful in conveying the message of solidarity and respect amongst our varying cultures.



Health Camp

RCEWU arranged a free Health Camp in Rajvilla Union at Bandarban on the 29 of March, which was also the last day of the study tour of Bandarban. The RCEWU took help from Dr. Awng Cha Loo, head of the Sadar Hospital and of Mr. Mong Shwe Marma, the region's Health Inspector to organize this event. The members gave advice on general healthcare and preventive measures, distributed medicine and other medical supplies and also assisted the health officials in taking care of the patients. People came from many remote villages to avail the free healthcare service that was being provided by the RCEWU. The overwhelming participation of the locals made the Health Camp a very fruitful event.

Moderators:

Ms. Imrana Sharmin
Senior Lecturer
Department of Economics

Ms. Asiya Siddica
Senior Lecturer
Department of Economics



EWU Science Club

Objective:

The objective of the EWU Science Club is to nurture and guide the young minds of East West University to know the known and unknown features of science and find a way to utilize the knowledge for the betterment of humanity.



Science Festival (26-27 February, 2014)

EWU Science club organized "East West University Science Festival" on 26 and 27 February, 2014 at the university premises. Undergraduate students from different departments were present at the event. Science Festival includes a two-day program. On day one we arranged Matlab Competition, and on day two we organized Mathematics Competition. Both competitions were held from 4:50 pm to 7:00 pm on 26 and 27 February, 2014 respectively.

Prize Giving Ceremony

Prize was given at the Dean's office on March 3, 2014 at 10 am. Winners received their prize and certificate from Dr. M. Mofazzal Hossain, Dean and Professor of Electronics and Communications Engineering, and moderators of science club Ms. Anindita Paul and Dr. Nahid Akhter Jahan.

Lakho Konthe Shonar Bangla (26th March, 2014)

EWU Science club has connected with the "Lakho Konthe Shonar Bangla" project. EWU Science club is glad to be the part of world record made by the Governments "Lakho Konthe Shonar Bangla" initiative.

Moderators:

Ms. Anindita Paul and Dr. Nahid Akhter Jahan
Assistant Professor, Department of ECE

Executive Committee

President:	Mazharul Islam Shamim
Vice-President :	Mregongka Chowdhury
General Secretary :	Rajesh MD. Imran
Treasurer :	Md. Ekramul Haque Hiro



East West University MBA Club

The main objective of MBA Club, East West University is to encourage students to become involved in extra-curricular activities to nurture their potentiality in different social and cultural areas. It arranges academic seminars and workshops to provide the opportunity to the students to know the latest developments of different areas of business and industry.

The club arranges workshops, seminars on different contemporary issues especially business topics, field trips, industrial tours, cultural programs, social awareness, picnics. MBA Club does not take democracy and teamwork as a mere concept; it puts it into practice in such a way that it becomes a lifestyle for the club members. Creating leadership is not the only objective here but to develop youth empowered by experience is the main goal of this club.



Moderator:

Mr. Omar Faruque, Assistant professor, Dept. of Business Administration

Executive Committee

President:	Zobair Mahmood Fahim
Vice President:	Md. Nahid Hasan
General Secretary:	Anowar Hossain
Treasurer:	Mohammad Shahnewaze
Coordinator:	Tasfin Ashraf



EWU PHARMACY CLUB

Pharmacy Club has celebrated "International Mother Language Day" on to the 21 February, 2014 in the memory of the language movement of 1952. The day was celebrated with the attribution of the flowers to the memorial of the Soldier of the language movement.

The moderators have formed a new sub-committee of the pharmacy club with a total of 33 members. The members of this committee are the top CGPA scorer of the respective batches. From the members of the sub-committee an executive

committee has been selected based on the seniority and interest of the students. The members of the executive committee are as follows:

Moderators:

Dr. Chowdhury Faiz Hossain, Professor, Dept. of Pharmacy
Dr. Shamsun Nahar Khan
Associate Professor, Dept. of Pharmacy

Executive Committee

President:	Jobayda Jannat
Vice President:	Debasree Paul
Secretary:	Khairunnahar
Treasurer:	Tanzina Amin
Event Coordinator:	Sabbir Ahmed



East West University Telecommunications Club

Workshop on Basic Web Development and Designing, (5 & 8 February 2014):

EWUTC organized a workshop on "Basic web Development and Designing" for the students who want to work in the field of web development. Around 60 students attended the workshop and got very useful knowledge about the topic. The instructor of the workshop was Md. Zakiur Rahman, CTO (Chief Technical Officer), Ztech Communications.

Study Tour on BTCL (Mirpur Exchange) 27 March, 2014:

EWUTC organized a study tour for the students of ECE Department on BTCL (Mirpur Exchange). Around 35 students, Three faculty members participated in the tour. From the study tour, students learnt how a telephone exchange works. They also learnt about the application of optical fibers in a telephone exchange.



Moderators:

Umyy Habiba, Lecturer, Department of ECE
Md. Shahidul Islam, Lecturer, Department of ECE

Executive Committee

President :	Mehedi hasan Khan
Vice-President :	Md. Badrul Islam Chowdhury
General Secretary :	Md. Abdul Wakil Khan
Treasurer :	Sajjadul Islam
Event Coordinator :	Kazi Ashraful Haque



Environmental and Social Club

International Mother Language Day

The club arranged a function for the students of "Poruader Ashor" on the 21st February. Along with the members of the club, members of the JCI were also present during the function. They had spent time with the children and gave them a small briefing about 21st February and why we celebrate this day. They distributed school uniform and snacks among the students. At the end of the function flowers were placed at the Shaheed Minar.

Session On "Women Harassment" By Bangladesh National Women Lawyers Association

An informative session was held on "Women Harassment" by Bangladesh National Women Lawyers Association at East West University. The aim of the program was to spread the word about the harassment that women face on a regular basis at work, university and even on the street. The session turned to be very effective as the participant of the program became very encouraged and shared a lot of their experience.

EWUESC Green Riders Inauguration Event

East West University Environmental and Social Club - has launched a cycling group EWU ESC Green Riders to



promote healthy lifestyle and environment friendly transportation system among the students. The group was launched with an Independence Day rally on March 28, 2014 in Hatirjheel and adjacent area of the city. A large group of the students has participated in the rally. Aysha Memorial Hospital was the health partner of the program.

Moderator:

S S M Sadrul Huda, Assistant Professor, Dept. of Business Administration

Executive Committee

President:	Asif Mahmud
Vice president:	Amirunnesa Tania
G. Secretary:	Hamidur Rahman
Joint Secretary:	Nahidul Islam Shojib
Treasurer:	Farhat Binte Hasan



IEEE Student Branch

Activities of IEEE Student Branch, January - April, 2014

The Institute for Electrical and Electronic Engineers (IEEE) is the largest professional organization in the world. The student branch at East West University is only one of more than 490 student branches of IEEE in the Asia-Pacific region. The objectives of the branch are related to IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.

IEEE & WIE Membership Development workshop -

The IEEE and WIE membership development workshop 2014 was held on 16 March, 2014 at East West University campus. This event was open for all. Students gathered in the teacher's lounge to hear about the different benefits one can get by becoming a member. There was also an interactive session at the end, and gifts were handed over to the winners.



A workshop on COMSOL 4.3 Multiphysics

IEEE Student Branch, EWU organized a workshop on COMSOL 4.3 Multiphysics on 21 March 2014. COMSOL Multiphysics is a finite element analysis, solver and Simulation software / FEA Software package for various physics and engineering applications, especially coupled phenomena, or multiphysics. COMSOL Multiphysics also offers an extensive interface to MATLAB and its toolboxes for a large variety of programming, pre-processing and post processing possibilities. This workshop was restricted to the engineering departments only. Certificates were handed over to the students who attended this workshop.

Moderators:

Fakir Mashuque Alamgir
Senior Lecturer, Dept. of EEE

Executive Committee

Chairperson :	Mehedi Hasan
Vice Chairperson :	Ruhana Parvin
General Secretary :	Md. Asrarul Haque
Treasurer :	Mehzabeen Mehedi
Event Coordinator :	Jakaria Yusuf Khan



EWU ELECTRONICS CLUB

EWU Electronics Club (EWUEC) celebrated Pi-Day with a huge festive mode at EWU campus on March 18, 2014. All the members of EWUEC and interested students of EEE and other departments participated in the celebration. The program started with a Pi-Day rally at 9:45am, where a huge crowd joined the rally. Dr. Gurudas Mandal, Chairperson and Associate Professor, Department of ECE was the invited guest of the program. He along with the student started at the WiFi zone, went all the way around EWU campus and returned to the WiFi zone again. After the rally Dr. Gurudas Mandal with all the students cut the Pi cake and celebrated Pi-Day. The members of Electronics Club later made a human Pi in the open space of EWU.



On 18 and 19 March as a part of the Pi-Day celebration EWUEC also organized a two-day workshop on "Microcontroller and Programming", where Mohammad Towfiqul Hasan Chowdhury, Programmer and Circuit Designer, Innova Bangladesh conducted the workshop. 90 students from engineering departments participated in the workshop. They also practiced on the microcontroller interfacing programming in the workshop and built some small projects in software. The workshop was very helpful for the students. The participants said that it will help them in their engineering project works. They also said that in future they need this type of workshop to make their education more professional and practical.

Moderators:

Mr. Niazul Islam Khan, Lecturer, Dept. of EEE
Mr. Mohammad Rezaul Islam, Lecturer, Dept. of EEE

Executive Committee

President-	Md. Mehedi Hasan
Vice President-	Nishat Islam Brishty
General Secretary-	Sayed Hasan Mim
Treasurer-	A. E. M. Obeydullah Siddique
Event Coordinator-	Tasmim Islam Nipu



EWU English Conversation Club

East West University Conversation Club conducts its activities with the aim of making students become fluent speakers in English. The club arranges chat sessions, workshops, and public speaking sessions every semester. The motto of the club is "We Try to Keep You Thinking in English". Any student of East West University can join the club. The moderators are Ms. Tanzina Tahereen, Ms. Sarah Zahed, Ms. Syeda Nadia Hasan, and Mr. Ariful Islam.

Like every other semester, in Spring-2014 the club conducted its regular chat sessions on Thursdays. Like the previous semester a number of visiting American students attended the chat sessions. Their participation enthralled the members.

On March 27, 2014 East West University English Conversation Club organized a drama show that was staged at the Teachers' Lounge and Performed by the students of English Department. Members of the club participated in the show. The drama was based on Oliver Goldsmith's famously witty play, *She Stoops to Conquer*. It was a successful endeavor showcasing the students' talents. This certainly testifies to EWUECC's promotion of creative taste and zeal. The respected Registrar accompanied by a number of faculty members and club moderators immensely enjoyed the drama show. Later, the Registrar thanked all and gave an inspirational speech to the delight of all that were present there.



Moderators:

Ms. Tanzina Tehereen, Lecturer, Dept. of English
Ms. Sarah Zahed, Lecturer, Dept. of English
Ms. Nadia Hasan, Lecturer, Dept. of English
Md. Ariful Islam, Lecturer, Dept. of English

Executive Committee

President:	Saqlain Mallick
Vice President:	Labiba Marium
Secretary:	Maliha Fawzia Farah
Treasurer:	Naeem Hasan



East West University Creative Marketing Club

East west university Creative marketing Club (EWU CMC) organized a seminar on "Learning marketing from our own role models from the corporate world" on 23 February 2014 at East west University club room. The speakers of the seminar were the former students of EWU who are now holding some of the responsible positions in the corporate world. The guests were: Mr. Satyajit Roy, CEO, Invention Media and Communication, Mr. H.M Fazle Rabbi, Assistant brand manager ACI Foods Ltd, Miss. Urmī Noor Binte Giash, Assistant brand manager Mi Amore at Abdul Monem Ltd. and Mr. Rafed Rasul Khan, Junior Executive, Marketing, Department Navana Ltd. (Toyota).

The seminar was presided over by Mr. Farhan Faruqui, Assistant Professor and Mr. Md. Anamul Hoque, Assistant Professor, Business Administration Department, East West University. They are also acting as moderators of East West University Creative Marketing Club.

The guests shared their experiences about their present job challenges and responsibilities. They appraised the seminar with their knowledge of branding as well as provided guidelines to become successful as brand professional. They also inspired the students to prove themselves in this competitive market. In conclusion the guests portrayed the true picture of the corporate world explaining that to be more competent, students must gain knowledge of statistics and finance along with marketing.



A good number of students participated in the seminar. They were highly delighted and happy to see the successful students from their university and enriched themselves with lot of insights and ideas.

Moderators:

Mr. Farhan Faruqui, Assistant Professor, DBA
Md. Anamul Hoque, Assistant Professor, DBA
Ms. Husne Ara, Senior Lecturer, DBA

Executive Committee

President:	Morshed Alam Shuvo
Vice President:	Md.Istiaque Hossain Labeeb
General Secretary:	Asad kabir ripon
Treasurer:	Farzana Mahmood
Chief Coordinator:	Saidur Rahman



East West University Debating Club

"Public Speaking Competition 2014" made a remarkable splash among new participants of East West University.

East West University Debating Club had quite a grand semester as far as Spring 2014 was concerned. The Club organized 'Intra Public Speaking Competition 2014' on 30 January. More than eighty students participated in the competition. Mehrab Ashrafi won the championship in the English category and Chowdhury Mujaddid Ahmed was the champion in the Bangla category. Vice Chancellor Professor Ahmed Shafee, was the chief guest of the program. He stated that these successes were possible because of the efficient vicinity of the creators and self less dedication of the club members and Executive Committee. Kohinoor Biswas, Assistant Professor, Department of Business Administration and Moderator of East West University Debating Club and other faculty members were present in the competition.



East West University Debating Club competed in the 6 BUET Debating Club National Debate Championship 2014. Among the 32 teams, East West University Debating Club reached the quarter finals. The team comprised Shatil Hasan, Mahiul Habib Tasfin and Fahmida Rahman Swasty. Another team comprised Rezwana, Mounota and Rabi participated.

EWUDC also participated in National Debating Championship 2014 organized by Drishti Chittagong. The team comprised Mahiul Habib Tasfin and debutant Mohammad Hasan Kabir. Besides that Shatil Hasan judged the final round of that tournament.

This semester the club has arranged 14 training and practice sessions for the debaters.

Moderators:

Kohinoor Biswas, Assistant Professor, Department of Business Administration
Ms. Nazia Manzoor, Senior Lecturer, Department of English

Executive Committee

President:	Shatil Hasan
Vice President:	Rejwana Ahmed
G.Secretary:	Mohammad Hasan Kabir
Tresurer:	Mahiul Habib Tasfin
Event Co-Ordinator:	Shahrin Ahsan

Study Tour To Chittagong and Cox's Bazar:

East West University Business club organizes study tours to help participants gain practical knowledge about corporate life and the use of theoretical concepts in practical life.

This time EWUBC arranged a tour to Chittagong and visited "Ambia Knitting and Dyeing Ltd" and "T. K. Groups", which are among the best paper mills in Bangladesh. The tour also included a visit to a hatchery zone at Niribili Fisheries Ltd in Cox's Bazar.

Participants reached Cox's Bazaar on 20th March and enjoyed some leisure time that day. On the very next day participants went for Niribili Fisheries, where the manager of the factory showed around the hatchery and shared details about the overall operation. Then a short visit was made to Inani Beach and Burmese Market. The next day the team continued their trip to Chittagong, where they first visited Ambia Knitting and Dyeing Ltd and then T. K. Groups. Tour to "Ambia Knitting and Dyeing Ltd" was short but very valuable. Then the team went to T. K. Groups, one of the biggest paper mills of South Asia.

T.K Groups was established in late 1900. It started with a mill and now on 48 acres of land it has seven mills with 15 hundred employees. Under one big factory house, there are eight sub-factories in operation. Their smallest mill can make 30 tons of papers and the biggest one can make 500 tons of papers per day.

The team came to know about the main raw material to make papers, fiber, which is imported from Canada. Then the manager showed the visitors how pulp is turned to paper through machine. The Chairman of T. K. Group delivered a valuable speech to the participants.



Right now EWUBC is working on intra-university program design. The club is grateful to its highly esteemed moderators, Kashfia Ahmed and Md. Sajjad Hossain. These successes would not be possible without their supports and suggestions. EWUBC would like to thank members and moderators of the club for their assistance.

Moderators:

Kashfia Ahmed
Assistant Professor
Department of Business
Administration

Md. Sajjad Hossain
Senior Lecturer
Department of Business
Administration

Executive Committee

President:
Event Coordinator:

Mahmud Hossain
Sajid Ibne Salim



EWU Computer Programming Club

East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computers among the students, and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to enhance their technological knowledge and develop their concepts.

Quiz Competition on "Computer Programming and Information Technology"

EWU Computer Programming Club organized a quiz competition titled "Computer Programming and Information Technology" for students who enrolled in Spring 2014 Semester at EWU. Through this competition students were given an opportunity to explore their strengths and weaknesses in addressing logical, analytical and programming problems so that they may be able to plan properly their forthcoming journey into the domain of computer programming.



Training Program for the Computer Programmers

Our programming teams have performed well in the regional contests held so far. To achieve that, EWU Computer Programming Club has always arranged training programs to groom the contestants up to their potential. Starting from the beginning of each semester, the club organizes a semester long training program for the computer programmers.

Participated in the ACM-ICPC Dhaka Regional Programming Contest

Three teams from EWU Computer Programming Club have successfully participated in an international programming contest-ACM-ICPC Dhaka Regional. A total of 568 teams from 58 universities participated in the online contest and 110 teams were selected for the main round contest.

Moderators:

Dr. Taskeed Jabid, Assistant Professor, Dept. of CSE, EWU

Executive Committee members:

President:	Yasin Muhammad Nur
Vice President:	Md. Shihab Uddin Sunny
General Secretary:	Md. Iearul Islam
Event Coordinator:	Md. Samiul Hasan
Organizing Member:	Nasif Ahmed



Alpha-Beta Statistics club

Seminar on "Aims and Goals of the Statisticians"

A seminar was arranged on March 6, 2014 on the topic "Aims and Goals of the Statisticians" to disseminate the wider scopes of Applied Statistics in the job market with emphasis on different research areas. In the seminar the students have heard directly from the statistician who has been using statistics extensively in the field of clinical research. The honorable guest speaker was Dr. Muhammad Jalaluddin, Senior Associate Director, Biostatistics, BDM Oncology, Novartis Pharmaceuticals Corporation, USA.

Seminar on "Prospects of Applied Statistics"

A seminar was arranged on the "Prospects of Applied Statistics" on April 6, 2014. The seminar was aimed to convey the career opportunities of the students of Applied Statistics. The faculty members and the students of the Department of Applied Statistics, East West University and the guardians of the students were present there in the seminar. The Moderator of the club Ms. Farzana Jahan gave a power point presentation showing the benefits of studying Applied Statistics to build up career. The guest speakers who are expert in different field of statistics shared their experiences on that occasion. The Guest Speakers of the seminar were Dr. Mohammad Sohrab Uddin, Former Deputy Governor, Bangladesh Bank and Dr. Mizanur Rahman Senior Advisor, Measure Evaluation, University of North Carolina, USA. The Special guest of the seminar was Professor Dr. M. Sekander Hayat Khan, Pro-Vice Chancellor, East West University.



Special guest Honorable Pro-Vice Chancellor Prof. Dr. M. Sekander Hayat Khan giving his speech at the seminar.

Moderators:

M. H. M. Imrul Kabir
Lecturer, Department of Applied Statistics

Ms. Farzana Jahan
Lecturer, Department of Applied Statistics

Executive Committee

President:	Enam Khan Najib
Vice-President:	Kamrul Hassan Shahadat
Secretary:	Aysha Akter
Assistant Secretary:	Shahana Parvin
Treasurer:	Alam Sheikh Biplob



East West University Business Club (EWUBC) focuses on raising entrepreneurship and leadership among students. With this purpose in mind every semester it organizes workshop(s), training session(s), study tour etc. This semester EWUBC arranged a two day workshop on Advanced MS Excel, a seminar on Global Money Week and a Study Tour to three factories located at Chittagong and Cox's Bazar.

Workshop on Advanced MS Excel:

MS Excel is perhaps the most important computer software program used in corporate life. Realizing the importance of MS Excel, EWUBC organizes a two day training workshop on Advanced MS Excel every semester. This semester the program was held on 28 February and 1 March, 2014. The training program was conducted by Md. Sharif Bin Mohiuddin, HR Business Partner, Robi Axiata Limited.

Two slots were scheduled with the capacity of 40 participants in each slot to ensure special care to every student. Participants were provided with light refreshments after every slot and on the last day all of them were awarded with the certificates of participation.

Seminar on Global Money Week 2014:

Global Money Week is a worldwide celebration to entitle the next generation to be confident, responsible and skilled economic citizen. To facilitate this global event on March 16, EWUBC successfully arranged a seminar on Global Money Week (GMW) at East West University in association with Dhaka Stock Exchange Limited, Enterprise Competitiveness Institute & Bangladesh Bank.

Students of East West University and some high profile spokesperson attended the seminar. A slide presentation on GMW was presented by Mr. Shofiul Alam, Managing Director, Hyper Tag. The seminar was also attended by Mohammad. Asadur Rahman, DGM, Dhaka Stock Exchange Limited & Professor Dr. Zakir Hossain, Dean Faculty of Business and Economics (DIU). A discussion on present financial situation was held to empower the participants and give them a better understanding about the banking & finance sectors.



organized a drama named "KHEPA PAGLA" under the program named Chetonay Ekush. ECPA also participated in the Flash Mob contest organized by International Cricket Council (ICC) to celebrate the ICC World T20 Bangladesh 2014. In addition, ECPA has participated in the Clemon Indoor University Cricket Tournament-2014 Flash Mob and become the champion among 20 competing universities.

East West University Club for Performing Arts (ECPA) held their recruitment session this semester, and about 150 students appeared in the session and got selected as club members. The interview session was designed by some well known members of the club, especially those who have worked their way through to the top.

Moderators:

Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration

Mr. Muntasir Choudhury, Senior Lecturer, Department of Economics

Executive Committee

President: Ahmed Shatil Ruhi
 Vice - President: Walid Bin Karim Niloy
 General Secretary: Ahmed Meraj
 Treasurer: Md. Nazimuddaula Niloy



Agro-Industrialization Club

EWU Agro-Industrialization Club (AIC) is the first agro-based club in the private universities of Bangladesh. The club started its journey from 1 April 2011 with the purpose of bridging the gap of knowledge regarding the agro-based industries of Bangladesh, while help building career in the agro-based market. It has come a long way since then. Two to three general meetings are conducted every month to keep the members informed and to encourage them in the club activities.



Activities

Spring 2014 semester started with an educational tour for the regular members to the PRAN Industrial Park (PIP) on 1 March 2014. Thirty three members with four honorable faculties, including two moderators of the club visited the site. PIP's General Manager Eng. Sheikh Abdul Kader was very hospitable and encouraging towards the visiting members. Two specialist engineers who explained the manufacturing processes of PIP guided the tour members. All the manufacturing plants of Pran Dairy (UHT milk, full cream milk etc.) and Confectionary (Biscuit, Candy, Bubblegum etc.) were studied.



A quiz competition entitled "AGROBIZ-KWIZ" was organized on Thursday, 20 March 2014. Around 200 students from all departments participated in the competition with great enthusiasm and interest. The purpose of the competition was to develop agro-based business knowledge among students and to make them aware of the contribution of this sector to our economy.

A seminar titled "Contemporary States and Opportunities to develop Agro Based Industry" was organized on April 1, 2014 at 3:30pm in CCC Lobby of EWU Campus. The Chief Guest of the ceremony was Professor Ahmed Shafee, Vice Chancellor of East West University. Mr. A.S.M Mainuddin Monem, Deputy Managing Director of Abdul Monem Limited (AML) was the special guest of the event and Mr. Tanvir Hasan, Brand Manager of Pran RFL was the Guest of Honor. All the guests along with the Moderator of the club, Mr. Nafish Sarwar Islam and Advisor of Students' welfare and Head of Career Counseling Centre Mr. Nahid Hasan Khan spoke in the seminar. The award giving ceremony of "AGROBIZ-KWIZ" competition was also held in this program. The top ten winners were awarded with certificates and gift hampers, and the top three winners were awarded with crests.

Moderators:

Mr. Nafish Sarwar Islam, Senior Lecturer, Department of Business Administration

Mohammad Masudur Rahman, Lecturer, Department of Business Administration

Executive Committee

President: Md. Kamruzzaman Rifat
 Vice-president: Md. Masudur Rahman Khan
 General Secretary: Himel Roy
 Treasurer: Muntasir Raad
 Coordinator: Ashib Mahmud

winners are as follows:

Category	Champion
Faculty and Admin Singles : - Male	Mr. Omar Faruq (Assistant Professor)
Faculty and Admin Singles Female	: Ms. Anindita Paul - (Assistant Professor)
Girls Doubles :	Ummay Tanzeem Bintay Ibrahim and Rezwana Hossain Shantona
Boys Doubles :	Minhazul Abadin Rifat and Tanjirul Islam Ovii
Boys Single :	Tanjirul Islam Ovii

A special Award of Appreciation was given to Mr. Omar Faruq and Ms. Umme Habiba for their continued support in making this event a success. All the trophies in this tournament were handed out by our Honorable Vice Chancellor.

On a different note, due to the continuous excellent performance in all sectors of sports, East West University Sports Club arranged a Motivational Tour to St. Martin and Cox's Bazar. A group of 30 people, consisting of club moderators, executive body, club volunteers and members of the cricket, football, badminton and table tennis team successfully embarked on the 4-day tour to St. Martin and Cox's Bazar. After the tour, all the players are highly motivated and more enthusiastic to perform at the highest level of the university in the coming tournaments.



Moderators :

ASM Ashif
Senior Lecturer, Department of Business Administration
Biplop Kumar Nandi
Lecturer, Department of Economics

Executive Committee

President : Tanjirul Islam Ovii
Vice President : Imtiaz Mohammad Hossain
General Secretary : Syed Mehtab Hussain
Media and Public
Relations Coordinator : Mustafa Wasif Gaffer Bion
Event Coordinator : Asif Hasan Anik



East West University Club for Performing Arts

East West University Club for Performing Arts (ECPA) is reputed as the largest club of East West University (EWU) with a large number of members. ECPA, since its beginning, has been very much consistent in arranging and performing in various cultural programs on several occasions through out the year. Music, drama, recitation, dance, organizing the other sections of this club is very much rich because of its talented and dedicated members.

East West University Club for Performing Arts (ECPA) celebrated Pehela Boishakh 1421



East West University celebrated the first day of the Bangla New Year 1421 with pomp and splendor. This celebration was hosted by East West University Club for Performing Arts (ECPA) with new hopes and aspiration for a better peaceful year. The program started with 'Mangal Shovajatra' from the entrance of the university premise. The slogan of that 'Shovajatra' was 'Mete Otho Praner Utsobe'. Registrar of East West University Air Commdr (Retd.) Ishfaq Ilahi Chowdhury led the colorful procession along with the moderator of ECPA, Nikhil Chandra Shil and Proctor Dr. Abdus Sattar. The program continued with some traditional dance performance by the members of the club.

After 'Mangal Shovajatra' the members of the drama section of ECPA performed a parody about Bangla commercial film. Then the music section took over the flow with their scintillating performance of songs. Apart from the program the club arranged a 'Boishakhi Mela' which was run by the students of the university.

Spring 2014 will always be remembered in the history of East West University Club for Performing Arts (ECPA) as the most happening semester. ECPA has successfully organized 6 events this semester, starting with 'Ontor Attar Sondhane -by a program to represent the folk culture of Bangladesh. After that ECPA participated in a competition called MUSICon, where it competed with universities like IBA, DU, AIUB and BRAC. On 21st February, International Mother Language Day, ECPA

Focus Group Discussion program were held on 30 January 2014 and 16 February 2014 at club room to collect opinion and views of students on economic and social concerns, general perception, etc. An interview session for this program was held on 31 March. Series of programs started from April 25, 2014.

OTHER PROGRAMS

Seminar on Higher Studies in Canada

On 17 February 2014, a seminar of Higher Studies in Canada was held at EWU campus organized by CCC. Mr. Mel Broitman, International Outreach Director, Canadian University Application Centre visited EWU campus and conducted the seminar.



CIMA Global Business Challenge

An information session on CIMA Global Business Challenge was held on 20 February 2014 at EWU campus. CIMA GBC is an international business competition for undergraduates around the world designed to bring out the best in the young business leaders of tomorrow. A representative from CIMA

conducted the session. It was a great opportunity for the students to show their talent in business management, and learn how to become the business leaders of the future.

Virtual conversation with Sumaya Kazi, Founder and CEO of sumazi.com

Some students of East West University, in association with CCC, got the opportunity to attend a virtual conversation with Ms. Sumaya Kazi, Founder and CEO of sumazi.com. A total of 80 students were selected for the conversation and some of them were selected from East West University. Students were selected by submitting a one slide written presentation.

The name of the seminar 'Inspiring Generation Next' was organized by Bangladesh Brand Forum and supported by JCI Dhaka West at EMK center, Dhanmondi on 5 March 2014. The aim of this seminar was to inspire the young and enthusiastic potential entrepreneurs of Bangladesh to serve the country in various ways. At the end of the seminar the students were awarded 'Certificate of Participation' by BBF.

Leadership Challenge for Future Leaders CONVINC by JCI Dhaka West

Junior Chamber International Bangladesh, is a nonprofit organization of 200,000 young people, which works in 5000 communities and more than 100 countries around the world. CONVINC is a program designed by JCI to introduce and build the founding blocks of persuasion and leadership skills in young professionals.

To build leadership they organized a program called Leadership Challenge for Future Leaders on 31 January 2014 at 2.30 pm in Hotel Sarina. 17 students from East West University attended the program. At the end of the program certificates were distribute to the participants.

CLUB UPDATE

East West University Sports Club

East West University won the 2nd Clemon Indoor Uni Cup Cricket Championship



East West University is the new champion of Clemon Indoor Uni cup cricket, they have defeated Jahangirnagar University by 5 wickets In the final match at the Sohid Suhrawordy Indoor Stadium, Mirpur on 17th April, 2014. Jahangirnagar University was all out with only 110 runs. East West University easily fulfilled their target of 111 runs with 5 wickets in hand and 8 balls remaining. Asif Hasan Anik smashed three fours and four sixes to make 39 off 14 balls while Naimul Haque and Shahriar Dipto scored 29 and 22 runs respectively. Asif of East West University was named Player of the Final for his all-round heroics. 40 Universities participated in this tournament.

The second event on the agenda was the Intra EWU Badminton 2014. For the first time in the university's history, such a tournament was organized where, apart from the students, faculty members and members of the administration,



both male and female, participated, each in their own category. It was a 3-day tournament where international rules and norms were followed and the whole event was administered by an international badminton referee. The tournament was segmented into 5 categories. The list of

and their hierarchy along with different career development programs. At the end of the program there was a question and answer session, and they collected CVs from deserving candidates.

Campus Recruitment Program by Sirius Marketing and Social Research

Sirius Marketing and Social Research Ltd, a multinational research firm organized a campus recruitment program in association with CCC at East West University campus on 9 April 2014. Mr. Nahid Hassan Khan, Head of Career Counseling Center inaugurated the program at 10.00 am and later on Mr. Sanjay Pal, Managing Director, and Mr. Shahriar Rohmotullah, HR Manager gave talks during this program. A brief presentation was given by Mr. Sanjay Pal to have a clear understanding of their operation and expectation, which was followed by a Q/A session. Towards the end he explained the recruitment procedures Associate Research Manager.



Fast Track Future Leader

The initiative of LICT is part of the government's plan to create 30,000 direct and 120,000 indirect jobs in the IT and ITES companies under LICT Project in which the World Bank is providing US\$ 70 million credit for implementing the Leveraging ICT for growth, Employment and Governance project (LICT) of Bangladesh Computer Council (BCC) under the ICT Division of Posts, Telecommunication and IT Ministry.

An orientation program of Fast Track Future Leader (FTFL), part of LICT project, was held at EWU premises on 7 April 2014. The program was arranged to inspire fresh graduates to build their careers and make themselves globally competent in IT/ITES sector. The program started with the speech of Mr. Mahfuzul Islam Shamim, Consultant, LICT project. Later Mr. Fakhruzzaman, Component Team Leader also spoke on the occasion.

LICT Project Director, Mr. Rezaul Karim, Joint Secretary, and the Vice Chancellor of EWU, Professor Ahmed Shafee delivered their speeches. In this session, students got chances to ask questions regarding their interests, and some students were awarded for asking the best questions.

Training Programs for Students

CCC arranges skills development programs for EWU

students every semester to help them develop themselves as communicative, strategic, creative and productive individuals in the corporate world. In the Spring 2014 semester CCC organized three training programs, which were conducted by different trainers.

Skills Development Program

Programs on "Leading Your Team, Problem Solving" and "Communication Effectively" were conducted for 60 EWU students by Franchise Partner of IFC Business Edge and Windmill Education Service Ltd on 25 January and 1 February 2014 respectively.

CV Writing, Interview Skills and Communication Workshop

A day long workshop on 'CV Writing, Interview and Communication' was organized by the professional from Services for Professional Education and Enterprise Development (SPEED) for the 100 intern students on 28 March 2014. Learners made the sessions lively by generating creative queries.

Business English

A communication based specialized course started on 14 February, to enhance the capacity of the students to communicate properly in English in the corporate world. This course was arranged by Career Counseling Center of East West University and supported by SPEED. The program consists of 32 classes which emphasizes the learners' capacity to deal with the business affairs like writing memos, etiquettes of meeting room, preparation of meeting room, applying new business ideas etc.

Series of Student Leadership Development training by BCCP

Bangladesh Center for Communication Programs (BCCP) started a program on 25 April 2014 for EWU students on 'Student Leadership Development' to develop leadership skills



among the youth through comprehensive training, which were conducted by different experts. Series of workshops including Public Speaking and Debate, Social Media and Career Building, Community Development, International Relations, Interfaith Dialogue, Youth Leadership, and Contemporary Social Issues will be arranged. As a part of the program two

Appointments & Promotions

New Appointments:

1. Air Commodore Ishfaq Ilahi Choudhury (Retd.) has been appointed as Registrar of East West University.
2. Prof. Dr. M. Ataharul Islam has been appointed as the Chairperson of the Department of Applied Statistics.
3. Dr. Gurudas Mandal has been appointed as the Chairperson of the Department of Electronics and Communications Engineering.
4. Dr. Moriam Quadir has been appointed as the Chairperson of the Department of English.
5. Ms. Touhida Tasnima has been appointed as the Chairperson of the Department of Social Relations.

Faculty Members:

1. Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration
2. Ms. Jannatunnesa, Senior Lecturer, Department of Business Administration
3. Mr. Shadrul Hassan Himel, Lecturer, Department of Business Administration
4. Mr. M.M. Baset Oli Mishkat, Lecturer, Department of Business Administration
5. Ms. Shahpar Shams, Lecturer, Department of Business Administration
6. Ms. Asiya Siddica, Lecturer, Department of Economics
7. Mr. Mohammad Rezaul Islam, Lecturer, Department of EEE
8. Ms. Meena Afroze Shanta, Lecturer, Department of Pharmacy

9. Ms. Rubayat Kabir, Lecturer, Department of Social Relations.

Non-Teaching Officers:

1. Mr. Md. Jahangir Alam Khan, Secretary to the Board of Trustees
2. Mr. S.M. Mohiuddin, Public Relations Officer
3. Mr. Mehedee Hasan, Assistant Registrar
4. Mr. Md. Rashidul Hassan Khan, Security-cum-House Keeping Officer
5. Mr. Md. Arshad Ali, Lab Officer (Telecom & Networking Lab)
6. Ms. Shamima Yesmin, Library Circulation Officer
7. Ms. Afrin Sultana, Library Circulation Officer
8. Mr. Md. Saiful Alom Milon, Library Circulation Officer
9. Mr. Md. Sagar Shahanawaz, Library Circulation Officer
10. Ms. Saifun Momota, Library Circulation Officer
11. Mr. Md. Nazmus Sakib, Department Secretary
12. Ms. Mahzabeen Iqbal, Department Secretary
13. Mr. Mofizur Rahman, Department Secretary
14. Ms. Aneefar Yasmin Khan, Department Secretary

Promotion:

1. Dr. Muhammed Shahriar Haque, Dean, Faculty of Liberal Arts & Social Sciences has been promoted from Associate Professor to Professor.
2. Mr. Mohammad Eklas Uddin has been promoted from Controller of Finance & Accounts to Director of Finance.

Department of Students' Welfare

CAREER COUNSELING CENTER:

Campus Recruitment Program

Bdjobs.com Campus Career Festival

A Bdjobs.com Campus Career Festival with the cooperation of CCC was organized by bdjobs.com on 18-19 February 2014. 22 renowned companies of Bangladesh participated in the festival including, Airtel Bangladesh Ltd., International Beverage Limited (Coca-Cola), Concord Group of Companies, GP IT, Link3 Technologies Ltd., Pacific

Bangladesh Telecom Ltd. (Citycell), Philip Morris Int., PRAN-Group, RFL Group, Robi Axiata Limited, SGS Bangladesh Ltd., and The City Bank Ltd.

Vice Chancellor, Professor Ahmed Shafee was the Chief Guest, who inaugurated the event on 18 February 2014. Mr. AKM Fahim Mashroor, CEO, Bdjobs.com Ltd, Nahid Hassan Khan, Adviser, Students' Welfare & Head, Career Counseling Center, Kashfia Ahmed, Assistant Professor and Deputy Director, CCC and the representatives from different organizations visited the stalls.

EBL Road Show for MTO at East West University

A road show was organized at the premises of EWU in collaboration with Eastern Bank Limited on April 3, 2014. The main goal of the program was to hunt the best candidates for Management Trainee Officer (MTO) position. The day-long program was followed by the brief description of the history of Eastern Bank and ended with the speeches of the Vice Chancellor of East West University, Professor Ahmed Shafee, Mr. Tapash Chakraborty, Head of Talent Acquisition and Re-sourcing, and his HR team. Throughout the program Eastern Bank personnel highlighted the recruitment process



Pharmaceutical Industrial "In-plant Training" Placement Fall 2013:

The students who graduated in Fall 2013 from the Department of Pharmacy have already been placed for their Industrial "In-plant Training" to the following industries:

Square Pharmaceuticals Ltd.: Subrina-a-TabassumUpoma (2009-3-70-039), Afroja Akther (2009-1-70-049), Nian Saha (2009-1-70-026) Tasnim Tabassum, (2009-3-70-014)

Beximco Pharma Ltd.: Mahjabin Haque (2010-1-70-020), Sumaiya Ahmed Bhash (2010-1-70-023), Tasdik Farooq (2009-3-70-007), Bushra Rahman (2010-1-70-017)

Eskayef Bangladesh Ltd.: Mousumi Das (2009-1-70-039), M. R. Rashid Rana (2008-1-70-041), Nishat Tasfia Haque (2009-1-70-028), Taniza Tajrin (2009-3-70-013)

Orion Pharma Ltd.: Rabita Ahmed (2009-3-70-003), Atika Siddika (2009-3-70-008), Noorjahan (2009-3-70-021)

Incepta Pharamceuticals Ltd.: Mynul Islam Mufti (2010-1-70-021), Rajib Ahmed (2010-1-70-026), Akramul Haque (2009-3-70-047), Md. AL Hafiz (2010-1-70-040)

Aristo pharma Ltd.: Md. Nazmul Islam (2009-3-70-038), Al-Imran Sourov (2009-3-70-010), Bappy Ahsan (2008-3-70-048), Tahmid Jamil (2009-1-70-030)

Popular Pharmaceuticals Ltd.: Farjana Haque (2009-3-70-019), SK. Tanjina(2009-3-70-046), Mobruka Jahanur (2008-3-70-070), Arafat Siddiqui (2009-1-70-014), Munim Shahriar (2008-3-70-023)

Sun Pharma Ltd.: Tamanna Kabir (2011-3-70-032), Jannatul Hasnuva (2009-1-70-017), Sangita Das, (2009-1-70-015), Hossain Al Mahmud (2009-3-70-036)

ACI Pharma Ltd.: Mahmuda Begum (2009-3-70-017), Md. Reazul Karim (2009-3-70-028), Ruhama Chowdhury (2009-3-70-043), Jannatul Mawa (2009-3-70-012)

Asiatic Pharma Ltd.: Nafiz Naihan (2009-3-70-044), Mehnaj Tabassum (2009-3-70-027), Rumana Akhter(2009-3-70-011), Jannatul Ferdous Munni (2009-3-70-009), Humaira Gulzar (2009-3-70-041)

Nuvista Pharma Ltd.: Most. Momotaz Merlin (2009-1-70-001), Israt Zerine (2008-3-70-019)

Biopharma Ltd.: Md. Nahidul Hasan (2007-3-70-011), Khalikul Islam (2007-3-70-046), Janea Najnin (2008-3-70-024), Rosshan Jahan Zhumur (2008-3-70-114)

Sanofi Bangladesh Ltd.: Taslima Akter Emu (2010-1-70-039), Syeda Noor-e-Jannath (2009-3-70-032)

Conference:

Dr. Shamsun Nahar Khan (Associate Professor, Department of Pharmacy) has presented a paper titled "New Alpha Glucosidase Inhibitors -A Potential for Diabetic treatment" at the "Regional Conference of Young Scientists on Recent Trends in Physical and Biological Sciences" TWAS Regional Office for Central and South Asia (TWAS - ROCASA) at Jawaharlal Nehru Centre for Advanced Scientific Research, Bangalore, India.



Publication:

Mosihuzzaman, M., Naheed, S., Hareem, S., Talib, S., Abbas, G., Khan, S. N., Choudhary, M. I., Sener, B., Tareen, R. B., and Israr, M. (2013). Studies on α -glucosidase inhibition and anti-glycation potential of Iris loczyi and Iris unguicularis. *Life Sciences*, 92, 187-192.

Saha, R. K., Suzuki, T., and Suzuki, Y. (2013). Antiviral drug discovery by targeting the envelope glycoproteins of influenza A virus. *International Journal of Pharmacology and Clinical Sciences*, 2, 89-98.

Saha, R. K., Tuhin, S. H. M., Jahan, N., Roy, A., Roy, P. (2014). Antibacterial and Antioxidant Activities of a Food Lectin Isolated from the Seeds of Lablab purpureous. *American Journal of Ethnomedicine*, 2014, 1, 8-17.

Karim, M. F., Imam, H., Uddin, N., Paul, N., Haque, T., Sarker, M. M. R., and Rana, M. S. (2014). Phytochemical and Pharmacological Investigations of PISTIA STRATIOTES. *International Journal of Innovative Pharmaceutical Sciences and Research*, 2, 3, 640-652

Sholarship:

Mr. Md. Amran Howlader has earned two prestigious scholarships for his Ph.D program, which are as follows:

- Queen Elizabeth II Graduate Scholarship- Value: CAD 11300. (September 2013-April 2013)
- Canada Graduate Scholarship - Value: CAD 17800 (May 2014-April 2015)

New Appointment:

Ms. Meena Afroza Shanta has been joined as a lecturer the Department of Pharmacy in Spring Semester 2014.

Department of Pharmacy

Award:

Dr. Shamsun Nahar Khan (Associate Professor) has received the First Atta-ur-Rahman Prize in Chemistry awarded by TWAS (World Academy of Sciences, Italy). As she could not receive it from the China at TWAS 23rd General Meeting due to her postdoctoral training at Harvard University, USA. She is honored by this Award for her studies on the borders of chemistry and biology, looking at the structure-activity relationship of novel alpha glucosidase inhibitors. She has recently received her award at an International Meeting in Bangalore of TWAS-ROCASA (TWAS Regional Office for Central and South Asia) from 7-8 March. Showing an uncommon enthusiasm for both chemistry and biology, Dr. Khan carried out a variety of interdisciplinary investigations, including: anticancer studies; chromatographic techniques; homology modeling, 3Dimensional Quantitative Structure Activity Relationship studies and medicinal plant analysis. She eventually focused her efforts on the identification of enzymes associated with different clinical conditions and a kinetic study of enzyme inhibition.



Dr. Khan receiving the citation of the award from the ministry of Science and Technology Government of India, Bangalore, India. Professor V. Krishnan, Coordinator, TWAS-ROCASA (TWAS Regional Office for Central and South Asia), cited the award to her.

In Plant Training lecture Series Spring 2014

Department of pharmacy organized a series of seminars (In-Plant Lecture Series) for the students who are going to graduate by the end of the Spring-2014. The seminars are coordinated by Dr. Shasmun Nahar khan, Associate Professor Department of Pharmacy and Chaired by Professor Dr. Chowdhury Faiz Hossain, Chairperson Department of Pharmacy. The seminars were arranged according to the modern and essential features of the pharmaceutical industries. These seminars provide an excellent scope to the students to learn the practical aspects of different theoretical topics of the pharmacy discipline. The graduating students of Spring-2014 have actively participated in each of the seminars with a lot of enthusiasm.

Mr. Hishab Uddin Ahmed, General Manager of the plant of Opsonin Pharma Ltd. delivered a lecture entitled



"Pharmaceutical Clean Areas" on 22 January, 2014. Mr. Ahmed is one of the very eminent pharmacists of the country, and under his leadership "Opsonin" is flourishing day by day.

The topic of the seminar "Pharmaceutical Clean Areas" is a sensational part of the pharmaceutical industries as various injectable and ophthalmic products manufacturing is required to be produced under these specialized areas. The graduating students took a keen interest to attend. Mr. Ahmed encouraged the students and also discussed regarding their future prospects in the pharmaceutical industry.

Mr. Prosenjit Chakroborty, International Marketing Manager, Square Pharmaceuticals Ltd., delivered a lecture entitled "Scope of Bangladeshi Pharmaceutical Products in International Market" on 29 January, 2014. Mr. Chakroborty has profound experiences on international marketing and marketing strategy. Many of the "Bangladeshi National" companies are able to create international demand of the Bangladeshi pharmaceutical agents, thus the export of medicines is a very important sector in Bangladesh.

Square is exporting medicines to Europe (UK), Asia (Afghanistan, Bhutan, Cambodia, Fiji, Hong Kong, Iraq, Macau, Malaysia, Maldives, Myanmar, Nepal, Papua New Guinea, Sri Lanka, Tajikistan, The Philippines, Uzbekistan, Vietnam), Africa (Eritrea, Gambia, Ghana, Ivory Coast, Kenya, Libya, Malawi, Mauritania, Mauritius, Mozambique, Niger, Nigeria, Sierra Leone, Somalia, Tanzania, Uganda) as well as Central and South America (Belize, Costa Rica, Suriname)

Mr. S.M Noor Hossain, General Manager, Marketing and Planning, Aristopharma Ltd. delivered a lecture entitled "Aspects of Industrial Grooming for Pharmacy Students" on 12 February, 2014. Mr. Hossain provided an interactive session, where the graduating students of the Department of Pharmacy asked a lot of questions.

Mr. Ahsan Habib, Production Manager, Aristopharma Ltd. delivered a lecture on "Production of Sterile Products". Mr. Habib covered all the aspects of sterilization process of GMP (Good Manufacturing Practice) requirements in the manufacturing of sterile pharmaceutical products. Sterilization is always considered as the burning issues in the GMP practices.

Department of Electronics & Communications Engineering

Publications:

Journal:

1. U. Habiba, Md. Imdadul Islam, and M. R. Amin, "Performance Evaluation of the VoIP Services of the Cognitive Radio System, Based on DTMC" J. Inf. Process Syst. (Korea), Vol. 10, No. 1, pp. 119-131, March 2014

Conference:

1. K C Amanul Alam, "Environment Friendly Cooling System-Driven by Solar Heat", Invitation paper, 12th Chittagong Conference on Mathematical Physics, 16-17 March Chittagong University

2. K. C. Amanul Alam, Rifat A. Rouf, M. A. Hakim Khan and K. M. Ariful Kair, "Performance Analysis of Solar Adsorption Cooling System - Effect of Position of Heat Storage Tank", presented in 18th International Mathematics Conference, IUB, Dhaka, 20-22 March, 2014.

3. Rifat A. Rouf, K. C. Amanul Alam, M. A. Hakim Khan and K. M. Ariful Kair "Performance Analysis on Different Design of Heat Storage added with Solar Adsorption Cooling System for the Climatic Condition of Dhaka", presented in 18th International Mathematics Conference, IUB, Dhaka, 20-22 March, 2014.

Departmental Activities:

Department of ECE arranged a farewell program of Professor Dr. A. S. A. Noor on February 22, 2014 at Atrium, Progati Swaroni. Professor Noor served the department for more than ten years by teaching different level mathematics courses and also raised the department to higher height by holding different administrative position like Dean, Faculty of Sciences and Engineering and Chairperson of ECE.



Department used to arrange regular colloquiums for the faculty members and senior students of the department. In these colloquiums, very basic/fundamental course based and research topics are presented. In Spring 2014 semester, Ms. Umyy Habiba was the speaker of the first colloquium and the title of her presentation was "Adaptive Beam Forming Techniques for Cognitive Radio Networks". Professor Dr. M. Ruhul Amin also delivered two lectures out of his series of lectures on "Basic Quantum Mechanics" in the colloquium.

Chairperson:

Dr. Gurudas Mandal, Associate Professor, Department of Electronics and Communications Engineering (ECE), EWU, has been appointed as Chairperson of the Department of ECE from January 1, 2014.

Marriage:

- Mr. Nayon Ali, Messenger of Department of ECE, married Ms Sabina Yasmin on March 3, 2014
- Mr. Muhammed Arifur Rahman, Senior Lab Officer of Physics Lab, married Ms Nazia Afrin on March 31, 2014.

Department of Applied Statistics

Meeting with the Data Science Team

There was a meeting with the team from Data Science Bangladesh. The Department of Applied Statistics is in the process of signing a memorandum to carry out some research projects jointly by using Big Data from different sectors. In the meeting, the group of researchers from the Department of Applied Statistics presented a research proposal on solving problems of network congestion. Mr. M. Manjur Mahmud, Director and COO, DataSoft Systems Bangladesh Limited attended the meeting along with his team. Also, researchers and faculty members of the Jahangirnagar University and the University of Liberal Arts Bangladesh attended the meeting held at the East West University on February 17, 2014 at 5.00 pm.

Meeting of the Statistical Research Group

Two meetings were held for the formation of statistical research groups comprising of researchers from different organizations like icddr,b, University of Dhaka, BIRDEM, Jagannath University, ISRT and the faculty members of the Department of Applied Statistics, East West University. The aim of these groups is to

combine the expertise of different researchers to conduct important research which can be published in various international journals. This initiative will be helpful for the skill development of the faculty members of the Department of Applied Statistics, East West University.

Research proposal presentation of several groups:

On March 21, 2014, research proposals of different groups were presented in a seminar held at the East West University, where five of the faculty members of the Department of Applied Statistics participated and presented their proposals. There were some renowned researchers from different organizations, including Dr. Mizanur Rahman, Senior Advisor, Measure Evaluation, University of North Carolina, USA were present.

Attended at a workshop as a guest speaker at Shahjalal University of Science and Technology (SUST) on Survival Analysis:

Professor Dr. M. Ataharul Islam was invited to give a talk on survival analysis at a workshop organized by the Shahjalal University during March 17-18, 2014.

Department of Electrical and Electronic Engineering

Publications

- M. S. Rahman, M. S. Islam and A. Haque, "A semi-analytical model for III-V semiconductor quantum well field effect transistors," in the Proceedings of the International Conference on Electrical Engineering and Information & Communication Technology (ICEEICT 2014), Dhaka, Bangladesh. 10-12 April, 2014 (paper ID # 168).
- Rony Kumer Saha, "Value Measurement of Services of 4G IMT-A Systems: A Perspective of Bangladesh", Journal of Recent Trends in Electronics and Communication Systems (RTECS), STM Journals. (Accepted to be appeared in April, 2014)

Professional Activities

- Professor Anisul Haque served as the Chair, BAETE (Board of Accreditation for Engineering and Technological Education) Visiting Team for Accreditation of B.Sc. in EEE Program of University of Asia Pacific, Dhaka in March 2014.

Seminars

- Mohammad Abu Fahim, an Intellectual Property (IP) reuse specialist and IP subsystem development lead at Intel in

Munich, Germany delivered a talk on "Trend in mobile chip development and your preparation to embrace career opportunities" on March 18, 2014.



A part of the audience in the seminar on Trend in mobile chip development and your preparation to embrace career opportunities

- Dr. Ferdows Zahid, Research Assistant Professor, Department of Physics, University of Hong Kong, gave a presentation on "Atomistic Simulations of Quantum Transport in Nanoscale Devices" on March 23, 2014.

New Appointment

Mr. Mohammad Rezaul Islam has joined the Department of Electrical and Electronic Engineering as a Lecturer in January, 2014.

Department of Genetic Engineering and Biotechnology

The Genetic Engineering and Biotechnology Department continues its rapid growth and already has nearly 90 students, which is expected to be well over 100 as we begin the Summer 2014 Semester.

The Department is especially pleased to announce that Dr. Md. Tofazzal Islam has agreed to join the department as an adjunct Professor. Dr. Islam is a winner of the Bangladesh Academy of Science



Dr. Tofazzal Islam

Gold Medal Award in the senior Biological Sciences group, the highest recognition for a researcher contributing to the global mass of knowledge through fundamental work. His extraordinary Gold Medal is the latest of a long series of awards and honors. Dr. Islam is currently a Professor in the Department of Biotechnology at Bangabandhu Sheikh Mujibur Rahman Agricultural University (BSMRAU). He has won numerous awards and citations including: the Food and Agriculture Award in 2011 from Oxfam, CSRL and GROW, the University Grants Commission (UGC) Award in both 2004 and 2008 and the Best Young Scientist Award in 2003 from the Japanese society for Bioscience, Biotechnology and Agriculture. Also, he was awarded a fellowship to work as an Alexander von Humboldt fellow 2007-2009 at Georg-August Universitaet in Goettingen, Germany. More recently, he was awarded a Commonwealth Academic Staff Fellowship in 2013 to work with Professor Michele Clarke at University of Nottingham in the UK. Furthermore, he has published 105 research articles in high impact factor journals and 16 chapters

in book series, 93 popular articles and 10 books, and has received numerous grants. His addition to the Department will strengthen the GEB Department significantly and greatly expand the expertise available to the students. We are honored to welcome him to East West University and look forward to his contributions to the GEB Department.

The Department is also expanding in extra-curricular activities, and has formally applied to the University to create a GEB club. Furthermore, the Department has begun a program of GEB Freshers Poster Presentations as part of the GEB introductory Basic Biology course. The presentation session gives the new students a chance to introduce themselves and their work to the faculty and senior students in the department while learning more about Biology.



A student presents her poster to Chairperson Dr. Organ at the GEB Freshers Poster Presentations.

Master of Population, Reproductive Health, Gender and Development (MPRHGD) program to the Bangladesh Academy for Rural Development (BARD), Kotbari, Comilla on 28th February 2014. Faculty members of the department also joined the tour. The aim of the tour was to enhance the knowledge of the students on the rural development of Bangladesh. During the tour, students also visited the Maynamati War Cemetery, the Maynamati Museum and the Shalban Vihara. The tour was coordinated by Dr. Marzia Zaman Sultana, Lecturer, DSR.

- Md. Ekhtekharul Islam, Lecturer, DSR organized an exposure visit to the Bangabandhu Sheikh Mujib Safari Park, Gazipur on 5 April 2014 for the students of the course titled 'Ecological System and Environment'. The aim of visit was to enhance the knowledge of the students about the ex-situ conservation strategies to tackle the loss of biodiversity in Bangladesh. Students visited different

sites of the park including the Core Safari Park, Macaw Aviary, Fish Aquarium, Nature Museum and Crown Pheasant Aviary. This practical exposure helped them to comprehend different theoretical aspects of the wildlife conservation that they were introduced during class discussions. This visit is believed to motivate the students to work for a sustainable future.

Students' Activity:

Students of the Department of Social Relations (Sociology Program) organized a picnic-cum-excursion at the Bhawal National Park, Gazipur on 25 February 2014. Faculty members of the department also joined the event. This event had both recreational and educational value. The students have learnt about the most common flora, the Sal forest and other faunas unique to this landscape and their management. Such excursions, it is believed, are helpful for their course on environmental sociology.

Department of Computer Science and Engineering

Publication List:

" Mozammel H A Khan, "Primitive Quantum Gate Realizations of Multiple-Controlled Toffoli Gates, " 16th International Conference on Computer and Information Technology (ICCIT 2013), 08-10 March 2014, Khulna, Bangladesh.

Other Faculty Activities

" Dr. Shamim H Ripon has been selected as an Editorial Board member of "International Conference On Advances in Computing, Electronics and Electrical Technology - CEET 2014"

Other Activities

" CSE Department associate with Bangla Business Partner (BBP), Japan in association of Daffodil Institute of IT (DIIT) arranged a seminar on Bangladesh IT Talent Contest 2014 on February 17, 2014. Mr. Toru Okazaki, Managing Director, Bangla Business Partner (BBP), Japan was the speaker at the seminar. Around fifty students of CSE Department attended the seminar. The seminar inspired our young IT Background students / professionals to create employment opportunity in Japan, USA and other developed countries. Dr. Md. Nawab Yousuf Ali, Chairperson, Department of Computer Science and Engineering and other faculty members of the CSE department were present at the seminar.

" CSE Deptment associate with Microsoft Bangladesh Ltd.

arranged a workshop on Imagine Cup Boot Camp 2014 on February 20, 2014. Imagine Cup is the world's most influential student technology competition. Around hundred students attended the workshop. Mr. Tanzim Saqib, Technical Evangelist, Microsoft Bangladesh was the guest speaker in the workshop. Dr. Md. Nawab Yousuf Ali, Chairperson, Dept. of Computer Science and Engineering and faculty members of the CSE



Department were present at the workshop. Workshops like this one help students to become enthusiastic and motivated towards research. Imagine Cup Boot Camp invites students from around the world to learn through collaboration, and help change the world by applying their imagination, passion, creativity and technological innovation.

"Ministry of ICT, Government of the People's Republic of Bangladesh conducted a five-day training program on Mobile Application Development organized by National Mobile Application Development Awareness and Capacity Building Program at University of Dhaka from 20-25 February, 2014. 114 students from different private and public universities of Bangladesh attended this training. Students of CSE Department of East West University also attended the seminar. After the seminar a project presentation was held on February 25, 2014. We are very happy to inform that among all the 114 students, Md. Shohan Ahmed (ID: 2010-3-60-008) of CSE Department won the 1st prize in the project presentation.



Department of Social Relations

Public Lecture Organized:

The Department of Social Relations (DSR) of East West University organized a public lecturer entitled "University Partnerships with Industry and Society for Sustainable Development: Examples from South-East Asian Contexts" on 3 April, 2014. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, and founder Vice Chancellor, EWU and Chairperson, Pay and Services Commission, Government of Bangladesh graced the occasion as Chief Guest while Professor Dr. Ahmed Shafee, Vice Chancellor, EWU was present on the occasion as Special Guest. The event was also attended by many faculty members and students of EWU and other universities.



Chaired by Dr. Rafiqul Huda Chaudhury, Honorary Professor and Advisor, Master of Population, Reproductive Health, Gender and Development (MPRHGD) program, DSR and Member, Board of Trustees, East West University and Chairperson, EWU Center for Research and Training (EWUCRT), the lecture began with a welcome address by Professor Dr. Bijoy P. Barua. Professor Dr. Cameron Keith Richards, Chair of the research group SUSTiP (Sustainable Policy Solutions for Complex Industry and Community Problems), Universiti Teknologi Malaysia (UTM), Kuala Lumpur was the speaker at the event. In his lecture, Professor Richards noted that in a complex and fast-changing world academic institutions and researchers need to do more to collaboratively engage the wider community and also related industry contexts which increasingly inform the interplay of public governance and markets at local as well as global levels. Current partnership models of universities working with government agencies, private sector organizations and communities could therefore be greatly enhanced and improved if academics sought to also practice outcomes-based research and work in interdisciplinary teams to provide leadership in 'complex or wicked problem-solving'. Therefore in this view, Professor Richards feels the move by the United Nations

to supersede the millennium goals with a post-2015 focus rather on 'sustainable development solutions' represents not just an opportunity but a requirement for universities to also change and become more relevant and provide leadership in future sustainability. The lecture was followed by a question and answer session and concluded with a vote of thanks delivered by Ms. Touhida Tasnima, Chairperson and Assistant Professor, DSR, EWU.

New Chairperson:

Ms. Touhida Tasnima took charge as the new Chairperson of the Department of Social Relations, East West University on 12 March 2014.

Publication:

Zohra Akhter. (2014). Addressing the Plight of the Rohingyas. Policy Brief: 9. RMMRU: University of Dhaka.

Conference Presentation:

- Zohra Akhter, Lecturer, DSR, EWU made a presentation on National Pre-departure Orientation Modules for Potential Migration Workers at a National Consultation organized by the Ministry of Expatriates' Welfare and Overseas Employment (MEWOE), Government of Bangladesh and the International Labour Organization (ILO) on 30 March 2014 at the Auditorium of the MEWOE. The Consultation was presided over by Mr. Hazrat Ali, Additional Secretary, MEWOE.

- A paper entitled "Role of universities in multidisciplinary approaches to global health" by Dr. Marzia Zaman Sultana, Lecturer, DSR has been accepted for presentation in the International Conference on Global Public Health (GPH) 2014. The conference will be held at the Goldi Sands Hotel, Negombo, Sri Lanka on July 3-4, 2014.

Study Tour Organized:

- The DSR organized a field trip for the students of



2. Jan, Mohammad Hasan (2013). Room Nineteen: A Room of Susan's Own. *The Eastern University Journal*, 05(01), ISSN 1998-7889, 1-5.

Conference Paper:

Md. Manzur Alam, Assistant Professor, Department of English has presented a paper titled "Images within Images in Kabir Humayun's Poems: Unmasking the 'Systemic Violence'" at 2014 Mardi Gras Conference-Masking the Self: Secrets, Disguise, and Mysteries, International Conference organized by the Department of English, Louisiana State University, USA, on February 27- 28, 2014.

He presented another paper "Mapping the Interstices of "Bonds" through Jhumpa Lahiri's *The Lowland* and Akhtaruzzaman Elias' *Khoabnama*" at "Bonds": Stony Brook University 2014 Graduate Conference, Manhattan, New York on March 1, 2014.

Promotion:

Dr. Muhammed Shahriar Haque has been promoted to the position of Professor, with effect from 1 January 2014.

Farewell to Mr. Harunur Rashid Khan

Department of English organized a farewell dinner for Mr. Harunur Rashid Khan, Assistant Professor, Department of English on 15 April at 6.30 pm at the Faculty Lounge. The dinner was hosted by the Department of English, EWU, to celebrate Mr. Khan's contribution to the English Department and to wish him good luck on his future journey. Mr. Khan has been an integral part of this Department for 16 years and the faculty was sad to see him go. In this informal gathering, members of the faculty shared their experiences of working with Mr. Khan. Professor Dr. Muhammed Shahriar Haque, Dean, Faculty of Liberal Arts and Social Sciences mentioned how Mr. Khan is synonymous with the English Department of EWU. Professor Dr. Fakrul Alam, Honorary Advisor of the Department of English expressed his gratitude for Mr. Khan's professional commitment and personal strength. Dr. Moriam Quadir, Chairperson, Department of English also wished Mr. Khan a good journey ahead and thanked him for his valuable guidance over the years. Other members of the faculty, including Mr. Khan's former students turned colleagues shared anecdotes about his career at EWU. The evening ended with a lovely dinner.

Department of Economics

Publication

Basanta Kumar Barmon (2013) "Technological Change in MV Paddy Production in Bangladesh: An Empirical Analysis of the Application of Traditional and Granular Urea" *Asia-Pacific Journal of Rural Development*, Vol. 23, No. 2 (In press).

Research Proposal

The following research proposal was received by the East West University for Research and Training (EWUCRT) in response to the call for research proposal:

"*Univariate Times Series Forecasting: A study on monthly tax revenue of Bangladesh*" by Biplob Kumar Nandi, Muntasir Chaudhury and Gazi Quamrul Hasan.

Conference

Mr. Mir Tanzim Nur Angkur, Lecturer of the department attended the Second Asian KLEMS Conference held at the

Bank of Korea 22 -23 August 2013, Seoul, South Korea as a faculty of the East West University. He presented a conference paper titled-"Estimates of Productivity: 28 Manufacturing Industries of Bangladesh"

Newly Appointed Faculty Member

Ms. Assiya Siddica has been appointed as Lecturer in Spring 2014 in the Dept. of Economics.

Study Tour to Cox's Bazar

The Economics Department arranged a study tour to the longest sandy beach in the world, Cox's Bazar. The duration of the tour was two days-28 February-1 March 2014. There were 61 students along with three faculty members and two staff members, who took part in the tour. The tour also included visits to Himchori and Inani Beach. The tour no doubt provided a breathing space for the students and faculties and revived their energy for the upcoming semesters.





The 4th seminar of DBA presented by Mr. Maruf Rahman Maxim

The Department of Business Administration had organized the third seminar series, which was held on 23 January 2014. The presentation was given on a research Paper titled "A Proposal for a New Method of Measuring Stock Market Manipulation through SEM". Mr. Maruf Rahman Maxim, Lecturer, Department of Business Administration, presented

the research paper.

Professor Dr. Tanbir Ahmed Chowdhury, Treasurer (Acting), Dean, Faculty of Business and Economics and Chairperson, provided the welcome speech. He stated that the Department of Business Administration tries to arrange seminar on a monthly basis. The seminars work as a platform where the faculty members can share their research knowledge from the research papers that they publish in local and international journals. It, thus, helps other faculty members as well as Graduate Teaching Assistants who attend the seminars.

Dr. Rafiqul Huda Chaudhury, Board of Trustees and Chairperson, Center for Research and Training, EWU, was the honorable Chief Guest of the seminar. The honorable Chief Guest appreciated the fact that Department of Business Administration has been conducting the seminar series. He emphasized that research is a continuous process; hence, the inputs, feedback, concerns from colleagues may be incorporated in the research of the individual faculty members.

Department of English

Seminar Series

In Spring 2014, Department of English, East West University organized three seminars as part of its regular Seminar Series program. The first lecture was on *Ian McEwan's Saturday (2005): Post 9/11 Stereotypical representations of Muslims across the "Center" (the UK)*, presented by M. Shakhaawat Hossain, Lecturer, department of English, Central Women's University. The second lecture was on *The Challenges of Doing Gender Research in Bangladesh: A Feminist Perspective*. The paper was read out by the Senior Lecturer Ms. Afia Arafat of Department of English, East West University. Esha Niyogi De, the third and final presenter of the seminar series, is a Fulbright Senior Regional Research Scholar, South Central Asia (2013-2014). She gave a mind boggling and an enthralling talk on Tagore. The title of her paper is *Activating the Imagination: Harmony, Justice, and Gender in Rabindranath Tagore's Thought*.



Drama Show

On March 27, 2014 East West University English Conversation Club organized a drama that was staged and performed by the students of the English Department. The drama was based on Oliver Goldsmith's famously witty play, *She Stoops to Conquer*. It was a successful endeavor showcasing the students' talents. The respected Registrar accompanied by a number of faculty members and club moderators enjoyed the drama.

Publications:

Md. Manzur Alam, Assistant Professor, has the following publication:

Alam, M. (2013). "Victime de l'impérialisme? Ou comment réévaluer Naipaul" (French translation of the article "A Casualty of Imperialism?" Reevaluating Naipaul"). *Continuité, classicisme, conservatisme dans les littératures postcoloniales*. Eds. Cécile Girardin and Philip Whyte. Rennes: Presses Universitaires de Rennes. pp. 157-165.

Tara Shankar Sinha, Lecturer, published a paper:

Sinha, T.S (2014). Acquisition of the Non-generic Uses of English Definite Article by the

Adult ESL Learners. *Language in India (ISSN 1930-2940)*, 14(2), 224-245.

Mohammad Hasan Jan, Lecturer, published two papers:

1. Jan, Mohammad Hasan (2012). The Potential Resurrection in *Fire on the Mountain. Harvest: Jahangirnagar Studies in Language and Literature*, 27(2011-12), ISSN 1729-8326, 25-41.

FACULTY UPDATE

Department of Business Administration

Article

Dr. Tanbir Ahmed Chowdhury, Dr. A. A. Mahboob Uddin Chowdhury, and Md. Gazi Salah Uddin (2012), The behavior of stock return of mutual funds in Bangladesh, *Journal of Finance and Banking*, University of Dhaka, Volume 10 Number 1 & 2, June- December 2012.

Sharmin Akther, Md. Kafil Uddin, and Sahidur Rahman, (2014) Investigating the Reasons of Employee Turnover in Bangladesh: An Analysis. *The Chittagong University Journal of Business Administration*. Volume 23, Page No. 11-23, 2008. ISSN 2219-4843.

Fatema-Tuz-Johora (2013), A Comparative Performance Analysis of Conventional Banking and Islamic Banking in Bangladesh, *Asian Accounting and Auditing Advancement (4A Journal)*, ISSN: 2218-5666, IC Value 5.09, Volume 3, No 1 (2013), Issue 6, Paper ID: 3168, pp. 60-72.

Abdullah Al Masum, Fatema-Tuz-Johora (2012), Performance Evaluation of Selected Ceramic Companies of Bangladesh, *Asian Business Review (ABR)*, ISSN: 2304-2613 (Print), ISSN: 2305-8730 (Online), Volume 1, Issue 1, September 2012, pp. 37-48.

Conference paper

Md Shakib Hossain (2013), Transferring the technology via Foreign Direct Investment: Does this approach escalate the competitiveness of the economy for the Developing Country? *International Conference on Economic, Finance and Management Outlooks*, held on October 5-6, 2013 at Pearl International Hotel Kuala Lumpur, Malaysia organized by Asian Economic and Social Society.

This paper was conferred the best paper award at the conference.



The 5th seminar of DBA presented by Mr. Nikhil Chandra Shil

The Department of Business Administration, East West University, arranged the fifth seminar on the topic 'Management Accounting Practices in Bangladesh: Sharing some Best Practice Examples' on 03 April 2014. Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration, EWU, presented the research paper. In his presentation, Mr. Nikhil informed that due to the radical movement from service sector to production sector and operation of global market leaders in pharmaceutical, textile and FMCG industry, our market is experiencing some improvement in managerial accounting practices. He showed the best practice examples on important accounting areas such as product pricing, transfer pricing, new product development, etc.

Professor Dr. Tanbir Ahmed Chowdhury, Treasurer (Acting), Dean, Faculty of BE and Chairperson, DBA, provided the welcome speech. Professor Dr. M. Sekander Hayat Khan, Pro-Vice Chancellor, East West University, was the honorable Chief Guest of the seminar. He encouraged the Department of Business Administration to arrange this type of seminar on a regular basis.



The 4th seminar of DBA presented by Mr. Anamul Hoque

The Department of Business Administration, East West University, arranged the fourth seminar on the topic 'Managing the Future Megacity: An Appraisal of Knowledge about Energy Challenges and Energy Saving Attitude among Households in Dhaka' on 27 February 2014.

Mr. Anamul Hoque, Assistant Professor, presented the research paper. In his presentation, Mr. Anamul informed that some developed countries have tried a wide range of policy instruments such as regulations, provide information and incentives, research and development, etc for managing the energy challenges. However, energy conservation seems to be the best approach available. Therefore, the paper emphasized changing the consumer's attitude towards energy saving.

and academic institution. However, all these online journals are not available free of cost. EWU library has to subscribe world-renowned online journals, some of them directly from the publishers and some of them through consortia.

UGC Digital Library Consortium

To enhance the quality of higher education and research, University Grants Commission of Bangladesh (UGC) launched the UGC Digital Library Consortium for the public and private universities in the country. East West University Library is a member of this consortium. As a member, we can access many online journal databases including emerald (<http://www.emeraldinsight.com/>), ACM Digital Library (<http://dl.acm.org/>) and JSTOR (<http://www.jstor.org/>) through our university library website on the university premises.

Bangladesh INASP-PERI Consortium (BIPC):

The EWU Library is a member of Bangladesh INASP-PERI Consortium (BIPC) and is equipped to access it online. To access online journals, visit <http://lib.ewubd.edu/onlinejournals>

E-Books:

The EWU Library provides e-Books to its users through online services. They can easily access this service through the following online links:

- Taylor and Francis e-Book bestsellers
- De Gruyter LIS books collection
- Project MUSE books 2013 complete collection

E-databases:

EWU Library subscribes World Bank WDI, GDF, ADI, GEM.

Corporate Membership:

EWU Library has corporate membership with Archer K. Blood American Center Library and International Federation of Library Associations and Institutions (IFLA). With these memberships EWU library users may avail borrowing facilities, search online public access catalog and online journal of those institutions.

Training provided in Bhutan and Sri Lanka:

East West University Library has been invited to provide training to the library professionals of Bhutan, Sri Lanka and Afghanistan on Koha and Greenstone Digital Library Software on behalf of Digital Library Network of South Asia (DLNetSA).

The first and second phases of the training program werw completed in National Library of Bhutan at Thimpu (24-28 March 2014) and The Open University of Sri Lanka, Colombo, Sri Lanka (4-8 April, 2014) respectively. Library and IT professionals and Faculty members from different government and non-government organizations



participated in the training programs. Hands on training program was conducted by the EWU library team on building digital library using integrated library system Koha, MARC21 and Greenstone Digital Library software.

Ms. Dilara Begum, Librarian, Head of Library and Md. Mamun-Or-Rashid, Assistant Librarian provided the training as resource persons on behalf of EWU library team.

The 3rd phase of the training program wasw conducted from 12-14 April 2014 at Maldives National Libraries, Male, Maldives.

Participation in Training program:

Mr. Rafiqur Rahman, Assistant Librarian, East West University attended training workshop on "Monitoring and Evaluation of Electronic Resource Use (MEERU) at icddr'b from 18-20 March 2014.

EWU Library Picnic:

EWU Library organized a picnic at Sonargaon, Narayanganj on 4 February 2014. Library staff along with their family members joined the event. They also visited the Museum as well as some historic places at Sonargaon such as Panam City, Banglar Tajmohal, etc.



- Internet Service / Library Wi Fi Zone
- News Clippings Service
- Photocopy Service

Library Automation:

East West University Library is using Integrated Library Management Software (ILMS) koha for its automation, which is open source, free and developed in New Zealand. This software comprises several modules like OPAC module, cataloguing, acquisition, serial control, patron management, etc. This software can share its data with other library software using Z39.50 and MARC21 standards. It is a widely used Library Automation System throughout the world. EWU Library Vufind search tools for books, online journals and digital library resources from one focal point. To get access you may visit <http://opac.ewubd.edu>

To integrate all these tools and services EWU library redesigned its website using Drupal, a popular content management system. To get quick access to all resources of the EWU library, visit <http://lib.ewubd.edu/>

Digital Library

EWU Library is the first university library in Bangladesh that uses Greenstone Digital Library Software for building a digital library with a provision to implement Bengali version of this software. To maintain a world class standard, East West University Library has particularly chosen this software to build a digital library for this university. Greenstone Digital Library Software was successfully installed and implemented to serve the huge demand of digital information of the users as well as the intellectual community of the country. Primarily EWU Digital Library contains news clippings, theses and some other sample collections. To get access to the digital library, visit <http://lib.ewubd.edu> and click Digital Library or <http://gsdl.ewubd.edu/>

Social Networking Window:

EWU Library introduced its Social Networking Window using facebook to provide specialized Information Services. Through this window anyone, particularly users of the EWU Library would get valuable information on different

subjects, and updates about the library as well as EWU-for instance, notices regarding new arrival of library materials, events, news, seminars, workshops, library resources and services, and so on.

Collections

The general collection consists of approximately 25920 volumes, including scholarly books, reference books, textbooks, pure reference materials, journals, magazines, statistical publications, as well as current newspapers and periodicals. General collections of EWU Library comprise books and periodicals related to the field of Business Studies, Economics, Liberal Arts, Social Sciences, Electrical and Electronic Engineering, Physics, Pharmacy, Computer Science, Mathematics, English Language and Literature, and Bangladesh Studies.

Books are placed in open stacks for the convenience of use and consultation. EWU Library maintains open access shelves to give enough choices to users so that they can select desired library materials. Users can go directly to stacks and look for their required materials. Library personnel are ready to assist in locating information, answer on-the-spot queries, guide and provide instructions in the use of catalogues, databases, resources, indexes, and abstracts whenever needed. Users can read books, journals, periodicals, newsletters, newspapers, etc. inside the library and are allowed to have books issued for use at home.

Library Resources at a glimpse:

Types	Quantity (As on April 10, 2014)	
	Books	25920
Foreign and Local journals/ Periodicals/ Magazines	143	Titles
Report/Thesis	910	Titles
CD-ROMs & Audio Cassettes	1750	Copies
Online journals	25000+	Titles
National Newspapers	17	Titles
Maps (Large size)	06	Copies
e-books	3000+	Copies

Online Journals:

Online journals, due to the advances in the World Wide Web, are now highly valuable resources for any research





Photography Club

SQUARE-DRMC 7th national science festival-2014

Dhaka Residential Model College science club organized "SQUARE-DRMC 7TH NATIONAL SCIENCE FESTIVAL-2014" from 6-8 February 2014 at Dhaka Residential Model College. A total of 10 photographs from 2 photographers of East West University were selected for this exhibition: Md. Abdullah Al Imran (5 Photos) and Md. Ashrafullah (5 photos). Md. Ashrafullah won the first prize.

International Women's Day Photo Contest

To celebrate the International Women's Day, Bangla Communications Ltd. organized a 3 day photography contest and exhibition. This event was held at Dhaka Art Center from 8-10 March 2014. The theme of the event was "Narir chokhe narir khomotaion", Women's empowerment.

Out of more than 2000 submissions, 40 photographs were selected for this grand exhibition. A total of 3 photographs from 2 photographers of East West University were selected for this exhibition: Nishat Ara (2) and Evana Alam (1).

Samsung City IT photo contest 2014

Samsung organized Samsung City IT photo contest 2014 from 6 to 8 March at IDB Bhaban BCS Computer City, Agargaon. A total of 45 photos were exhibited; out of them 5 photos from 5 photographers of East West University were



selected for this exhibition. EWU won 4 prizes in the following categories:

Md. Ashrafullah: First prize (Samsung Camera)
Nishat Ara: Second prize (Samsung Camera)
Ahmed Raihan Ameen: Special award (Samsung Mobile)
Md. Abdullah Al Imran: Special award (Samsung Mobile)

Moderators:

M. Sayeed Alam and Ms. Fatema - Tuz - Johora
Department of Business Administration

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President:	Istiaq Karim
Vice President:	Nishat Ara
General Secretary:	Khadija Rahman Diza
Treasurer:	Zinnia Zulfiqur Brishti
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Editor

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Dean, Faculty of Liberal Arts & Social Sciences
East West University

Assistant Editor

SM Mohiuddin
Public Relations Officer
East West University



EAST WEST UNIVERSITY

Aftabnagar, Dhaka-1212, Bangladesh

Phone: 9858261, 09666775577, 01755587224

E-mail : admissions@ewubd.edu, URL: www.ewubd.edu