



EWU merit scholarship: "Be global citizens"-says Foreign Minister

Mr. Abul Hassan Mahmood Ali, Minister, Ministry of Foreign Affairs urged the merit students to 'be global citizens' in his speech at the Merit Scholarship ceremony at East West University, Aftabnagar. This event was organized on 22 June 2014. He further emphasized that we need to improve our quality of education in order to reduce the deficit between East and West.

The Foreign Minister mentioned that, we need to ensure the UN's MDGs agenda about education for all. He added that through quality education we can turn Bangladesh into an enlightened, knowledge-based society, and fulfill our mission to build a middle income economy by 2021, and a developed one by 2041. To achieve that goal, higher learning institutes of the private sector can play a major role. The Minister regretted that most of the private universities failed to fulfill this demand. Only a few institutions like East West University are exceptions.

Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees of the University and former Governor of Bangladesh Bank, stated that women of this country through quality education can contribute to the establishment of gender equality. He mentioned that 30 percent of total enrolment at East West University comprises female students, who get more than 60 percent of the scholarships.

The Vice-Chancellor of East West University Professor Ahmed Shafee congratulated the 93 students who got merit scholarships in Spring and Summer Semester in 2014. He emphasized that scholars also need to be honest to lead the nation.

Members of the Board of Trustees of the University, the Pro-Vice Chancellor, the Treasurer, Deans of different faculties,

Chairpersons of different departments, Registrar, teachers, staff, scholar students and their parents participated in the ceremony.

BoT Member's Views on EWU – Dr. Muhammad A. Mannan



What do you think about the current functioning of East West University?

East West University has gained more recognition with the completion of its permanent campus. The buzzing of young academics in pursuit of knowledge, and multifarious activities at all times in the imposing red brick edifice depicts a well functioning institution that has adopted 'excellence in education' as its goal. With almost eight thousand five hundred students enrolled in 25 programs, 331 faculty members (206 fulltime and 125 adjunct), about 225 staff in 10 academic and administrative departments, EWU has come a long way from a very modest beginning. During its journey, EWU scrupulously adhered to all relevant Government rules and regulations, and is in full compliance with the provisions of the Private University Act 2010 in terms of infrastructure, campus facilities and management process. Founders of the university and its management may take particular satisfaction from the fact that all these were achieved through judicious use of resources mobilized by the sponsors from their own funds and contribution of students through tuition fees; EWU has not been beneficiary of handouts from any quarters or large donor endowments, and therefore has been able to charter its own course.

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I am honored to be associated with this institution of learning which has accomplished much in a short period. Considerable challenges remain in the management of private universities in Bangladesh, as normative practices are yet to be established in many aspects, even Government guidelines are still being refined. In this evolving context, a major concern that requires continuous attention of EWU is ensuring high quality education that it imparts to its students. Linked with these are issues of recruitment and retention of teaching faculty, rigours of academic discipline, and effective management oversights. EWU struggles in these areas; the pool of competent faculty in the country is small for a large member of competing private universities and we are at times disadvantaged by better endowed and more commercially run comparators. Management needs to be strict in setting high academic standards, and ensuring adherence to these by teachers and students alike. Management should be more prompt in implementing various academic and administrative decisions. For this, consideration needs to be given to identify areas where further delegation of authority is warranted without compromising accountability. Currently, too many matters of routine nature are referred to the Board of Trustees (BoT) which can better serve EWU by focusing on strategic decisions and medium-term vision.

How would you like to see the University in the next ten years?

EWU is regularly adjudged by various agencies and authorities - national and international - to be among the top performing private universities in Bangladesh. The first priority of EWU has to be to sustain this evaluation and enhance its standing in the comity of universities. It is a fact of life that the lowest common denominator often sets the standard and determines the image of a group, be it among people or organizations. Private universities in general are not held in high regard because of laggards with poor academic and ethical standards. This public image especially hurts leaders in the field like EWU, and even more its students. How do we distinguish ourselves from others? EWU has to continually establish its credentials and raise its profile. Concerted efforts are needed in this regard from faculty, students and alumni. A university is mostly known by its products, that is, academic publications of its faculty members and the quality of its graduates as viewed in the job market. Emphasis on publications by faculty members may be specified more formally, and networking with potential employers may be further facilitated by management and the growing EWU

alumni which has so far played but a minor role. Collaborative arrangements with international institutions of repute should also be pursued more actively.

EWU also needs to grow by expanding its areas of operation. Horizon of knowledge is forever expanding, and to remain relevant by catering to the changing market requirements, EWU has to offer its students cutting edge knowledge. I believe that there is consensus in the Board that EWU should not strive to be the largest private university in Bangladesh but to be the best in what it offers. It will be important for EWU to be involved in subjects of emerging importance, for instance, biotechnology, genetic engineering, informatics, health and biosciences, nursing and hospital administration, and so on. As a private university, EWU resources will always be limited; hence specialization in few areas of impact has to be the strategy. In ten years the name EWU should be synonymous with in high quality education in its chosen areas of specialization. The process must begin now.

How would you advise your students to make better use of their time?

Students get routinely exhorted all around to make best efforts at the university in preparation for their working life. Needless to say, it is extremely important that students realize the significance of these formative years. What usually is left unsaid but is of critical importance is the difference in the mode of teaching from school to university level, and many students find it difficult to make the transition smoothly. Students enter university as adults, and have to be proactive in getting the best education they can get. One-on-one attention is not available or possible and contact with the teacher is not as personal as it was in school. EWU students have to be aware of this, know their rights, and ask questions so that they get the best education for which they pay dearly. Take charge, is what I would advise.

EWU is well placed to help, as its library has gathered considerable print and digital resources for the use of students. I will be pleased to see demands from students for more research, study materials, facilities and will urge management to address such requests on a priority basis.

EWU has very generous financial assistance program. I would like to urge students to appraise themselves of assistance offered, submit applications on a timely basis, and spare their parents as much as possible from doing such chores on their behalf.

BoT Chairperson Dr. Farashuddin to get Ahsanullah Gold Medal

Dhaka Ahsania Mission (DAM) has chosen noted educationist and economist Dr Mohammed Farashuddin for the 'Khan Bahadur Ahsanullah Gold Medal-2013' in recognition of his outstanding contributions to the fields of education and macroeconomics. Dr. Mohammed Farashuddin completed BA (Honours) from Dhaka University in 1963 and MA in 1964. Later, he achieved an MA Degree in Economics and Political Economics from Boston University in 1978. He did PhD on Cost Benefit Analysis in 1979. At the beginning of his professional life, he joined the Economics Department of Dhaka University as a lecturer in 1964.



He joined the CSP Cadre in 1966. He served as the Governor of Bangladesh Bank from 1998-2001. He was the founder Vice-chancellor of East-West University and now he is the Chairperson, Board of Trustees of this university. He was awarded with Sorojini Naidu Prize, Mercantile Bank Prize and Sylhet Ratna Padak for outstanding contributions to different levels of his professional life. Since 1986, DAM has been awarding the medal to noted educationist, social reformer and practitioner of Sufism. Previously, the medal was awarded to 21 noted personalities for their outstanding contributions to their respective fields at the national level.

East West University expressed deep shock at the death of the Founder Member of the Board of Trustees Mr. S.M. Nousher Ali

Mr. S. M. Nousher Ali, member of the board of trustees of East West University died at United Hospital in the capital on May 9 Friday; he was 72. He left behind a son and a daughter, a host of relatives and admirers.

He was buried in Banani graveyard. East West University expressed deep condolence at his death. He was a former Chief Engineer of Bangladesh Television (BTV). His namaz e janaza was held at 7.30 PM at East West University premises at Aftab Nagar, Dhaka. Chairperson of Board of Trustees Dr. Mohammed Farashuddin, Member, Board of Trustees Dr. Rafiqul Huda Chaudhury, Vice Chancellor Professor Ahmed Shafee, Deans of the faculties, Registrar, faculty members, staff were present at the namaz e janaza.



Rich tributes were paid to Mr. S.M. Nousher Ali, a Founder Member of the Board of Trustees of East West University at a condolence meeting organized by The University on Friday May 16, at the university premises. The Condolence Meeting was followed by a 'Doa Mahfil'. Chairperson of Board of Trustree Dr. Mohammed Farashuddin, Members of the Board of Trustees, Vice Chancellor Professor Ahmed Shafee, Pro Vice Chancellor Professor Dr. M

Sekander Hayat Khan, Deans, Chairpersons of various departments, Registrar, faculty members, friends and relatives of Late S. M. Nousher Ali, officers and staff were present on the occasion. A special prayer was offered for the departed soul.

Passing away of a kind soul: Prof. Dr. Muhammad Sirajul Haque

Dr. Muhammad Sirajul Haque, Professor, Department of Economics of East West University died at a Hospital in the capital on June 14 Saturday; he was 60 years old. He left behind a wife, two sons, a host of relatives and admirers. East West University expressed deep condolence on his sad demise. He was former Dean of Faculty of Business and Economics of East West University, Executive Director of EWU Center for Research and Training as well as Chairperson of Economics Department. He was also former Chairperson and Professor of Economics Department, University of Chittagong. His namaz e janaza was held at 02.00 PM at East West University premises at Aftab Nagar, Dhaka. Chairperson of Board of Trustees Dr. Mohammed Farashuddin, Members of Board of Trustees,



Vice Chancellor Professor Ahmed Shafee, Pro Vice Chancellor, Treasurer, Deans of the faculties, Registrar, faculty members, staff and students were present in the namaz e janaza.

Rich tributes were paid to Professor Muhammad Sirajul Haque. Condolence meeting organized by the university on Thrusday, June 26, at the university premises. Trustee Board Members, Vice Chancellor, Professor Ahmed Shafee, Deans, Chairpersons of various departments, Registrar, faculty members, officers and staff, friends and relatives of the deceased were present on the occasion. The Condolence Meeting was followed by a 'Doa Mahfil' where special prayers were offered for the departed soul.

East West University observed 39th Death Anniversary of Father of the Nation Bangabandhu

East West University observed the National Mourning Day and paid homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor marking his 39th death anniversary on 15th August 2014 at the university campus, Aftab Nagar, Dhaka. The national flag was hoisted at half-mast and the black flag was also hoisted at 5:34 am followed by a "Munajat". A prayer was offered for eternal peace of Bangabandhu and his family members who embraced shahadat on 15 August 1975.

Vice Chancellor Professor Ahmed Shafee, Pro- Vice Chancellor Professor Dr. M Sekander Hayat Khan, Treasurer, Deans, Chairpersons of the different departments, Registrar, faculty members and staff were present on this occasion.



East West University Center for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication. The Center has the following updates during Summer Semester 2014:

Higher Education Quality Enhancement Project (HEQEP):

The East West University Center for Research and Training (EWUCRT) has been awarded a research grant of Tk. 1.2 crore by the University Grants Commission (UGC), Ministry of Education, Bangladesh, funded by the World Bank under the Academic Innovation Fund (AIF) -round III. The title of our complete proposal is "Knowledge Transfer and Capacity Development of Academic Staff". The main objectives of this proposal are as follows:

1. To ensure knowledge sharing among academic staffs.
2. To enhance the professional skills and capacities for meaningful research and dissemination of learning.
3. To ensure transfer of knowledge from academia to society.
4. To ensure a sustainable competitive advantage by continuous and organization wide development.

Call for Proposals-Round 8

The following six research proposals were received by the Center in response to the call for Research Proposal Round -8:

1. *Determinants Influencing Opinion of Urban Women of Bangladesh about Violence against Women: Evidence from Different Age Cohorts* by Nazneen Sultana, Professor Dr. M. Ataharul Islam, Sima Rani Dey, FarzanaJahan, Kazi Md. Farhad Mahmud, Department of Applied Statistics, East West University.
2. *Analyzing the Carbon Dioxide Emission Data for Clustering the Shifting in Their Levels* by Sima Rani Dey, Professor Dr. M. Ataharul Islam, Nazneen Sultana and FarzanaJahan, Department of Applied Statistics, East West University.
3. *Factors Influencing Women's Decision Making Power: Evidence from Bangladesh Urban Health Survey Data* by Shamima Hossain, FarzanaJahan and Kazi Md. Farhad Mahmud Department of Applied Statistics, East West University.
4. *Generalized Linear Models for Analyzing Survival Status of Diabetes Patients* by Afsana-Al-Sharmin, Professor Dr. M. Ataharul Islam, M. H. M. ImrulKabir, Sima Rani Dey, Department of Applied Statistics, East West University.
5. *A Multivariate Survival Regression Procedure to Assess the Relative Significance of Different Confounding and Intrarection Factors on Infant Mortality* by Shamima Hossain, Afsana -Al-Sharmin, KaziFarhad Mahmud, Department of Applied Statistics, East West University.

6. *A Proposed Model for Stochastic Random Early Detection for Controlling the Congestion in the Networks* by FarzanaJahan, Professor Dr. M. Ataharul Islam, Nazneen Sultana, Sima Rani Dey, Afsana Al Sharmin, Shamima Hossain, MHM ImrulKabir, Kazi Md. Farhad Mahmud, Department of Applied Statistics, East West University.

Abstracts of Published Research Papers-2013

The Center for Research and Training (CRT) has published the Eighth Volume of the *Abstracts of Published Papers 2013* on May 22, 2014. This publication is a collective effort of all the faculty members of the university. Our scholars have enthusiastically and immensely contributed in areas of business, economics, social sciences, engineering, telecommunications, liberal arts and literature, population health, computer science, pharmacy, and technology. This volume contains abstracts of 66 research articles, of which 57 were published in international journals and 9 in national journals. It also contains abstract of one co-authored book published abroad, one international symposium, 6 international and one national conference papers.

Working Paper

The Center published Working Paper No.9 entitled "*Univariate Time Series Forecasting: A Study of Monthly Tax revenue of Bangladesh*" by Biplob Kumar Nandi, Lecturer, Muntasir Chaudhury, Assistant Professor and GaziQuamrul Hasan, Lecturer, Department of Economics, East West University on July 23, 2014.

Research Seminars

The center organized three seminars mentioned below:

1. *Human Security and Migration in Bangladesh under Changing Climate Conditions: An Exploratory Study* by Ms. Zohra Akhter, Lecturer, Department of Social Relations, East West University, on 12 June, 2014.
2. *Examining Shifts in English Language Text Book Design at the H.S.C Level: 1987-2013* by Mr. Md. TahamidAr Rabbi, Lecturer, Department of English, East West University, on 22 June, 2014.
3. *Assessing the Benefit of Social Networking Sites (SNS) Use by Academic Users in Bangladesh*, by Md. ZiaulHaque, Senior Lecturer, Department of Business Administration, East West University on June 26, 2014.

Journals:

The East West Journal of Humanities (volume 4), 2013 was published on July 2014 and the papers submitted for East West Journal of Business and Social Studies (volume 4) are currently undergoing the review process.

Five more micro-buses for EWU faculty and staff

East West University added five more micro-buses for faculty members and staff for safe and comfortable journey to and from the University. EWU had started this service with one vehicle in 2002 and added another three micro-buses in four different routes in 2004. With the addition of five new vehicles, now 9 micro-buses are running in different routes to pick and drop more than 100 faculty members



and non teaching staff. Dr. Mohammed Farashuddin, Chairperson of Board of Trustees, inaugurated the enhanced service in a simple ceremony. Vice Chancellor Professor Ahmed Shafee, Pro-Vice Chancellor Professor Dr. M Sekander Hayat Khan, Deans of different faculties, Chairpersons of different departments, and Registrar among others were present on the occasion.

Paper presentation by EWU Registrar

Air Cdre (Retd) Ishfaq Ilahi Choudhury, Registrar, East West University presented a paper entitled "Bangladesh-India Security Cooperation: Prospects and Constraints" in a day-long seminar organized jointly by the Bangladesh Institute of International and Strategic Studies (BIISS) and Maulana Abul Kalam Azad Institute on Asian Studies (MAKAIAS), Kolkata, held in the BIISS Auditorium on 18 August 2014. The theme of the



conference was "Contemporary Thoughts on Bangladesh-India Relations: Challenges and Opportunities." Six papers were presented by eminent educationists, policymakers and diplomats. The papers dealt with subjects such as, trade and commerce, migration and cross-border terrorism, border agreements and trans-boundary water issues. The well-attended seminar drew considerable media attention.

East West University Library

The East West University Library is very useful resource for students, researchers and for faculties of the university. It has been designed to meet the information, research, and curriculum needs of students, faculties, and staff members for research and development activities. The library has over the years built a robust collection of books, bound volumes, journals and news papers, CDs, students' dissertations and project reports.

The EWU library is located on its own premises, (Block-B : 6th floor) spread over 10,500 sq. ft. Furthermore, the library has open space in Basement-1 (3000 sq. ft.) for study purpose where students discuss, share ideas and exchange their thoughts. EWU Library also provides access to the best of digital resources through its subscription to various databases consisting of scholarly and science, business, management relevant content. The library has network to provide business, environment, agricultural and economic, and academic information to the users.

Library Hours:

Sunday to Thursday : 8:30 am -10:00 pm
Friday : 2:00 pm - 8:30 pm
Saturday : 5:00 pm - 10:00 pm

The EWU Library remains closed on government holidays and as per academic calendar.

Library Sections:

EWU library has four core sections:

- Circulation Section
- Reference Section
- Reserve Section
- Newspaper and Journal Section

Service offered by EWU Library:

- Circulation Services
- Current Awareness Services (CAS)
- Selective Dissemination of Information Services (SDI)
- Reference Services
- Virtual Reference Services
- Referral Services

- Online Journal & E-books services
- Internet Service / Library Wi Fi Zone
- News clippings Service
- Photocopy Service
- Information Desk

EWU Library:

To get quick access to all resources of the EWU library, visit the following link: Library home page URL: <http://lib.ewubd.edu/>

Library Automation:

East West University Library is using widely used Integrated Library Management Software (ILMS) koha for its automation which is open source, free and developed in New Zealand. This software comprises several modules like OPAC module, cataloguing, acquisition, serial control, patron management etc. The software can share its data with other library software using Z39.50 and MARC21 standards. EWU library uses Vu-find search tool for books, online journals and digital library resources from one focal point.

Online Public Access Catalogue (OPAC) URL: <http://opac.ewubd.edu>

To integrate all the tools and services, EWU library redesigned its website using Drupal, a popular content management system. Users also get virtual reference service which is based on ZOHO, free instant messaging tools from library website.

Digital Library:

EWU Library is the first university library in Bangladesh that uses Greenstone Digital Library Software for building a digital library with a contribution to implement Bengali version of this software. To maintain a world class standard, East West University Library has chosen this software to build a digital library for this university. EWU Digital Library consists of news clippings, theses/dissertations, EWU publications, images, and so on, as well as other sample collections. There are more than 1400 documents in this digital library.

Digital Library URL: <http://gsdl.ewubd.edu/>

Institutional Repository:

EWU Library introduced institutional repository services. This is a digital repository service of EWU library that collects, preserves, and distributes institutional digital materials such as projects reports, documents of several events pertinent to East West University. This is also an important tool for facilitating digital preservation and scholarly communication.

Institutional Repository URL: <http://dspace.ewubd.edu/>

Collections:

The general collection consists of approximately 26249 volumes, primarily scholarly books, related reference books, textbooks, pure reference materials, journals, magazines, and statistical publications, as well as current newspapers and periodicals. EWU Library materials are related to the field of Business studies, economics, liberal arts, social sciences, electrical and electronic engineering, physics, pharmacy, computer science, mathematics, english language and literature, and Bangladesh studies.

Books are placed in open stacks for the convenience of use and consultation. EWU Library maintains open access shelves to give enough choices to users so that they can select desired library materials. Users can go directly to stacks and look for their required materials. Library personnel are ready to assist in locating information, answer on-the-spot queries, guide and provide instruction in the use of the catalogue, databases, resources, indexes, and abstracts whenever needed. Users can read books, journals, periodicals, newsletters, newspapers, etc. inside the library and are allowed to borrow the books.

Library Resources at a glimpse:

Types	Quantity (As on August 05, 2014)	
Books	26249	copies
Foreign and Local journals/ Periodicals/ Magazines	143	titles
Report/Thesis	910	titles
CD-ROMs	1500	copies
Online journals	40000+	titles
National Newspapers	17	titles
Maps (Large size)	06	copies

Online Journals:

All online journals can register online from the library website. The Information Literacy program is mandatory for the students who want to get library membership.

Corporate Membership:

EWU Library has corporate membership with Archer K. Blood American Center Library and International federation of Library Associations and Institutions (IFLA). With these memberships EWU library users may avail borrowing facilities, search online public access catalog and online journals of those institutions.

Ph. D Degree Awarded:

Ms. Dilara Begum, Librarian, East West University has been awarded Ph.D degree from Punjabi University Patiala, Punjab, India on May 15, 2014. The title of her doctoral dissertation

was 'Awareness and application of Information Literacy in Select Private Universities of Bangladesh: A Comparative Study'.

Degree Completion:

Kazi Farhad Noman, Assistant Librarian, East West University completed Masters in Information Technology (MIT) successfully in 2014 from the Institute of Information technology (IIT), Jahangirnagar University.



Participation in Training program:

Dr. Dilara Begum, Librarian, East West University has been invited for the The International Visitor Leadership Program (IVLP) by the U.S. Department of State's Bureau of Educational and Cultural Affairs' (ECA) premier professional exchange program, which is designed to provide foreign leaders and scholars with the opportunity to meet American colleagues and become better acquainted with the United States, its culture and its people, held on 15 June - 05 July, 2014 in USA.

Country Coordinator:

Ms. Shaharima Parvin, Library Circulation Officer, East West University has been selected as a country coordinator of International Librarians Network (ILN) for Bangladesh. The International Librarians Network (ILN) is a facilitated program aimed at helping librarians develop international networks.

Seminar attended:

Mr. Mamun-Or-Rashid, Assistant Librarian and Mr. Rafiqur Rahman, Assistant Librarian attended a seminar on "Evaluation of MARC21 Database of Rajshahi University Central Library" on 27 June 2014 at Rajshahi University, Rajshahi organized by Rajshahi University Central Library. In that seminar they provided their suggestions to develop the MARC21 catalogue system.

Library Visits:

Ari Katz, Regional Director, Beyond Access, Country Director, IREX/Thailand at IREX and Ingrid Bon Consultant library services, Biblioservice Gelderland Arnhem, The Netherlands and Governing Board Member 2013-2015 for International federation of Library Associations and Institutions (IFLA) visited East West University Library on May 19, 2014.

FACULTY UPDATE

Department of Business Administration

On 26 June of this year Summer the Department of Business Administration arranged a seminar on the topic 'An Alternative Investigation of Weak Form efficiency in Dhaka Stock Exchange Based on Technical Analysis', as a reflection of the continuous knowledge development program.

Mr. Mahbulul Haque Khan, Senior Lecturer of the department presented the research paper. In his presentation, Mr. Haque stated that in general Dhaka Stock Exchange seems to be weak for efficiency. It is one of the main reasons why very few technical studies have been conducted on DSE trade rules. He found in his study that short length moving averages can significantly outperform for buy and hold strategy. It also signals the return predictability of trading rules in the Dhaka Stock Exchange market.

Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and Chairperson, DBA, inaugurated the session with a welcome speech. Mr. Maruf Rahman Maxim, Lecturer of the department rendered his hand in organizing the event.

The Department of Business Administration arranged the second seminar of Summer on 22 May. The topic was 'An Integration of D-8 Countries with the Focus on Competitiveness, Opulence and Economic Accretion via the Advancement of SMEs: Bangladesh Perspective and Scope of Cooperation' Mr. Md. Shakib Hossain, Lecturer of the department was the presenter of the paper.

Md. Shakib emphasized on the point that the very objective on which D8 was founded remained substantially unmet unlike the EU and ASEAN. The presenter referred to lack of political will as one of the main reasons for the limitations. Mr. Shakib suggested SME can prove to be a global player for alleviating poverty through employment generation, creating opportunity and exploring resources for D-8 Countries.



Seminar on "An Alternative Investigation of Weak Form efficiency in Dhaka Stock Exchange Based on Technical Analysis" organized by Department of Business Administration

Professor Ahmed Shafee, Vice Chancellor of the University graced the seminar with his presence as the Chief Guest. He commented that D-8 countries have one common factor, that is, large Muslim populations, but geographical separation, corruption and other factors can impede integration.

Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and Chairperson, DBA, under whose leadership the seminar series reminded the audience that the objective of the seminar was to enhance the sharing of research knowledge among the faculty members and students.

Article

1. Nishat Moumita and Laila Zaman (2014). "An Analysis of Global Training and Experience Sharing in Multinational Companies" American Journal of Business and Management, Vol. 2, No. 1, 2013, 75-83 DOI: 10.11634216796061302xxx, ISSN 2167-9606 Print/ ISSN 2167-9614 Online

2. Laila Zaman, Quazi Sagota Samina, Md. Atiqur Rahman Sarker (2013). "Benefits of Training Need Analysis: A Case on Local Private Commercial Bank in Bangladesh" The Jahangirnagar Journal of Finance & Banking, Vol. 01, June 2013, ISSN: 2309-8449



Seminar on 'SME can play key role for enhancing D-8 Countries', organized by Department of Business Administration

3. Sobhana Nowshin and Laila Zaman (2014). "An Analysis of Organization Development Process in Telecom Industry in Bangladesh" Asian Journal of Research in Social Sciences and Humanities Vol. 3, No. 12, December 2013, pp. 43-58. SSN 2249-7315

Honor

Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business & Economics and Chairperson, Department of Business Administration has been selected as an external referee to evaluate a Ph.D thesis entitled "A Study on Human Resource Practices in Selected Management Educational Institutions of Tamil Nadu", The Gandhigram Rural Institute-Deemed University, Tamil Nadu, India.

Department of English

Professor Dr. Muhammed Shahriar Haque

PUBLICATIONS:

Professor Dr. Muhammed Shahriar Haque has published papers in the following academic journals:

1. Haque, M. S. (2013b). Discourse Structures in Bangladeshi Educational Advertisements: A Critique. In *East West Journal of Humanities*, Vol. 4, pp. 1-28.
2. Haque, M. S. and Reza, A. (2013a). Domestication of Women in Bangladeshi Media Discourse: A Critical Insight. In *Prime University Journal*, Vol. 7, No. 1, pp. 80-107.

INTERNATIONAL AND NATIONAL CONFERENCES AND SEMINARS:

Professor Dr. Muhammed Shahriar Haque has presented papers in the following international and national conferences and seminars:

1. The First International Conference on Social Sciences and Humanities of Centre for Social Science Research (CSSR) on the theme of "Identity in the globalized world: Dimensions, transformations and challenges", 23-25 August 2014: The following paper was presented at the conference:

- *Politics of Gender Identity in 'English for Today' Books: A Critical Perspective*

2. 2nd International Conference on 21st Century Classroom: Directions, Issues and Changes, 8-9 August 2014: The following papers were presented at the conference:

- *Living Language Curriculum: Are we teaching what learners need?*

- *Innovative strategies in teaching speaking: Reinforcement beyond the classroom* (with co-presenter, Maliha Fawzia)



Professor Dr. Muhammed Shahriar Haque and Ms. Maliha Fawzia presenting a paper at the 2nd International Conference on 21st Century Classroom: Directions, Issues and Changes on 8 August 2014

3. The First National INSPIRE DEWS Seminar, 26 June 2014: The following paper was presented at the seminar:

- *Strategies of Academic Writing to Avoid Plagiarism*

4. BELTA National Conference on ELT on the theme "English Language Education in Bangladesh: Effective Practices and Sustainability" (Sylhet, Bangladesh), 31 May 2014: The following paper was presented at the conference:

- *Techniques for Teaching Marginalized Skills via Authentic Texts*

Dr. Mian Md. Naushaad Kabir, Assistant Professor

Publication:

1. Published an article titled 'Using Facebook to enhance learner autonomy and participation for effective language acquisition' (pp.15-24) in *Evolving Horizons: An Interdisciplinary Journal of Education, Humanities, Social and Behavioral Sciences*, vol 2, Nov.2013. Satyapriya Roy College of Education (B.Ed College), Kolkata. ISSN: 2319-6521.

2. Published an article titled 'Is the cart drawing the horse?' - The classroom teacher as coursebook evaluator. *Languaging*. Volume 4 (57- 68), 2013. The English and Foreign Languages University. ISSN: 2229 - 323X.

Panel Discussant:

1. Was invited as one of the panel discussants in the BELTA National Conference 2014 on "English Language Education in Bangladesh: Effective Practices and Sustainability", organized by Shahjalal University of Science and Technology (SUST), Sylhet on 31 May, 2014.

Presentations:

1. Presented a paper titled 'Evaluating Evaluation: Materials Evaluation Tools in Question' in the 2nd International Conference on "The 21st Century Classroom: Directions, Issues and Changes", organized by University of Liberal Arts Bangladesh (ULAB) on August 8-9, 2014

2. Presented a paper titled '*Feminist Pedagogy and in ELT Materials in Bangladeshi*' in the BELTA National Conference 2014 on "English Language Education in Bangladesh: Effective Practices and Sustainability", organized by Shahjalal University of Science and Technology (SUST), Sylhet on 31 May, 2014.

3. Presented a paper titled '*Reconsidering 'Own Language' and Translation as a Pedagogic Tool in ELT: Prospects and Challenges in Bangladesh*' in a two-day seminar on "Translation Studies for Exploring Identities", organized by Arts and Humanities School, Khulna University, Khulna on 2-3 April, 2014.

Workshop Participation:

1. Was nominated as translator by National Curriculum and Textbook Board (NCTB), Dhaka to participate in the workshop on translating the selected parts of the corrected and modified textbooks of the Bangla medium from classes VI to X in 9-12 July, 2014. The book assigned to Dr. Kabir for translation was the English version of the Chemistry book for classes IX-X to be introduced in 2015.

Masrufa Ayesha Nusrat, Assistant Professor

Masrufa Ayesha Nusrat, Assistant Professor, Department of English read a paper, 'The Monstrosity of Rajakars: Cultural Resistance and Bangladeshi Nationhood' at the 12th global interdisciplinary conference on "Monsters and the Monstrous" held at Mansfield College, Oxford University, 25-27th July 2014.

Department of Economics

Publications:

1. Basanta Kumar Barmon, (2013). "Technological Change in MV Paddy Production in Bangladesh: An Empirical Analysis of the Application of Traditional and Granular Urea", *Asia-Pacific Journal of Rural Development*, 23 (2): 59-80.
2. Basanta Kumar Barmon, (2011). "Expenditure Patterns of Some Informal Sectors in Bangladesh: An Empirical Evidence of Dhaka City", *The Bangladesh Journal of Agricultural Economics*, 34 (1&2):103-118.

Field Trip to Sirajganj



A field trip to Shahjadpur upazilla of Sirajganj district was arranged on 30 May, 2014 by the Economics Department of East West University for the students of Research Methodology (ECO490) as per course requirement. The field trip was attended by 33 students along with three staff members and a faculty member. The trip aimed to provide students with off-site experience and firsthand practical knowledge about data collection through the use of comprehensive questionnaire.

The enthusiasm was apparent from the start. The students gleefully collected data on "An Economic Analysis of Labor Demand and Household Income for Dairy Producers in Sirajganj District". The students worked incessantly to collect data, through integration with the locals, adopting door-to-door and field-to-field approach. The instructions set by the course faculty, Dr. Basanta Kumar Barmon, and the cooperation from the local people added success to the trip.

The trip will be commemorated by the students as they not only worked hard to make it successful but also savored every moment of it. Apart from data collection, they had fun by swimming, hiking around the place,

visiting some historical sites, and participating in lunch and breakfast together. The students remain ever grateful to East West University for bestowing them with this privilege, and hope to further enrich their practical knowledge with future field trips.

Seminar

The Department of Economics, East West University, arranged a seminar on "Development and Right To Information (RTI)" on 03 June 2014 at EWU Faculty Lounge. Dr. Shamsul Bari, Chairman, Research Initiative Bangladesh (RIB), presented the keynote paper on "Right to Information Act 2009 Bangladesh".

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU was the Chief Guest in the seminar. He introduced Dr. Abdul Bari and lauded his works. He added that Dr. Bari, through his innovative approach in the villages, had played a key role in the reduction of 'Monga' in the northern region of Bangladesh. Professor Ahmed Shafee, Vice Chancellor of East West University, was the Special Guest on the occasion. He said that information can be used as a weapon and also help to contribute in national development.

In his speech, Dr. Bari informed the audience that Bangladesh has promulgated RTI act, but still cannot ensure its possible applications. Every year in India, more than five million applications are dropped in various sectors under RTI act. In Bangladesh there had been around 500 applications in the last five years. He added that RTI is not only shared information, but it also ensures transparency and accountability in public sectors. Dr. Bari inspired students of EWU for applying for information through RTI.

Dr. Basanta Kumar Barmon, Chairperson, Department of Economics was the chair of the seminar. Professor Dr. M. Sekander Hayat Khan, Pro Vice Chancellor of EWU, Deans of different Faculties, Chairpersons of various departments, faculty members, staff and students were present on the occasion. The session ended with a lively Question and Answer session.



Dr. Bari is giving his speech

Department of Social Relations

Paper Presented:

Dr. Rafiqul Huda Chaudhury, Honorary Professor and Advisor, Masters Program in Population, Reproductive Health, Gender & Development, Department of Social Relations (DSR) presented a paper titled, 'Will Bangladesh seize or squander economic opportunity offered by demographic dividend?' at the *First National Population Conference of Nepal* held in Kathmandu, Nepal, 5-7 June 2014.

Apart from presenting his paper, Dr. Chaudhury also presided over a plenary session on *Population Policy Formulation: lessons learnt from SAARC countries* in the same conference.

Zohra Akhter, Senior Lecturer, DSR drafted the 'National Decentralization Plan for Pre-departure Orientation (PDO) Briefing/Training' under the project on *Standardization of the Pre-departure Orientation Services (PDOS) Training Program for Potential Migrants*. She presented the draft plan at the *Second National Consultation on Standardization of the Pre-departure Orientation Services (PDOS) Training Program for Potential Migrants* organized jointly by the Ministry of Expatriates' Welfare and Employment (MOEWE), GoB, the International Labor Organization (ILO) and the Refugee and Migratory Movements Research Unit (RMMRU) of Dhaka University on 15 June 2014 at the CIRDP Auditorium, Dhaka.

Dr. Marzia Zaman Sultana, Lecturer, DSR presented a paper on 'Master of Population, Reproductive Health, Gender and Development of East West University: The first ever multidisciplinary graduate program focusing reproductive

health in a comprehensive approach in Bangladesh,' at the *2nd International Conference on Global Public Health 2014 (GPH 2014)* held on 3rd- 4th July 2014 at Goldi Sands Hotel, Negombo, Sri Lanka. This conference was hosted by the International Center for Research & Development (ICRD), Sri Lanka and Umea University, Sweden.

Conference Paper Accepted:

A paper entitled 'Climate Change and School Going Children in Bangladesh: Understanding the Relationship' authored by Md. Ekhtekharul Islam, Senior Lecturer, DSR has been accepted for presentation at the *2nd Annual International Conference on Sustainable Development Practice (ICS DP)* to be held on 13-20 September 2014. The conference will be hosted by The Global Association of the Master's in Development Practice programs at The Earth Institute, Columbia University, New York, in partnership with the United Nations Sustainable Development Solutions Network.

New Appointment:

Dr. Fauzia Mannan has been appointed as an Associate Professor (full-time) at the Department of Social Relations. Dr. Mannan received her PhD from Jawaharlal Nehru University, New Delhi, India in 2002. She has specialized in different fields of social sciences including gender and development, rural and urban poverty, livelihood vulnerabilities, social protection, sociology of education and violence against women. She has numerous research publications to her credit. Dr. Mannan also teaches at the Department of Women and Gender Studies, University of Dhaka as an adjunct faculty.

Department of Applied Statistics

Survey on Socio-Economic Status of individuals living in a Rural Area of Bangladesh

The Department of Applied Statistics arranged a field trip to Comilla for 3 days and 2 nights (26th-28th June, 2014) for conducting a survey on Socio-Economic Status of individuals living in a Rural Area of Bangladesh. With the help and guidance of Professor Dr. M. Mosleh Uddin, Advisor and coordinator, Department of Applied Statistics and Member, BoT, EWU, The Chairperson of the department, Professor Dr. M. Ataharul Islam, along with 3 faculty members, Farzana Jahan, Lecturer, MHM Imrul Kabir, Lecturer, Afsana Al Sharmin, Lecturer and two graduate teaching Assistants, Kazi Md. Farhad Mahmud and Borhan Siddiqa guided 54 students to the field sites to conduct the survey. The accommodation for students and teachers were arranged in Comilla BARD. After receiving training on methods to conduct the survey, the students divided into four groups. The groups went to the

field site-a village named "Barai" in Laksam Upazilla. They collected information from 85 households selected by students using simple random sampling based on the existent sampling frame of the village. This survey gave them hands on experience in data collection process. The next step of this survey is to analyse the data and publish a monograph.



All students and faculty members in survey



Dr. Munni Begum is presenting her work

Seminar on "A two-step integrated approach to detect differentially expressed genes in RNA-Seq data" :

The Department of Applied Statistics organized a Seminar

on July 1, 2014 where the invited speaker Dr. Munni Begum, Associate Professor, Ball State University, USA delivered a talk on one of her recent works "A two-step integrated approach to detect differentially expressed genes in RNA-Seq data". This seminar was inspired students and young researchers who are interested in this area of research. The Chief Guest of the seminar was Dr. Mohammed Farashuddin, Chairperson, BoT, EWU, the special guests were, Dr. M. Mosleh Uddin, Advisor and coordinator, Department of Applied Statistics and Member, BoT, EWU and Professor Ahmed Shafee, Vice Chancellor, EWU. The seminar was chaired by, Professor Dr. M. Ataharul Islam, Chairperson, Department of Applied Statistics, EWU. The Pro-VC of the university, chairpersons and faculty members from different departments and the students of the Department of Applied Statistics were present in the seminar.

Department of Electrical and Electronic Engineering

Professional Activities

- Dr. Mohammad Mojammel Al Hakim has reviewed several papers for publication into IEEE Transaction on Electron Devices, ECS Journal of Solid State Science & Technology and Electrochemical and Solid-State Letters.
- Dr. Mohammad Mojammel Al Hakim has reviewed a project submitted for funding from Engineering and Physical Sciences Research Council (EPSRC), UK which is the main government organization in UK for research funding & support.

Seminars

- The EEE Department in collaboration with the Bangladesh Chapter of IEEE Power and Energy Society (PES), organized a seminar on 'Electrical Safety Standards for Industries' on 25th June, 2014. The speaker was Dr. A Hasib Chowdhury, Associate Professor of EEE, BUET. More than 50 students and faculty members were present at the seminar. Dr. Shahidul Islam Khan, Professor of EEE, BUET and Chair, IEEE PES Bangladesh Chapter, gave a brief introduction to PES at the beginning. The seminar addressed the legal requirements for electrical safety and the common electrical safety violations in industries as well as how to comply with the safety standards.

Study Tour

- The EEE Department organized a tour for its students on 21st June, 2014 to visit the '2x120 MW Peaking Power Plant' located at Siddhirganj. A group of 19 students participated in the tour. At the plant, the students got to explore the operations and set up a practical power plant, and had an opportunity to talk to the engineers working at the plant. The duty engineers of the plant showed them different components of the plant, for example, gas

turbine, sub-station, control room, cooling system and so on. The tour helped the students to relate between the theoretical topics taught in classrooms with the actual practices in the industry, which is essential for engineering students.

Intra EEE department football tournament

- The EEE Department organized an intra-departmental football tournament in June, 2014. The tournament was held from 13-23 June, 2014 beside the EWU campus at Aftabnagar. Eleven teams, each comprising 7 players,



participated in the tournament. The finalists were the teams named 'Circuit Rockerz' and 'FC Open Circuit', where the latter clinched the title by beating their opponents in a 4-3 penalty shootout. The prize giving ceremony was held on 3 July, 2014 where Dr. Halima Begum, Chairperson, along with other faculty members of the EEE Department handed over trophies to the champion and the runner-up teams, as well as prizes to the top scorer, the best goalkeeper and the best player of the tournament.

Department of Electronics and Communications Engineering

Awarded 'Doctorate' Degree

Ms. Anindita Paul has been awarded 'Doctorate' degree after successfully completion of her PhD Thesis on "Plasma Physics" from Jahangirnagar University, Savar, Bangladesh. Her supervisor is Dr. A. A. Mamun, Professor, Department of Physics, Jahangirnagar University and co-supervisor is Dr. M. Ruhul Amin, Professor, Department of ECE, East West University.

Seminar on "Career Opportunities in Networking":



Electronics and Communications Engineering (ECE) Department organized a seminar on "Career Opportunities in Networking" on 25 June 2014 (Wednesday) at the Faculty Lounge of EWU. Three prominent IT personnel delivered lectures to the engineering students of CSE, ETE, ICE & EEE programs.

Mr. Munir Hasan, Coordinator, Youth Program, The Daily Prothom-Alo, Mr. Md. Wahid Uz Zaman, Managing Director of ESL Bangladesh Ltd and one of the few CCIE certified in Bangladesh, Mr. Manirul Islam, Director, Cisco Academy Support and Instructor Training Center were the speakers at the seminar. All the speakers requested the students to get enrolled in CCNA program offered by EWU Cisco Network Academy.

Dr. M. Mofazzal Hossain, Dean of Faculty of Science and Engineering, Dr. Gurudas Mandal, Chairperson of ECE Department, faculty members from different departments and a huge number of students were present at the event. Students enjoyed the program a lot and they were highly motivated to build the career in networking. The program concluded by giving gifts to the guests and serving refreshment to all the participants.

Colloquium:

ECE Department arranges Colloquiums (Academic Seminars) for the faculty members and research students of ECE on every Thursday from 10.10 am at the Network Lab. (Room#450). Some of the colloquiums are listed below:

Topic	Speakers
Basic Quantum Mechanics (Part 3)	Dr. M. Ruhul Amin Professor, ECE Dept
Usage of Online Library of EWU	Ms. Dilara Begum Head of Library, EWU
Solar Driven Cooling System	Dr. K. C. Amanul Alam Associate Professor, ECE Dept.,
3 rd Generation Mobile Technology	Mr. Mustafa Mahmud Hussain Assistant Professor, ECE Dept.,
Basic Quantum Mechanics (Part 4)	Dr. M. Ruhul Amin
Basic Quantum Mechanics (Part 5)	Professor, ECE Dept

EWU ECE Graduate Society:

EWU ECEGS arranged an Alumni Night in the restaurant 'Baton Rouge' on 28 June. Faculty members, graduates and current students of ECE Department participated at the event. Faculty members gave valuable advises to the graduates and current students. Graduates of ECE Department expressed their old memories of EWU and gave effective tips for the career development to the current students. The event was followed by various cultural programs and buffet dinner.

Department of Computer Science and Engineering

Journal

- Shamim H Ripon, Syed Fahin Ahmed, Afroza Yasmin, Yeamin Rashid and K. M. Imtiaz-Ud-Din, Formal Analysis of a Ranked Neighbour MANET Protocol Suite, *International Journal of Future Computer and Communication (IJFCC)* (ISSN: 2010-3751), (In Press)
- Shamim Ripon, Sk. Jahir Hossain and Touhid Bhuiyan, Logic-Based Analysis of Product Line Variant Model, *ACEEE International Journal on Information Technology*, (In Press)
- Maheen Islam, M. Lutfar Rahman, Mamun-Or-Rashid, Traffic Priority Based Adaptive and Responsive Congestion and Rate Control for Wireless Mesh Networks, *Journal of Computer and Information Science*; Vol. 7, No. 2, pp. 99-116, May 2014.
- K. M. Imtiaz-Ud-Din, Mohammad Ullah Khan, Runtime Adaptation of End-User Composed Collaborative Services, *23rd IEEE WETICE Conference*, June 23-25, 2014, Parma, Italy.

Conference

" Pronaya Prosun Das and Mozammel H. A. Khan, "Quantum-

Inspired Evolutionary Algorithm to Solve Graph Coloring Problem," Proc. of the Intl. Conf. on Advances In Computing, Electronics and Electrical Technology (CEET 2014), Aug. 2014, pp. 21-25.

- Shamim Ripon, Afroza Yasmin, Yeamin Rashid and K. M. Imtiaz-Ud-Din, Analysing and Model Checking a MANET Security Protocol Suite, *2014 3rd International Conference on Information and Network Technology (ICINT 2014)*, August 15-17, 2014, in Lijiang, China (Accepted).
- Maheen Islam, M. Lutfar Rahman, Mamun-Or-Rashid, Load Adaptive Congestion Control and Rate Readjustment for Wireless Mesh Networks, in proceedings of 5th IEEE International Conference on Software Engineering and Service Science, 2014, pp. 1088-1092.
- Maheen Islam, M. Lutfar Rahman, Mamun-Or-Rashid, IL-CD: Interference and Load Aware Congestion Detection and Bandwidth Efficient Rate Allocation for Wireless Mesh Networks, in proceedings of IEEE International Symposium on Networks, Computers and Communications, 2014.

- Maheen Islam, M. Lutfar Rahman, Mamun-Or-Rashid, Interference and Traffic Load Aware Congestion Detection and Backpressure - Based Fair Rate Allocation for Wireless Mesh Networks, in proceedings of 3rd International Conference on Computer Science and Computational Mathematics, 2014, pp. 354-358.

Dr. Shamim H. Ripon served as a Program Committee Member of the following conferences:

- 2014 International Conference on Information and Computer Technology (ICICT 2014), Chengdu, China.
- International Conference on Advances in Computing, Electronics and Communication - ACEC-2014, Zurich, Switzerland
- 2014 International Conference on Information and Education Innovations (ICIEI 2014), Chengdu, China
- International Conference On Advances In Computing and Communication Engineering - ICACCE 2014, Sydney, Australia

Korean team visits East West University:

Professor Ki-Kwan Yoon from Chungnam National University, South Korea and three of his team members visited East West University specially CSE Department to share and exchange



their ideas, knowledge and experiences with our students and faculty members.

Seminar on Mozilla Contributor Mentoring Day

Department of Computer Science and Engineering, East West University association with Mozilla Bangladesh organized a seminar on "Mozilla Contributor Mentoring Day" at our campus on June 5, 2014. The program discussed about innovative idea and concepts of new open web technologies. Mozilla consists of a global community of technologists, thinkers, and builders working together to keep the Internet alive and accessible so the people worldwide can be informed contributors and creators of the Web.

Department of Pharmacy

At the End of the "Spring Semester" the Department of Pharmacy placed 40 graduating students in reputable industries of Bangladesh for an "Industrial Inplant Training" which was coordinated by Dr. Shamsun Nahar Khan, Associate Professor, Department of Pharmacy Many of the students have already completed their "Industrial Inplant Training".

Conference /Workshop

Dr. Shamsun Nahar Khan was invited to attend "International Conference for Young Scientists" held in Santiago, Chile in South America. It was followed by Global Young Academy Annual General Meeting. Dr. Khan has presented her paper "Novel Alpha Glucosidase Inhibitors in the Management of Type -2 Diabetes". The venue was at the Faculty of Physical and Mathematical Sciences of the Universidad de Chile and Pontifica Universidad Cat?lica de Chile in Santiago de Chile, Chile. The meeting was held from 21 to 25 May 2014. The theme of this year's Conference was 'Natural Resources in a Finite World'.

Dr. Shamsun Nahar Khan Met with Professor Dr. Howard Alper



at the conference, where many aspects of the sustainable development of the developing world and climate change was discussed. Professor Dr. Howard Alper is the Chair of the Government of Canada's Science, Technology and Innovation Council, Former Co-chair of IAP, 2007-201 and former President of the Royal Society of Canada.

Publications

Saha R.K., Acharya S., Jamiruddin M., Roy P., Islam M.S. and Shovon S.S.H. (2014), Antimicrobial Effects of a Crude Plant Lectin Isolated from the Stem of *Tinospora tomentosa*. The Journal of Phytopharmacology, , 3(1), 44-51.

Islam S., Rizwan F., Nasrin N., Nahar L. and Ahmed M. (2014), Microbial Contamination of Fixed and Mobile Street Food Vended Around the Campus of East West University in Dhaka, Bangladesh. EWUCRT Working Paper no 8. East West University, Dhaka, Bangladesh.

Islam R., Ahmed I., Al Sikder., Haque M.R., Mansur A.A., Ahmed M., Rasheed M. and Rashid M.A. (2014), Chemical Investigation of *Mesua nagassrium* (Baurm. F.) Kosterm., Journal of Basic and Applied Sciences, 10, 124-128.\

Rahman S. M.A., Akter M., Hira T.E., Mian M.Y., Ahmed I. and Rahman M.M. (2014), Antioxidant and Antimicrobial Activities of Flower and Bark Extract of *Swietenia mahagoni* (L.) Jacq. Journal of Pharmacognosy and Phytochemistry, 2014, 2(6), 185-188.

Akter M., Hira T.E., Mian M.Y., Ahmed I., Rahman M.M. and Rahman S.M.A. (2014), Cytotoxic, Thrombolytic and Membrane Stabilizing Activities of *Swietenia mahagoni* (L.) Jacq. Bark Extract. Journal of SUB, 5(1), 32-38.

Department of Genetic Engineering and Biotechnology

The Department of Genetic Engineering and Biotechnology is pleased to announce that Md. Mohiuddin Kabir, Ph.D. has agreed to join the faculty. Dr. Kabir's exceptional career includes research appointments in the US at the highly prestigious Lawrence Livermore National Laboratory and NASA's Ames Research Center. His most recent publications have focused on developing methods for the highly sensitive detection of microscopic amounts of biological molecules. This work has many current applications in molecular biology for research in cell metabolism and, perhaps most interestingly, potential applications for work using NASA's robots to detect evidence of life in alien environments such as Mars.



Dr. Mohiuddin Kabir

Students and faculty of the GEB Department also attended the Diamond Jubilee event at the University Dhaka celebrating the discovery of DNA with one student presenting a poster. (Photo provided)

The GEB department received official permission to begin a GEB club with Lecturer Tasnim Ahmed and Chairperson Dr. Organ as moderators. Officers were selected after the first club meeting where students took turns speaking out presenting ideas for club activities. The executive committee selected was:

President: Farhan Rahman Chowdury
Vice President: Riste Ara Khondokar
General Secretary: Md. Mahadiuzzaman
Treasurer: Sanjida Afrin
Organizer: Al Numan
Event Coordinator: Zannat Mahal

An excellent seminar was organized by the GEB Department, where Mr. Keshob Chandra Das, Senior Scientific Officer, Molecular Biology Division of the Bangladeshi National Institute of Biotechnology (NIB), delivered a lecture on the role of NIB in the field of biotechnological research for agricultural, environmental, medical, food and industrial development of the country. Furthermore, he talked about how NIB can help students of both Bachelors and Masters to complete a thesis, with



GEB at DU Diamond Jubilee

access to lab facilities. He also discussed job opportunities. The seminar addressed the growth of molecular biology research in Bangladesh and its positive impact on the job market in this sector. The consensus was that the question and answer period at the end of the seminar was the most informative. Mr. Das ended his visit to East West University by outlining the prospects for students to come to the National Institute for practical laboratory experiences. The newly formed GEB club performed the support services for the seminar.

Appointments & Promotions

New Appointments:

1. Dr. A. Z. M. Shafiqul Alam has been appointed as the Treasurer of the University
2. Prof. Dr. Mahfuzul Hoque has been appointed as the Advisor for the MBA, EMBA and MBM Programs of the University.
3. Dr. Shamim H. Ripon, Associate Professor has been appointed as the Chairperson of the Department of Computer Science and Engineering.
4. Dr. Anindita Paul, Associate Professor, ECE has been appointed as the Proctor of the University.
5. Mr. Maruf Rahman Maxim, Lecturer, Business Administration has been appointed as the Assistant Proctor of the University.

New Faculty Members:

1. Dr. Md. Abu Abdullah, Assistant Professor, Department of EEE
2. Ms. Naharin Binte Rab, Lecturer, Department of Business Administration
3. Ms. Tanjila Hossain, Lecturer, Department of Business Administration
4. Ms. Sharmin Afroz Shantu, Lecturer, Department of English
5. Mr. Arafat Mohammad Noman, Lecturer, Department of English
6. Ms. Ruhun Wasata, Lecturer, Department of Social Relations
7. Ms. Farzia Karim, Lecturer, Department of CSE
8. Mr. A.K.M. Nazimuddin, Lecturer, Department of ECE
9. Mr. Iftekhar Ahmed, Lecturer, Department of Pharmacy
10. Ms. Nafisa Tanjia, Lecturer, Department of Pharmacy

Promotions

1. Dr. Anindita Paul has been promoted to Associate Professor from Assistant Professor, Department of ECE.
2. Dr. Lutfun Nahar has been promoted to Associate Professor from Assistant Professor, Department of Social Relations.
3. Dr. Mian Md. Naushaad Kabir, Assistant Professor, Department of English.
4. Mr. Parvez Karim Abbasi has been promoted to Assistant Professor from Senior Lecturer, Department of Economics.
5. Ms. Sharmin Rowshan Ara has been promoted to Assistant Professor from Senior Lecturer, Department of EEE.
6. Mr. Mohammad Masudur Rahman has been promoted to Senior Lecturer from Lecturer, Department of Business Administration.
7. Ms. Sharmin Akter has been promoted to Senior Lecturer from Lecturer, Department of Business Administration.
8. Mr. Leo Vashkor Dewri has been promoted to Senior Lecturer from Lecturer, Department of Business Administration.
9. Mr. Muhammad Ataur Rahman has been promoted to Senior Lecturer from Lecturer, Department of Business Administration.
10. Mr. Biplob Kumar Nandi has been promoted to Senior Lecturer from Lecturer, Department of Economics.
11. Mr. Gazi Quamrul Hasan has been promoted to Senior Lecturer from Lecturer, Department of Economics.
12. Ms. Tanzina Tahereen has been promoted to Senior Lecturer from Lecturer, Department of English.
13. Ms. Syeda Nadia Hasan has been promoted to Senior Lecturer from Lecturer, Department of English.
14. Mr. Tara Shankar Sinha has been promoted to Senior Lecturer from Lecturer, Department of English.
15. Mr. Chowdhury Omar Sharif has been promoted to Senior Lecturer from Lecturer, Department of English.
16. Mr. Ekhtekharul Islam has been promoted to Senior Lecturer from Lecturer, Department of Social Relations.
17. Ms. Zohra Akhter has been promoted to Senior Lecturer from Lecturer, Department of Social Relations.
18. Mr. M.H.M. Imrul Kabir has been promoted to Senior Lecturer from Lecturer, Department of Applied Statistics.
19. Ms. Nazneen Sultana has been promoted to Senior Lecturer from Lecturer, Department of Applied Statistics.
20. Ms. Mariam B. Salim has been promoted to Senior Lecturer from Lecturer, Department of EEE.
21. Ms. Nigar Sultana Tithi has been promoted to Senior Lecturer from Lecturer, Department of Pharmacy.
22. Ms. Dewan Taslima Akhter has been promoted to Senior Lecturer from Lecturer, Department of Pharmacy.

Editorial

East West University has again proved itself why it is the best private university in Bangladesh in terms of research and publication. Among the 81 private universities in the country, East West University has won three HEQEP projects, which is worth approximately taka 3.75 crore (TK.37,500,000/=). The elaboration of HEQEP is Higher Education Quality Enhancement Project, which is an initiative of the World Bank, to improve the quality of teaching and research at tertiary level. The titles of the projects for which EWU was awarded funds are as follows:

- Knowledge Transfer and Capacity Development of Academic Staff (awarded to EWUCRT)
- Covariate Dependent Models for Correlated Outcomes in Longitudinal Data Analysis (Department of Applied Statistics)
- Optimising Classroom Learning through Understanding Student Psychology (Department of Business Administration)

No other private university in Bangladesh has ever won three HEQEP projects. This achievement is a testament to academic excellence of EWU; and this university is leading the way in terms of research and publications among the private institutions of higher learning in this country. By winning three HEQEP projects, EWU has again proved the strength of its faculty members and personnel. It should be mentioned that EWU has created an environment where academics, administrative personnel, as well as library staff can conduct research and publish in academic journals. Faculty development fund, staff development fund and student welfare provide funds for EWU academics, staff and students to present academic papers at international conferences. East West University Centre for Research and Training (EWUCRT) provides funds to conduct research. Furthermore, EWUCRT provides various types of in-house training to develop academic excellence of EWU faculty members and personnel.

The consistent support extended by the various bodies of EWU has provided a congenial atmosphere for research and publication. This has enabled EWU to be ranked as the top private university three times (July 2007, July 2008, September 2013) by *Webometrics Ranking of World Universities*, be adjudged as the top research based university in 2009 by *Research Bangla (RB)* (xa.yimg.com/kq/groups/13272772/42990141/name/Summary), and now in 2014 be awarded with funding for three HEQEP projects. All of these achievements over the last couple of years suggest that EWU is growing from strength to strength, and is on its way towards becoming one of the best private universities in the sub-continent.

Department of Students' Welfare

CAREER COUNSELING CENTER

Campus Recruitment Program:

Unilever Leadership Internship and BizLeaders



Program

Unilever conducted "BizLeaders and Unilever Leadership Internship Program" at the EWU premises on 16th June 2014. The event was held in co-ordination with Career Counseling Centre at the CCC lobby followed by two important sessions.

The event started with an interactive session with the HR Director of Unilever, Mononita Syed Haq. This event was specially designed for the final year students followed by the internship recruitment drive for the session of Fall 2014 to Summer 2015.

The main intent of "BizLeaders program" was to edify the final year students and develop their leadership skills by highlighting their potential qualities through hard work and dedication.

Marico Bangladesh Limited

Career Counseling Center of East West University along with Marico Bangladesh Limited has organized a session to introduce the company and recruit for Marico's Sales Trainee Program. After the introduction part they conducted a Q/A session for the students and also took CVs from the interested candidates for Marico Sales Trainee Program, shortlisted them and qualified them at the end of the session.

The session was organized at East West University Campus on 16th June 2014. Over 150 Students were present during the session, along with the guest speakers as well as Nahid Hasan Khan, Head of Career Counseling Center.

Training Programs

CCC arranges skill development program for EWU students every semester. In Summer 2014 semester three training programs had been conducted by different trainers.

Career Skills Training (CST)

CST program had been organized for interns and project students, which was conducted by Debasish Sarkar, Head - Learning & Development, Evolve360 Learning Solutions,

Delhi, India on 24-26 June 2014. 150 students attended the training.

The contents of the training were Time Management, Positive Attitude, Team Work, Effective Communication, Personal Grooming, Body Language, Basic Etiquette.

Career Success Program

This program was organized for the second and third year students. It was conducted by Career Coach, G. Sumdany Don, Manager, Key Accounts and HoReCa at Philip Morris International on 22-23 June 2014. The program was about self motivation, goal setting, extracurricular activities, CV writing, creative job search, interview skills, 200 students participated in the program .



Business English

Business English is a communication based specialized course held from 14 February and ended 17 July, arranged by Career Counseling Center and supported by Services for Professional Education and Enterprise Development (SPEED), to enhance the capacity of the students to communicate properly in English in the corporate world. The course content included writing memos, etiquettes of meeting room, preparation of meeting room, applying new business ideas etc.



Other Programs:

Certificate giving Ceremony of Student Leadership Development Workshops at EWU

A substantial number of enthusiastic students actively participated in the workshops held under the Student Leadership Development Program, that which focused of contemporary social issues, youth's role in community development, social media and the like.



These workshops were held at East West University (EWU) between April and June 2014. They were organized by Bangladesh Center for Communication Programs (BCCP) in association with CCC, EWU. The workshops helped to equip students with the skill-sets for entering the workforce as well as "Life Skills" like self-management skills, creative problem solving, etc.

The Vice Chancellor of EWU, Professor Ahmed Shafee, Advisor of Student Welfare, EWU, Nahid Hassan Khan and Mohammad Shahjahan, Director and CEO, BCCP were present at the certificate giving ceremony of the Student Leadership Development Program which was held at EWU on 19 June, 2014.

Unilever BizMaestros 2014

East West University Career Counseling Center co-ordinate with Unilever Bangladesh, and organized Unilever BizMaestros 2014 campaign on 11 August 2014 at EWU campus.



The program was launched by Nahid Hasan Khan, Adviser, Student's Welfare and Head of Career Counseling Center. After that he introduced Tashima Jaigirder, Leadership Development Manager, and her team. Tashima Jaigirder came up with the main topic of the Biz Maestros. She explained that Biz Maestros is a competition between best teams among the best universities to find upcoming future leaders.

Career & Workplace Skill Development

Career Counseling Center of East West University along with Workplace Skill Development Academy-New Zealand (WSDA) organized a session on Career and Workplace Skill Development. The session was held on 26 May, 2014 at East West University premises.



John Faisandier President of WSDA and Ahmed Wasimul Bari Vice President and Dean of WSDA gave their speeches on career and workplace skill development. Nahid Hassan Khan, Head of Career Counseling Center, and about 350 students from different departments of East West University were present in the session.

Siemens Bangladesh

Siemens Bangladesh association organized a program titled 'Siemens Compliance System' with Career Counseling Center of East West University on 28 May 2014 at East West University campus.

Mujahid Sultan, Humayun Kabir Titu and Fazle Hasan from Siemens were the guest speakers at the program. Over 100 Students from different departments of East West University along with Nahid Hasan Khan, the Head of the Career Counseling Center were present.

The guest speakers focused on the Compliance System of Siemens.

Life-Changing Motivational Seminar

Career Counseling Center of East West University organized a Life-Changing Motivational Seminar. The session was held on 2 July, 2014 at East West University premises.

Munir Khan, internationally recognized Trainer, Business Coach and Author from California, USA was the motivational speaker. Nahid Hassan Khan, Head of Career Counseling Center and about 200 students from different departments of East West University attended the seminar.



In the seminar, Munir Khan gave the students some suggestions on how to achieve success in career and all aspects of life, how to consider one's future today, and showed some statistics about successes and potentialities of Bangladesh and the young generation. He mainly focused on how the world needs leaders from young generation. Munir Khan shared his real life experiences behind the success of himself, and he answered some questions asked by the students.

Civic Responsibility and Patriotism

Channel I, Expressions Ltd and Radio Today organized a program titled "Civic Responsibility and Patriotism" (Projonmo Agami) which was aired on Channel I and Radio Today. The program took place at EWU campus in association with Career Counseling Center on 21 May 2014.

Nureen Faiza Anisha and Moktadir Dewan Shanto presented the program. They projected few video clips; some of them were on meeting with freedom fighter. However, there was a query session which was very interesting and informative.



Internship Placement:

In Summer 2014, 90 intern students' CVs have been sent to 35 different organizations. The following organizations arranged internship placement for EWU students;

Aamra Company Limited, AB Bank Limited, ACI Limited, Agrani Bank Limited, Al Arafah Bank Limited, AL Mara, Al-Arafah Bank Limited, Bangladesh Bank, Bank Asia

Limited, Bashundhara Group, Beximco Pharmaceuticals Ltd, BRAC Bank Limited, Chevron Bangladesh, Concord Group, Danish Condensed Milk Bangladesh Limited, Dhaka Bank Limited, Dibin Group, Eastern Bank Limited, Edison Group, EXIM Bank Limited, First Security Islami Bank Limited, Grameenphone Ltd, Grant Sultan Tea Resource and Golf, IDLC Finance Limited, Islami Bank, Jamuna Bank Limited, Link3 Technologies Ltd, Market Express Ltd., Mercantile Bank Limited, Mutual Trust Bank Limited, Naheed Group, Navana Pharmaceuticals Ltd, NCC Bank Limited, Nestle Bangladesh Ltd., Phoenix Finance & Investments Limited, Premier Bank Limited, Prime Bank Limited, Robi Axiata Limited, Sheltech (Pvt.) Ltd., Southeast Bank Limited, Square Group, Standard Chartered Bank Limited, Teletalk Bangladesh Ltd., The Hongkong and Shanghai Banking Corporation Limited, Transcom Mobile Ltd, Trust bank Limited, Uttara Bank Limited

Job Placement

In Summer 2014, 1158 CVs of graduates have been sent to 58 different organizations as a part of the job placement process of CCC of EWU. Following is the list of organizations where the EWU graduates have been placed in different positions;

BASIC Bank Limited, Business Accelerate BD Ltd., CEAT Bangladesh Ltd., Data Path Ltd., Dhaka Tobacco Industries, Eastern Bank Ltd., Edison Group, GP IT, IDLC Finance Limited, Jamuna Bank Ltd., LankaBangla Securities Ltd., Link3 Technologies Ltd., Marico Bangladesh Ltd., Mavrek Studio, MetLife Alico, Parkway Healthcare, Peoplescape, Prime Bank Ltd., Rangs Electronics Ltd., Robi Axiata Ltd., Standard Chartered Bank

Club Update



Agro-Industrialization Club

Study Tour to Cox's Bazar

Agro-Industrialization Club visited Cox's Bazar for fulfilling the purpose of the study tour and to motivate club members during the semester break of spring 2014. Total 34 club members and 3 faculties, including club moderator have stayed there for three days two nights. They have also visited Inani hatchery, which is one of hatcheries located on the way to the Inani beach in Cox's Bazar.

AIC Info Board Exhibition

An information board exhibition titled "AIC Info Board Exhibition" was successfully held on 25 June 2014 by the members of the Agro Industrialization Club (AIC). The purpose of the exhibition was to raise awareness of all the students of the University regarding the agro based industry and products, along with increasing the team spirit of the members of the club. A total of ten information boards was

presented by the members of AIC in groups which included information on ACI, Ruchi products, Aarong Dairy products,



PRAN beverages, PRAN rice, Bombay Sweets, Shrimp, Olympic-Industries Limited and Square Consumer products.



Alpha-Beta Statistics club

Club Activities

Arranged an Intra University Statistical Quiz Competition

An Intra University Statistical Quiz Competition was arranged by the Alpha-Beta Statistics Club on 23 June at EWU. Statistical facts, general knowledge and current affairs were the focus of the competition. Students of several departments attended with sheer enthusiasm. The teams fought hard and showed their indomitable mentality.



Business Club

East West University Business Club (EWUBC) focuses on raising entrepreneurship and leadership among students. With this purpose, every semester it organizes workshop(s), training session(s), study tour etc. Nurturing entrepreneurship, leadership and competitiveness among students is the motto of East West University Business Club (EWUBC).

A Workshop on Professional Presentation Skill Development:

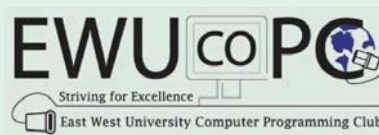
Excellent presentation skill is a basic requirement to survive in this competitive world. To be an entrepreneur, a leader, and to have the edge of competitiveness a person has no other way but being an excellent presenter.

EWUBC arranged a two days long workshop on professional presentation skill development on 21-22 June 2014. 80 participants attended the workshop.

A Workshop on Business Plan Writing

A sound business plan is essential for starting a successful business. So EWUBC arranged a two days long workshop on sound business plan writing to guide the potential entrepreneurs from East West University.

The two days long workshop was held on 27th & 28th June, 2014. 40 participants were chosen for the workshop on the basis of higher credit completion. The trainer won awards on GIST I DARE Business Plan Competition 2012, UAE; Global Social Venture Competition (GSVC) 2012, USA; Global Social Entrepreneurship Competition (GSEC) 2012, USA; The AI Gore Sustainable Technology Venture Competition India 2011.



EWU Computer Programming Club

East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computer among students and nurturing them to advance their knowledge in computer programming.

CSE Festival 2014

The program included Programming Contest, Gaming Contest, IT Quiz Contest and Cultural Program. A total of 45 groups each consisting of three members participated in the Programming Contest, 80 gamers participated in the Gaming Contest and 50 participants attended in the IT Quiz Contest.

Training Program for the Computer Programmers

Our programming teams have performed well in the regional contests held so far. To achieve that, EWU Computer Programming Club has always arranged training programs to groom the contestants up to their potential.



Participated in the ACM-ICPC Dhaka Regional Programming Contest

Three teams from EWU Computer Programming Club have successfully participated in Daffodil National Collegiate Programming Contest (DNCPC2014) on June 12 - 13, 2014.



East West University Creative Marketing Club

The country's first ever club created for Marketing is the Creative Marketing Club (CMC) of East West University. The ultimate aim of their club is to create future leaders.

On 28 May, 2014 East West University Creative Marketing Club (EWU-CMC) organized "Intra-University Marketing Quiz Competition: Summer-2014". The quiz competition was held in a two round format. In first round, 100 participants' participated and 30 participants were chosen from them for 2nd round.

A written test with 30 marketing related multiple choice questions were given in the 2nd round. The Top 3 scorers were chosen from this round as winner of the competition.

Audience were also involved in Quiz Competition named "Audience Quiz". In this quiz a logo was shown on screen. The Top 3 audience members who gave correct answer by



SMS, were selected as winners the top 3 audience members also received prizes.



East West University Club for Performing Arts

East West University Club for Performing Arts (ECPA) is reputed as the largest club of East West University (EWU). ECPA, since its beginning, has been very much consistent in arranging various cultural programs throughout the year.

ECPA organized the program 'Robi Presents Shunno Campus Tour Powered by Radio Foorti on 5 June 2014. For the first time a renowned band like Shunno performed in East West University Campus. The students of East West University won an online contest organized by Robi to bring Shunno to the campus and ECPA organized the whole event. ECPA also participated in the Inter University Cultural

Festival along with BUET, NSU, SEU, ULAB, BRACU and it was organized by Brac University Cultural Club.



EWU ELECTRONICS CLUB

MATLAB Workshop : EWU Electronics Club organized a workshop on Matrix Laboratory (MATLAB) engineering tools on June 1, 2014. The workshop was conducted by Md Abu Abdullah PhD, Assistant Professor, Department of EEE, East West University. A total of 26 students participated in the workshop from all the engineering departments.

Study Tour : East West University Electronics Club (EWUWC) arranged a study tour to Karnafuli Hydro Power Station, Kaptai on 21 June, 2014. EWUEC often arranges such tours in order to enhance the practical knowledge of the engineering students of East West University. The Kaptai Dam is the largest man-made dam in Bangladesh. They visited the 16-gated spillway of the dam. The tour was coordinated by Md. Niazul Islam Khan, Lecturer, EEE, EWU.



EWU English Conversation Club

East West University Conversation Club conducts its activities with the aim of making students become fluent speakers in English. The club arranges chat sessions,



workshops, and public speaking sessions every semester. The motto of the club is "We Try to Keep You Thinking in English". Any students of East West University can join the club.

On June 26, 2014 EWUECC organized a workshop on Public Speaking. Ms. Nazia Manzoor, Senior Lecturer of the Department of English was the speaker. The workshop was attended by students from various departments of East West University. On July 17, 2014 EWUECC organized a movie show. A hugely popular animated movie RIO 2 was shown to the audience.



Environmental and Social Club

East West University Environmental and Social Club arranged various programs for celebrating World Environment Day 2014 in a befitting manner. The program included a cycle rally, tree plantation, art competition for underprivileged children and quiz competition for students.

As a part of the program members of the club went on a cycle rally in the Hatirjeel area to promote a healthy lifestyle and environment friendly transport system in Dhaka.

Mind-Gym Launched at EWU



EWU Environmental and social Club has launched, Mind-Gym - a psychological counseling program for the students keeping in mind the fact that students are going through stress and anxiety due to academic, social and family affairs.

The inaugural function of the program was held on June 17,

2014 at EWU campus. A large number of students participated in the program. Noted counselor Professor Mehtab Khanam inaugurated the program. Professor Dr. M. Sekander Hayat Khan, Pro- Vice Chancellor of East West University was present as a Chief guest on that occasion. Mr. SSM Sadrul Huda, Assistant Professor and Moderator, of the club coordinated the program.

Discussion Session with BBC Bangla

The members of EWU Environmental and social Club participated in a discussion session on globalization and society with BBC Bangla Radio on May 15, 2014.

BTV Program on Poruader Ashor

Bangladesh Television aired a report on the underprivileged school, "Poruader Ashor" during its Eid magazine program "Britter Baire".

Founding Anniversary of Poruader Ashor

Poruader Ashor - the EWU ESC educational initiative for the under-privileged students has celebrated its 2nd founding anniversary on June 17, 2014.

A fruit festival was organized on this occasion for the students and school teachers. Besides, a new set of school uniform (T-Shirt) was given to the students of the school.



IEEE Student Branch

The Institute for Electrical and Electronic Engineers (IEEE) is the largest professional organization in the world. The student branch at East West University is only one of more than 490 student branches of IEEE in the Asia-Pacific region.

WORKSHOP on PCB LAYOUT DESIGN

Realizing the increasing importance of Printed Circuit Board (PCB) design in the field of Electrical, Electronic, Communication and Computer Engineering the IEEE Student Branch of East West University organized a workshop on "PCB Layout Design" at the university campus on June 25, 2014. Students who participated in this workshop were provided with certificates.

Seminar on Research Prospects for Engineering Students

A seminar on "Research Prospects for Engineering Students" was organized by the IEEE Student Branch of



East West University on June 26, 2014. The objective of the seminar was to inform the students of the three engineering departments: EEE, CSE and ECE about the current trends as well as the 'hot topics' in the fields of engineering. The students were encouraged to take part in research activities from undergraduate level. The seminar was conducted by Dr. Anisul Haque, Professor, Department of EEE, EWU who is one of the editors of IEEE Transactions on Electro Devices and winner of many national and international awards for his research in engineering and technology. His co-speaker was Dr. Feroza Begum, Assistant Professor, Department of ECE, EWU. Dr. Mofazzal Hossain, Professor, Department of ECE and Dean, Faculty of Sciences and Engineering, EWU was also present at the seminar as a special guest.

Study Tour at Bashundhara Cement Factory, Narayanganj

The executive and general members of the IEEE Student Branch, EWU went on a study tour at Bashundhara Cement factory on 28 June 2014. Around 30 members participated in this study tour. The factory is located at Narayanganj and is a part of the renowned Bashundhara group. This cement factory is huge and possesses a lot of complex and self-automated machines like VRM (Vertical Roller Mills) machine which has been imported from Loesche, a famous German Engineering Company.



The main objective of MBA Club, East West University is to encourage students to be involve in extra-curricular activities to nurture their potentiality in different social and cultural areas. The club arranges workshops, seminars on different contemporary issues especially business topics, field trips, industrial tours, cultural programs, social awareness, picnics. Creating leadership is not the only objective here but to ensure youth empowerment by experience is the main goal of this club.



EWU Pharmacy club organized a GRE workshop entitled "Introduction to GRE" on May 15 2014. More than 200 students of the Department of Pharmacy as well as students from other departments of East West University participated in this workshop. Many graduate students were very much interested to take higher studies specially Ph.D in the United States of America. GRE is an admission requirement of most of the universities of the USA.

Pharmacy Club has organized a workshop on the most exciting and burning issue "PHARMA MARKETING" on



August 14, 2014. A total of 250 students participated in this workshop actively. This workshop was a highly compact program, composed of seminar as well as student-professional direct interactive session.



Knowledge, Creation and Innovation

The objective of EWU Science Club is to nurture and guide the young minds of East West University to know the unknown features of science and find a way to utilize the knowledge for the betterment of humanity.

Study Tour - 2014

EWU Science Club arranged a study tour to Western Marine Shipyard, Chittagong (14-16 June, 2014). One of the faculty members of Department of ECE and moderator of this club Dr. Anindita Paul and students from different engineering departments took part in the study tour. Two engineers from the shipyard showed all equipment and the factory of the shipyard. Students were very keen to learn and gather knowledge, as it was a new sector for them. Besides students also visited some places of Chittagong; the club also organized cultural program, quiz competition, etc.

Workshop on 'Graphics Design'



A two day-long workshop on 'Graphics Design' (for the beginners) was organized by the East West University Science Club on 29-30 June, 2014. Resource person of the workshop was Ms. Syeda Afsana Sultana, a student of Department of ECE. She is a successful freelancer who works in the freelancer arena. About 60 undergraduate students from different departments were present at this workshop.



East West University Sports Club

This summer, history was made. For the first time after its inception, East West University Sports Club crossed the national boundaries and went for a motivational trip to Malaysia. A 15 member team, which included the winning team of Clemon Indoor Uni Cricket 2014, the club's executives, along with the club moderator, ASM Ashif, went for a 8-day trip to Malaysia. During their stay, they visited Kuala Lumpur, Penang, Genting Highlands and Langkawi. Also during this semester, the football team participated in a 6-a-side Futsal Tournament. Although the team started off the tournament with a 5-1 emphatic win, unfortunately they were knocked out as they failed to accumulate necessary points to go through to the next rounds.



Rotaract Club of East West University

The purpose of Rotaract Club of East West University (RCEWU) is to provide an opportunity for young men and women to enhance their knowledge and skills that will assist in personal development to address physical and social needs of their community and to promote better relation between people worldwide through a framework of friendship and service.

During Summer 2014 RCEWU has accomplished the following:

8th Charter Day of RCEWU

On 16th June, 2013 RCEWU celebrated their 8th Chartered Day. It was a very important day for the club. All the members celebrated it by cutting a delicious cake. The celebration was overwhelming as many students came together with ecstasy.

Blood Donation Camp

On June 23, 2013, RCEWU arranged a "Blood Donation Camp" in association with "Bangladesh Red Crescent Society" at ground floor (C- Block, Student Zone) of EWU.

The blood Donation Campaign was inaugurated by Professor Ahmed Shafee, Vice Chancellor of EWU.



115 bags of blood were donated at the camp, thus expressing students' benevolence to help people.



East West University Debating Club

EWU Wins 4th Inter-club Debate Competition

Debating Club of East West University has won the 4th Inter-club Debate Competition, by beating a team from



Jahangirnagar University in the final. The Debating Society of Economics Department, Jahangirnagar University organized the 4th Inter-club Debate Competition, held from 21-23 August 2014. A total of 38 teams from different public and private universities participated in the tournament. The team from East West University comprised Shahrin Ahsan, Department of English, Abul Hasnat, Department of BBA and Rejwana Rahman, Department of EEE.

Two teams from EWUDC participated in BUET National Debate Championship 2014 organized by BUET. Shatil, Swasty and Tasfin were in one of the teams and the other team had Mounota, Rezwana and Rabi. Moreover, a team consisting of Mounota, Tasfin and Shatil made it to the semi finals in SM Hall debate competition at Dhaka University. Two teams also participated in JUDO National Debate Fest organized by Jahangirnagar University where team consisting Mounota, Shatil, Tasfin made it to the Quarter finals. EWUDC also participated in ULAB debate fair and FH Hall debate competition at DU as well.

EWUDC organized Intra Debate League (IDL) 2014 in June. The Team named HELAL HAFIZ secured the championship in Bangla among 10 teams. Samita Tabassum was the debater of the tournament securing highest marks in all rounds. Abul Hasnat Rabi, Fazle Rabbi and Saddam Hossain were the other members of this team. Team named SAKURA won championship in English category beating 8 teams. Farhana Islam and Shurat Tishi were the champion team members. Faiaz was the best speaker of the English tournament.



**East West University
Telecommunications Club**

WTISD 2014 & 8th anniversary of EWUTC:

EWU Telecommunication Club celebrated World Telecommunication and Information Society Day (WTISD) 2014 along with its 8th anniversary on 25 May, 2014. This year the theme for WTISD is "Broadband for sustainable development". The purpose of WTISD is to help raise awareness of the possibilities that the use of the Internet and other information and communication technologies (ICT) can bring to societies and economies, as well as of ways to bridge the digital divide.

Around 100 students and club members gathered in front of the



Department of Electronics and Communications Engineering (ECE) and decorated the corridors with balloons and paper festoons to bring the festiveness in the program.

Seminar on Mobile

Application Development:

EWU Telecommunication Club organized a seminar on Mobile Application Development on 20 July, 2014. The key speaker of this event was Mustafa Mahmud Hussain, Assistant Professor, Department of Electronics and Communications Engineering (ECE). The main objective of this seminar was to make all students mindful about developing their skills for mobile application development and to show how such skills can lead them to success in the future.



Photography Club

East West University Photography Club (EWUPC) was established in September 2000. This club is working to make students more aware of different dimensions of photography, which relates pleasure and professionalism.

Basic Photography Workshop & Field Trip



East West University Photography Club organized a 2-days basic workshop on photography on 29-30 May under the guidance of two photographers Ismail Ferdous and Easel Mortuza. EWUPC also arranged a field trip to Baliati Jamidar Bari (Saturia, Manikganj) on May 31.

Photo review & Darkroom sessions

East West University Photography Club arranged few photo review and darkroom sessions to improve basic skills about composition and post processing work.

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