

## EWU Receives Permanent Government Certificate on its 15th Convocation



East West University has received permanent certificate upon fulfilling all the requirements recommended by the government. The Education Minister Nurul Islam Nahid, M. P. said that the government will take lawful action against those private universities, who were unable to fulfill their criterion within the given ultimatum of one year. The 15th Convocation of East West University was held on Wednesday morning at the permanent campus at Aftabnagar, Dhaka. A total of 1311 undergraduate and graduate students were conferred degrees, and three of them won gold medals.

Professor Abdul Mannan, Chairman, University Grants Commission (UGC) and Special Guest at the Convocation, stated that the private universities ought to provide scholarships to facilitate the financially insolvent meritorious students.

Renown educationalist and the Convocation Speaker, Dr. Muhammed Zafar Iqbal spoke to the graduating students that there is no success without failure as success comes after a lot of failed attempts. He, thus, urged them not to lose hope but to be optimistic in practical life. Dr. Zafar Iqbal also advised the graduating students to learn to enjoy the pleasure of doing something for others in our brief span of life.

The Chairperson of the Board of Trustees of East West University and former Governor of Bangladesh Bank, Dr.

Mohammed Farashuddin stated that the intolerance prevailing in our society in recent times is quite depressing. He expressed his hope that students of East West University will be inspired by honesty, skill and patriotism, and will play a key role in building a liberal and democratic society.

The Vice Chancellor of East West University, Dr. M M Shahidul Hassan urged students to apply their knowledge for the socioeconomic development of our motherland, born from the sacrifice of hundreds of martyrs and blood bath of millions of freedom fighters .

The members of the Board of Trustees, the Treasurer, Deans of all the Faculties, Chairpersons of all the departments, teachers, staff, graduating students and their parents attended the Convocation Ceremony. The students expressed their joy upon receiving their certificates in due time of their academic life.



## Obituary

**Mr. Jalaluddin Ahmed**, former Secretary of Bangladesh Government and Member of the Board of Trustees of East West University breathed his last at Mount Elizabeth Hospital in Singapore on 3 March 2016 Thursday. He was 79 years old. He left behind his spouse Nazma Ahmed, son Nehal, daughter Chandrima and a host of relatives and admirers. He was buried in Uttara graveyard. East West University expressed deep condolence at his death and prayed to the Almighty for the salvation of the departed soul.

Mr. Jalaluddin Ahmed joined the erst-while Civil Service of Pakistan (CSP) in 1961 and retired as a Secretary of Bangladesh Government in 1994. He served as the Chairman of Petrobangla and many other important assignments of Bangladesh government. He was also the regional advisor of International Labour Organization (ILO) and United Nations Population Fund (UNFPA). His namaz



e janaza was held at 11:30 AM on 5 March 2016 at East West University premises, Aftab Nagar, Dhaka. Chairperson of Board of Trustees Dr. Mohammed Farashuddin, Members, Board of Trustees, Vice Chancellor Prof. M.M. Shahidul Hassan, Treasurer, Deans of the faculties, faculty members and staff of East West University were present at the namaz e janaza.

EWU also paid rich tributes to Mr. Jalaluddin Ahmed, a Founder Member of the Board of Trustees (BoT) and former President BoT of East West University (EWU) at a condolence meeting organized

by the university on Saturday, 9 April 2016 at the university premises. The Condolence Meeting was followed by a 'Doa Mahfil' where special prayers were offered for the departed soul.

## Editorial

In keeping with the vision of the institution, East West University has come up with a number of major accomplishments this Spring Semester 2016. The university has received its highest certificate of credit from the government on the occasion of its 15th Convocation Ceremony. It has finally fulfilled all the conditions in due time determined by the government for private universities in the country. A Mukti Juddho corner was inaugurated at its library premise and the university has proudly taken part in the conservation of the country's history by contributing financially in building the mukti juddho museum. Besides, 21st February-Language Day; 26th March-Independence Day; Pohela Boishakh-Bangla New Year; and Women's Day has been observed with reverence and splendor in accordance with the cultural heritage of the nation both by the teachers and student community. With much grief and mourning the East West community also bid farewell to the departed soul of Mr. Jalaluddin Ahmed, Member of Board of Trustees of East West University, who has been relentlessly at our side from the very inception of this institution.

The core academic segment of the university has been occupied with numerous novel undertakings. For the first time, East West University has introduced - Department of Information Studies and Library Management and recruited several qualified faculty members and a good number of undergraduate students. One key highlights of Spring 2016 was Department of English held its 4th International Conference on -English Studies in the Marketplace. Faculty members of almost all the departments, particularly of English, Electronics and Communications Engineering, Business Administration and Pharmacy have produced significant amount of journal articles, conference presentations and attended or organized important in-house seminars, in the country or abroad. Centre of Research and Training also organized talks on important topics, such as - gender and environment, research methodology workshops and dispersed research grants to enable research initiatives by faculty members.

The Centre for Career Council supported students to materialize all their dreams and aspirations in academic life. The clubs of East West University took part in all kinds of skill developing, leadership training, problem solving, social service, talent hunting and nurturing activities to motivate students with their university education and future career. The university authority also called for a centrally organized grand fresher's reception, where the North Dhaka Mayor Anisul Haq spoke to inspire the new students. Professor Zafar Iqbal's appearance as the Convocation Speaker at its 15th Convocation Ceremony also boosted up spirits of the graduating students. Departments with assistance from the clubs had gone for study tours and excursion that added fun and enjoyment to students in their journey of university studies. The semester came to an end with the much cherished festivity of the Bangla New Year 1423. Let me end here with a little prayer for a fresh beginning despite our daily odds -may all our nightmares and disappointments disappear; may our lives be free from all kinds of evil snares and grisly acts; may our days be fulfilled with happiness; and may our country progress with peace and prosperity. Shubho noboborsho to all!



## EWU Observes Independence Day with Various Events

East West University (EWU) and the Liberation War Museum jointly organized a special program to celebrate the Independence Day on 26 March 2016, Saturday at the EWU



permanent campus, Aftabnagar, Dhaka. The program included speeches, picture and poster exhibition, documentary exhibition on Liberation War, poetry recitation, and patriotic songs.

Speeches were given by Architect Yafes Osman, Minister, Ministry of Science and Technology, Dr. Tawfiq-e-Elahi Chowdhury Bir Bikram, Power, Energy and Mineral Resources Advisor to the Prime Minister, Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees of East

West University and former Governor of Bangladesh Bank, Shamsul Alam, Freedom Fighter, Dr. Sarwar Ali and Tariq Ali, Trustee of Liberation War Museum, Roquaiya Hasina Neely and Asif Munir, members of "Projonmo Ekattor". The ceremony was also attended by Prof Dr. MM Shahidul Hassan, Vice Chancellor of East West University and Dr. Rafiqul Huda Chaudhury, Member of the Board of Trustees of East West University. Before the commencement they inaugurated a 'Liberation War Corner' at the East West University Library.

On the occasion, East West University also purchased fifteen symbolic bricks by contributing the amount of taka- one and a half lac to participate in the construction of the Permanent Liberation War Museum of the country.



## EWU Arranges Grand Fresher's Reception

Annisul Huq, the Dhaka North City Corporation Mayor said that he would take care of the transport and garbage problem in Dhaka City, on the occasion of Freshers' Reception on 7 January 2016 at the EWU permanent campus, Aftabnagar. The Chief Guest said that reliable and high-quality city buses would be provided soon to avoid the hassle and expense of driving through increasing congested streets in this city there will be three thousand high-quality new buses running in this city shortly and a thousand of those will be

air-conditioned. These buses will be operated by just five companies instead of 180 companies. This will reduce the transport and traffic hazard of the city. He also declared that there will be no garbage on the streets of the city.

Prof. Dr. M M Shahidul Hassan, Vice Chancellor of EWU inaugurated the orientation program while Dr. Mohammed Farashuddin, Chairperson of Board of Trustees of EWU and former Governor of Bangladesh Bank chaired the occasion. The objective of the program was to welcome the new students and orient them to the university facilities, faculty members and academic system.

Speakers welcomed the fresher's on EWU campus and encouraged them to work hard, become worthy citizens of the country. They also urged the newly admitted students to make the best use of the university resources and emphasized the need to cultivate high ethical standards.

Around 1300 students got admitted this Spring Semester 2016 at the graduate and undergraduate programs in 12 different departments of the university. Members of Board Trustees, Treasurer, Deans, Chairpersons of different departments, faculty members and administrative officers of the university were also present on the occasion.



## East West University Center for Research and Training (EWUCRT)

The primary objective of East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication.

### Research Grants

The center released research grants for the following research proposals:

*Impact of Training Program on Awareness and Practice of Computer Ergonomics among Academic Staff* by Ms. Rubayat Kabir, Lecturer, Department of Social Relations, East West University

*The Effect of Corporate Governance on Firm's Performance: A Review of Banking Sector of Bangladesh* by Nikhil Chandra Shil, Rashidul Islam and Netai Kumar Saha, Department of Business Administration, East West University.

### Call for Research Proposal-Round 9

The East West University Center for Research and Training (EWUCRT) invited proposals for its 9th Internal Funding Round. This research fund is a seed grant provided to researchers affiliated with academic departments for conducting research activities in accordance with the university research policy. Such grants are aimed at nurturing and sustaining a vibrant research community at the EWU by engaging academics and researchers from all faculties/fields.

### Call for Abstracts of Published Research Papers-2015

The Center for Research and Training (CRT) invited abstracts of published papers, articles, conference proceedings and chapters in edited books from the faculty members of the University on 28 February 2016 for inclusion in the 10th volume of Abstract of Published Papers, 2015.

### Research Seminar

A Research Seminar on- "Acute and Chronic Health Problems of Older Adults and Their Quality of Life Measures in Rural Areas of Bangladesh: A Practical Training on Research Methodology", by Mushfiqur Rahman, Abdus Sattar, M. H. M. Imrul Kabir, Farzana Jahan and Afsana-Al-Sharmin, Department of Applied Statistics, East West University was held on 11 February 2016.

"The Effect of Corporate Governance on Firm's Performance: A Review of Banking Sector of Bangladesh", by Nikhil Chandra Shil, Rashidul Islam and Netai Kumar Saha, Department of Business Administration, East West University on 18 February 2016.

### Seminar Presentation

A Seminar on -"Work for Human Development: 2015 Human Development Report" by Dr. Selim Jahan, Director, Human

Development Report, UNDP was organized by CRT.

### Seminar on Work for Human Development: 2015 Human Development Report

East West University (EWU) Center for Research and Training (CRT) arranged a seminar in collaboration with UGC/World Bank funded sub-project: Knowledge Transfer and Capacity Development of Academic Staff, on 12 January 2016. The Keynote Speaker of the seminar was Dr. Selim Jahan, Director, Human Development Report Office of United Nations Development Programme (UNDP). He said the position of Bangladesh prominently stands out compared to many neighbors in the Human Development Index of the twenty-first century. However, now the country needs to pay more attention to sustainable job creation, stop gender violence and decrease the number of dropouts from secondary education.



The seminar was attended by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU and Former Governor, Bangladesh Bank as the Chief Guest; Professor Dr. M M Shahidul Hassan, Vice Chancellor the Special Guest; and Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT and Member, Board of Trustees, EWU chaired the program. Members of Board Trustees, Deans of faculties, Chairpersons of different departments, faculty members, students and administrative officers of the university were also present on the occasion.

### Training Program on Qualitative Research

East West University Center for Research and Training (CRT), in partnership with UGC/ World Bank HEQEP, organized an 8-day long training program on Qualitative Research from 8-30 January 2016 for the faculty members of EWU. Classes were held on Fridays and Saturdays for three hours, each day. The course was conducted by Professor Nurul Alam as Resource Person. Professor Alam has over three decades of teaching and research experience in Economics, Anthropology and Development Studies.



## Training Program on Capacity Building for Higher Degree Research (M. Phil, PhD) and PhD Scholarship Placement Assistance

East West University Center for Research and Training (CRT), in partnership with UGC/ World Bank HEQEP, organized a training program on Capacity Building for Higher Degree Research (M. Phil, PhD) and PhD Scholarship Placement Assistance on 24-25 March 2016, for faculty members of EWU. The training was conducted jointly by Dr. Sardana Islam Khan, Deputy Executive Director, East West University Center for Research and Training (EWUCRT) and Associate Professor, Department of Business Administration, East West University and Dr Shafiqur Rahman, Vice-President, Australian Academy of Business Leadership (AABL) as Resource Persons.

### Workshop



East West University Center for Research and Training (EWUCRT), in collaboration with UGC/World Bank funded sub-project: Knowledge Transfer and Capacity Development of Academic Staff, organized a half-day workshop on "Mainstreaming Gender in International and National Climate Change Policy and Program" on 28 March 2016.

The workshop focused on in-depth analysis of gender-climate interrelation that can better inform climate policy in Bangladesh as well as international focus to bring together researchers, policy makers and practitioners to share their experiences of linking gender and climate change in policies. Building on unique experiences, the workshop aimed to deconstruct popular assumptions about women's vulnerability in relation to men's by discussing how socio-economic factors determine men and women's vulnerability to climate change.

Ms. Christine Hunter, UN Women Bangladesh, Country

Representative was the Chief Guest of the workshop. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor, East West University was the Special Guest and Professor M. M. Shahidul Hassan, Vice Chancellor, East West University was the Guest of Honor. Dr. Rafiqul Huda Chaudhury, Chairperson, East West University Center for Research and Training presided over the program. The Keynote Speakers were Ms. Farah Kabir, Director, Action Aid, Bangladesh and Ms. Dilruba Haider, Coordinator, Gender and Climate Change, UN Women. The workshop was participated by a galaxy of experts in the field, high government officials, and representatives of national and international development agencies. The meeting concluded with a set of recommendations, which are as follows:

- gender is still not well defined at the policy level in Bangladesh, especially in the context of climate change
- investment in education and health of children and adolescents is the foremost important entry to prepare our next generation free from gender biased mindset, to meet the current and emerging sustainable development challenges of the country including climate change issues and to promote sustained economic advancement
- access to productive resources for women should be enhanced, particularly in female headed households
- curriculum should be revised from gender perspective and teachers need to be trained to become agents of social change
- vulnerability assessment of climate change related disasters should be assessed through gender lens
- gender concerns should be well integrated into 7th Five-year Development Plan (2015/16-2019-20), and for which a gender group should be created; furthermore a gender group should also be created to implement COP24 resolutions in the context of Bangladesh

The workshop identified institutional culture, patriarchal mindset and lack of adequate budget in relation to gender and climate change as key challenges in Bangladesh.

# FACULTY UPDATE

## Department of Business Administration (BBA)

### Faculty Fest organized by BBA



Department of Business Administration organized Faculty Department of Business Administration organized Faculty Fest - a get together program on 29 February 2016. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, East West University inaugurated the event. The objective of this program is to create an opportunity for informal interactions among the faculty members. The program included culture events, quiz competition, raffle draw, etc. participated by the members of the Business Faculty. Among others, Prof. Dr. Tanbir Ahmed Chowdhury, Dean, Faculty Business and Economics, was present on the occasion. Dr. Anup Chowdhury, Chairperson of the department coordinated the event, while all the members of Business Department including the staffs were also present at the occasion.

### Publications

#### Journal

Biswas, K. Alam, M. S. and Sulphery, M. M. (2015, January). Work-Family Conflict and Non-Sharing Jobs: The Link Explored for Dhaka. *East West Journal of Business and Social Studies*, 4(1), 53-65.

Mahboob, D. Talib, A. Tarique, K. and Momen, A. (2016, January). Disclosure of Green Banking Issues in the Annual Reports: A Study on Bangladeshi Banks. *Middle East Journal of Business*, 11 (1), 19-30.

Dewri, L.V. Islam, M. R. and Saha, N. K. (2016). Behavioural analysis of credit card users in a Developing Country- A Case of Bangladesh. *International Journal of Business and Management (IJBM)*, 11(4), 299-313.

Mahmud, M. T. and Ashif, A. S. M. (2015). An Empirical Examination of Random Walk Hypothesis for Chittagong Stock Exchange. *The AIUB Journal of Business and Economics(AJBE)*, 12(1), 47-60.

Rahman, M. Gani, A. A. M. Momen, M. A. and Islam, N. (2016). Testing knowledge sharing effectiveness: trust, motivation, leadership style, workplace spirituality and social network embedded model. *Management & Marketing Challenges for the Knowledge Society*, 10(4), 284-303.

Afroze, R. (2016). Does Recruitment Develop a Corporate Image to Attract Talented Candidates for Hiring in Bangladesh? *Asian Business Review (ABR)*, 6(13), 2304-2613.

Hossain, S. Chowdhury, S. H. and Hasan, M. R. (2015, September). Effect of foreign Direct Investment and Human Capital formation on labor market in manufacturing sector in Bangladesh. *International Journal of Business and Management*, 1(10), 233-239.

Akter, S. and Rahman, R. (2016). Benefit Options: Employee perspectives. *Scholar Journal of Arts, Humanities and Social Sciences*. 4(1A), 40-44.

Eva, T. P. (2015, December). Talent Management: A Key to Success in Any Organization - Perspective from Bangladesh. *The International Journal of Business & Management*, 3(12), [www.theijbm.com](http://www.theijbm.com).

Hamid, T. (2016) Corporate Social Responsibility Practices and Disclosures of Non-Bank Financial Institution in Bangladesh. *Honour of Responsibility*, XLIV(1), 29-35.

Akter, F. and Rahman, A.S.M. H. (2015, September). The Growth Explains its Reasons Itself: From the Retrospect of Bangladesh Economy. *Asian Business Review*, 5(2), 54-59.

### Literary Book

Renown poet and BBA faculty Kamrul Hassan's new book of poems, *সহস্র চরণের ধ্বনি* (The Sound of Thousand Lines) was published during Ekushey Boimela 2016.

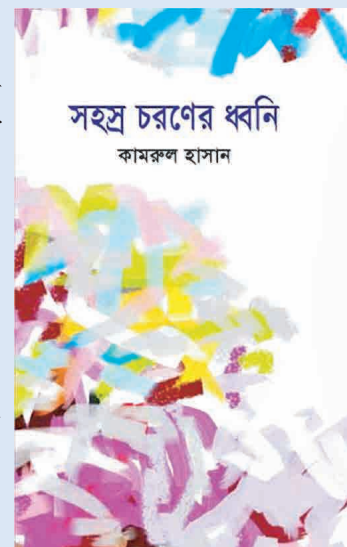
### Text Book

Ashif, A. S. M. (2015). *Three Taxes of Bangladesh 2015-16*, Dhaka: Mullick & Brothers

### Book Chapter

Alam, S. and Biswas, K. (2015), Market Orientation and Informal Street Food Business: A Snapshot from Dhaka. In Dr. R. Shanthi (Ed.). *Retailing- Trends in the New Millennium*, (pp.59-63), Chennai: MPJ Publishers.

Biswas, K. and Alam, M. S. (2015), A Case Approach to Test the Potentials of Transformation from Informal in to Formal Sector- a Snapshot from Dhaka Metropolis. In Tanbir Ahmed Choudhury (Ed.). *Contemporary Issues in Business Research*, Vol. 1. (pp. 61-72), Dhaka: East West University.





Akter, F. and Chowdhury, M. S. (2015, December). Carbon Trading: Bangladesh's Performance in CDM & Future Prospect for BOCM. In Tanbir Ahmed Choudhury (Ed.), *Contemporary Issues in Business Research. Vol.2* . (pp. 204-224), Dhaka: East West University.

Jannatunnessa (2015, December). Behavioral Outline of Individual Investors in Stock Market: A Study on Dhaka Stock Exchange. In Tanbir Ahmed Choudhury (Ed.), *Contemporary Issues in Business and Research, Vol 1*. (pp. 155-181). Dhaka: East West University.

Hossain, T. and Rab, N. B. (2015). CSRD Practices in Banking Industry: An Exploratory Study in Bangladesh. In Tanbir Ahmed Choudhury (Ed.), *Contemporary Issues in Business Research. Vol.1*. (pp. 189-200), Dhaka. East West University.

## Conference

Hossain, S. and Zayed, N. M. (2015, January) *Corporate Governance and FDI in emerging economy: Does a relationship exist or not?* Paper presented at Dhaka International Business and Social Science Research Conference, Australian Academy of Business Leadership (AABL), Dhaka.

Khan, S. I. (2016). *A Three-component Conceptualisation of Human Resource Management Systems Strength: Evidence from Banking Industry in Bangladesh*. Paper presented at Dhaka International Business and Social Science Research Conference. Dhaka, Bangladesh.

## Department of English

### 4th International Conference on English Studies and the Marketplace



*The Keynote Speaker of the Conference, Professor Kirkpatrick*



*The Conference Inauguration of English Department*

The Department of English, EWU arranged its 4th international conference on *English Studies and the Marketplace* on 19-20 February 2016 with a view to address the contemporary pressing issues of English Studies in a globalized world, inaugurated in the EWU faculty lounge with the gracious presence of Professor Abdul Mannan, Chairperson, University Grants Commission of Bangladesh, as the Chief Guest; Dr Mohammed Farashuddin, Chairperson, Board of Trustees, East West University, and the Former Governor, Bangladesh Bank, as the Special Guest; Professor Thomas Andrew Kirkpatrick, the renowned linguist from Griffith University, Australia, and the Keynote Speaker of the conference; and Md Manzur Alam, the Chair of the Department of English, EWU, and the Co-convenor of the conference.

The keynote speech by Professor Kirkpatrick was titled - "English as a Multicultural Language: Implications for Language Education in Asia".

Plenary speeches were given by Professor Fakrul Alam, from University of Dhaka, who is prominent literary critic, essayist, editor, and translator; Dr Somdatta Mandal, a professor from Visva-Bharati, Shantiniketan, India; Dr M Shahidullah, Professor, Rajshahi University; and Dr Mridula Nath Chakraborty, Deputy Director of the Monash Asia Institute at Monash University, Melbourne.

The conference had the luminous presence of about a hundred national and international scholars, both renowned and rising, as presenters, plenary speakers, session chairs, invited guests, creative writers, and general audience.

## Publication

Nusrat, M. A. "The Disappearance of Gopal Maker". (2016). Trans. of a short story by Saleha Choudhury. In Niaz Zaman (Ed.), *The Spider and Other Stories*. (PP.130-142) Dhaka: writers.ink.

## Conference Presentations

Begum, T. (2016, February 19-20). *Teaching writing by following recursive process*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Begum, T. (2016, March 3-4). *Writing for discovery and surprise*. Paper presented at the International Conference: The River: Flows of Innovation and Exchange in the Global(i)zed English World, Department of English and Modern Languages, North South University, Bangladesh.

Jahan, A. (2016, February 19-20). *Investigating the discourse patterns of narrating personal experience and a picture story*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Jahan, I. (2016, February 19-20). *Encoding and decoding Myth*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Hossain, Z. (2016, March 3-4). *An exploration of the mismatch between learners' perception and attitude towards prewriting and their actual writing performance*. Paper presented at the International Conference: The River: Flows of Innovation and Exchange in the Global(i)zed English World, Department of English and Modern Languages, North South University, Bangladesh.

Idris, N. (2016, March 3-4). *Rape and reintegration: Alternative discourse on the women warriors of Bangladesh in Shaheen Akhtar's Talaash*. Paper presented at the International Conference: The River: Flows of Innovation and Exchange in the Global(i)zed English World, Department of English and Modern Languages, North South University, Bangladesh.

Idris, N. (2016, February 19-20). *Transmedia storytelling and evolution of literary adaptations as media franchise*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Idris, N. (2016, January 20 - 22). *Death and deformity as metaphor: Representation of Kurdish refugee children in Bahman Ghobadi's films*. Paper presented at the Dhaka International Business & Social Sciences Research Conference (DIBSRC) 2016, Australian Academy of Business Leadership (AABL).

Karim, M. R., Sufian, M. A. and Islam, M. M. (2016, February 19-20). *Prospects of facebook to extend genre based writing skills of EFL learners: A study of undergraduate students in Bangladesh*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Islam, A. (2016, March 3-4). *Of the bauls, baul songs and baul tatwa: Knowing the self*. International Conference: The River: Flows of Innovation and Exchange in the Global(i)zed English World, Department of English and Modern Languages, North South University, Bangladesh.

Shanta, S. A. (2016, April 23-24). *Assessment: An ability to be acquired or a skill to be developed?* Paper presented at the International Conference on Teaching and Learning (ICTL), Independent University Bangladesh.

Haque, S. (2016, March 7-9). *Teaching English in the difficult circumstances of Bangladesh*. Paper presented at the 21st International Conference of NELTA, Little Angels' College of Higher Studies, Hattiban, Lalitpur, Nepal.

Haque, S. (2016, March 3-4). *Learner autonomy in ELT: The case of Bangladesh*. Paper presented at the International Conference: The River: Flows of Innovation and Exchange in the Global(i)zed English World, Department of English and Modern Languages, North South University, Bangladesh.

Haque, S. (2016, February 19-20). *Blended learning in ELT: A Bangladeshi scenario*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Mahmud, S. S. (2016, February 19-20). *Using songs as a prompt for writing an academic response paper: A comparative analysis with the traditional reading based prompt*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Tabassum, M. (2016, February 19-20). *Literature in the pieces: Keeping calm in a world of quote cards, quick facts and one-liners*. Paper presented at the 4th International Conference: English Studies and the Marketplace, Department of English, East West University, Bangladesh.

Tabassum, M. (2016, March 3-4). *Written on the walls: A study of literary expressions of the mass acrossculs to creeds, benches to streets, and timelines to tweets*. International Conference: Paper presented at the The River: Flows of Innovation and Exchange in the Global(i)zed English World, Department of English and Modern Languages, North South University, Bangladesh.

### **Conference Presentations by Graduate and Undergraduate Teaching Assistants**

In spring 2016, a number of UTAs and GTAs participated in the international conferences organized by the Department of English of East West University and the Department of English of Modern Languages and North South University. Among the UTAs, Sabah Tasnia Rowshon, Farhana Islam, Iffat Tasnim Alam, Ahmed Jibal Manar, and among the GTAs, Basmala Taharat Bidushi, Muntasir Raquib, and Jakia Sultana Any presented their papers at the 4th international conference of East West University. Ahmed Jibal Manar, Muntasir Raquib, Jakia Sultana Any, and Tazrin Jahan (GTA) presented at the international conference of North South University.



## Department of Economics

### Publication Journal

Kamal, J. B. and Haque, A. K. E. (2016). "Dependence between Stock Market and Foreign Exchange Market in South Asia: A Copula-Garch Approach", *Journal of Development Area*, 50 (1), 175-194.



Chief Economist, Bangladesh Bank with the students

Barmon, B. K. Fatema, U. and Islam, G. E. (2015). "Rural Credit in Bangladesh: Trends, Structure and Growth Performance", *The Jahangirnagar Review*, 35 (1), 23-37.

Khandker, A. (2016). "Why is the South Korean growth experience different? An analysis of the differences of per capita GDP between South Korea and South Asian countries", *Economic Change and Restructuring*, 49 (1), 41 - 69.

Basher, S. and Sadorsky, P. (2016). "Hedging emerging market stock prices with oil, gold, VIX and bonds: A comparison between DCC, ADCC and GO-GARCH" *Energy Economics* 54 (1), 235-247

Basher, S. Haug, A. and Sadorsky, P. (2016). "The impact of oil shocks on exchange rates: A Markov-switching approach *Energy Economics*". 54, 11-23

### Departmental Activities

Department of Economics of East West University organized an annual study tour to Kuakata during 24-26 March 2016. The tour was co-ordinated by Assistant Professor, Muntasir Chaudhury. A total of 80 students and 3 faculty members attended the trip.

A field trip was planned to the Mawa Ghat of Munshiganj

district on 5 March 2016, for the students of Socio-Economic Profiles of Bangladesh (ECO 360) supervision of the course instructor, Dr. Basanta Kumar Barmon, Associate Professor. The objective of the trip was to see the impact of Padma Multipurpose Bridge on the economy closely and acquire some knowledge about development project of Bangladesh.

Dr. Biru Paksha Paul, Chief Economist of Bangladesh Bank had given a guest lecture to students of ECO310: Money and Banking on 29 March 2016.

### Seminar and Conference



Study Tour to Kuakata

Karim, Z. and Haque, A.K. E. (2016, January). *Convergence of Policies and Programs for Sustainable and Climate Resilience Agriculture*. Joint paper presented at the Bi-annual Conference of Bangladesh Agricultural Economists Association, BARC Auditorium in Dhaka, Bangladesh.

Professor Dr. A.K. Enamul Haque attended the SANEM Annual Economists' Conference held on 11 February 2016 in Dhaka.

He also attended the Transparency International Bangladesh's Global Conference on Climate Adaptation Finance held in Dhaka on 29 March 2016.

Parvez Karim Abbasi, Assistant Professor attended Strategic Studies Summit Ankara, Turkey, 31 March-3 April 2016, Near East South Asia Center for Strategic Studies Network. He was an active member of the Gulf Working Group and was a plenary speaker on "Emerging Economic Landscape in the NESAR region in the year 2020."

## Department of Social Relations

### Nominations

Professor Barua has been accredited as advisory board member of The Indian Association of Mass Communication (IAMC).

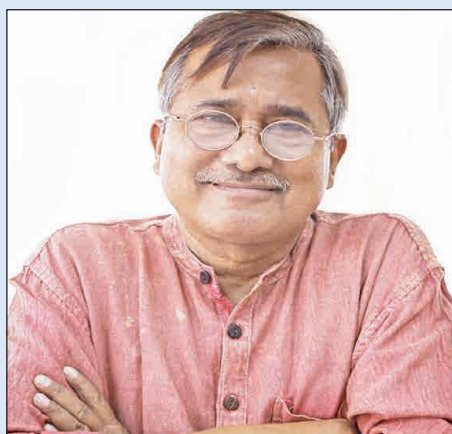
Dr. Bijoy P. Barua, Professor of Sociology and Development Studies of East West University, has been recently nominated as a member of the Advisory Board of Indian Association of Mass Communication (IAMC)

in a recent meeting of the governing board for his contribution to multidisciplinary field in South and Southeast Asia. This IAMC has been affiliated with International Organization for Educational Development (IOED) as partner institution to provide Skill Development Training Program in the field of Education and Communication.

Dr. Barua has contributed in several books and international journals (*International Education-USA*, *Canadian Journal Development Studies*, and *Alternative Journal in Social Sciences-USA*) in the areas of indigenous knowledge, alternative media, communication, culture, education, and international development. He is the co-editor of *Globalization, Culture and Education in South Asia: Critical Excursions* (Palgrave McMillan. 2012).

#### Conference

Khandaker, S. and Rana, J.(2016). *Social Entrepreneurship for Sustainable Development in Bangladesh*.



Dr. Bijoy P. Barua

Joint paper presented at the International Multidisciplinary Conference, Australian Institute for Sustainable Development (AISD). Krishibid Institution of Bangladesh (KIB). Dhaka.

Sultana, T. and Khandaker, S (2015, December). *Violence Against Women: Policies, Practices and Challenges in Bangladesh*. Joint paper presented at the Centre for Administrative Research and Innovation, University of Dhaka, Net in search- OSDER, BARD, Stamford University and GAIN International.

## Department of Electrical and Electronic Engineering (EEE)

#### Publication

##### Book Chapter

Nahar, L. and Alamgir, F. M. (2016). Collision of counterfeit detection on spectrum sensing for cognitive radio. In Geetam Tomar, Ashish Bagwari and Jyotshana Kanti (Eds.). *Introduction to Cognitive Radio Networks and Applications* (pp. 334 -352). Florida: Taylor & Francis Group.

##### Conference

M. M. A. Hakim, M. Lombardini, Kai Sun, M. R. R. de Planque, H. Morgan and P. Ashburn. (2016, March). *High Quality Location Controlled Poly-crystalline Silicon Nanowires For Biosensors and Cytokine Binding Kinetics*. Paper presented at the 2nd Annual World Congress of Smart Materials-2016 (WCSM-2016), Singapore.

B.M. Adnan, Sopan Chakma, M.M. Jahazeb Alam and Fakir Mashuque Alamgir, (2016). *MATLAB based Performance Replication in High Altitude Platforms (HAPs) Communication System*. Paper presented at the IEEE International Conference on Electrical, Electronics, and Optimization Techniques (ICEEOT), Chennai, India.

##### Seminar

A seminar was organized by the Department of EEE on 14 January 2016. Mr. Shaimum Shahriar, a PhD Student, University of Texas at El Paso (UTEP), USA presented on-"Characterizations of CH<sub>3</sub>NH<sub>3</sub>PbI<sub>3</sub> Perovskite Solar Cell as an Emerging Photovoltaic".



##### Annual Study Tour

An annual study tour was organized by the Department of Electrical and Electronic Engineering for students from 5-6 February 2016. On the first day of the tour, they visited BSRM Steel Manufacturing Plant in Chittagong and on the second day, they visited Betbunia Satellite Earth Station in Rangamati and other interesting cultural and historical places in Rangamati. A total of thirty seven students participated in the tour. The tour was coordinated by Dr. Muhammed Mazharul Islam, Chairperson of EEE and Mir Tanjidur Rahman, Lecturer of the same department.

At BSRM, the students got the opportunity to observe the production process and learned about their emerging production facilities. They also learnt about process analysis. The officials of BSRM plant expressed that such visits



will develop ties between East West University and BSRM and will open up employment opportunities for future EWU engineers.



## Professional Activities

Prof. Anisul Haque served as the Chair of the team to assess the quality of B.Sc. in EEE program of BRAC University for accreditation by the Board of Accreditation for Engineering and Technical Education (BAETE), Institute of Engineers Bangladesh (IEB). The visit to the program took place during 20-23 March 2016.

Prof. Khairul Alam has been appointed as the Director of IQAC on 1 January 2016. He also participated in a five days teaching learning and quality assurance workshop at Graduate Training Institute (GTI), Mymensingh and took part in a twelve days teaching learning quality assurance workshop in Malaysia organized by Edu Lead Consulting.

## Department of Applied Statistics

### Publication

#### Journal

Sharmin, AA, and Haque, M. (2016). Susceptible Factors of Type-2 Diabetes in a Population of Bangladesh. *Universal Journal of Public Health*, 4 (1), 38-45.

#### Conference Proceeding

Gulshan, J and Islam MA. (2015). Modelling Longitudinal Binary Outcomes for Analyzing Covariate Dependence. *The 2nd International Conference on Theory and Applications of Statistics*. 27-29 December. 15.

Chowdhury RI and Islam MA. (2015). Prediction of Risks of Sequence of Events Using Multistage Proportional Hazards Model: A Marginal Conditional Modelling Approach. *The 2nd International Conference on Theory and Applications of Statistics*. 27-29 December. 16.

Sharmin, AA, Jahan, F, Sultana, N and Hossain, S. (2015). A Review of Congestion Controlling Algorithms and Comparison using Simulation. *The 2nd International Conference on Theory and Applications of Statistics*. 27-29 December. 37.

Jahan F, Siddika, B and Ismal, MA. (2015) A Poisson-Poisson Model to analyze Congestion Data. *The 2nd International Conference on Theory and Applications of Statistics*. 27-29 December. 37.

Hossain, S, jahan, F and Islam, MA. (2015) A Proposed Model for Stochastic Random Early Detection of Congestion using Higher order Markov Chain. *The 2nd International Conference on Theory and Applications of Statistics*. 27-29 December. 38.

### Seminar

Professor Forhad Hossain, Professor, Department of Statistics, Jahangirnagar University gave a talk on one of his recent works-"Use of Minimum Perpendicular Distance Square Method in Regression Coefficient Estimation" on 7 April 2016.

Professor Soma Chowdhury Biswas, Professor, Department of Statistics, Chittagong University spoke on- "Modeling Count Data - A Comparative Study Using Simulated Data" on 7 April 2016.

### Achievements



Photo of the Awardees with the Prime Minister, Education Minister and Chairperson of UGC

Farzana Jahan, Lecturer of Department of Applied Statistics, East West University has been awarded "Prime Minister Gold Medal, 2011" on 6 January 2016 for outstanding result in BS Honors Examination from University of Dhaka. She obtained highest CGPA among all the departments of Faculty of Science, University of Dhaka from the department of Statistics, Biostatistics & Informatics in the BS Honors Examination of 2011.

## Department of Electronics and Communications Engineering (ECE)

### Publication

#### Journal

Hussain, M. Chowdhury, R. H. Hassan, M. R. Jahan, S. Hossain, M. A. Islam, M. S. Rahman, M. H. (2016). Performance Enhancement & Optimization of GSM System through the Analysis of Key Performance Indicator for QoS. *International Journal of Scientific and Engineering Research (IJSER)*, 7 (2), 1007-1011.

Hussain, M. Chowdhury, R. H. Hasan, M. R. Jahan, S. Hossain, M. A. Rahman, M. H. (2016). Performance Analysis of Various Modulation Schemes for Achieving Energy Efficient Communication over Fading Channel for Wireless Sensor Network. *International Organization of Scientific Research Journals (IOS Journals)*, 11 (2), 97-100.

Hossain, M. A. Islam, M. I. and Amin, M.R. (2015). Analysis of Sleep Window of IEEE802.16m Network Based on State Transition Chain. *Journal of Computer & Communications (JCC)*, 3 (12), 77-83.

Hossain, M. A. Podder, D. Jahan, S. and Hussain, M. (2016). Performance Analysis of Three Transition Mechanisms between IPv6 Network and IPv4 Network: Dual Stack, Tunneling and Translation. *International Journal of Computer (IJC)*, 20 (1), 217-228.

Chakroborty, S. and Hasan, M. B. (2016). A Chronicle of Analyzing Stochasticity in Multi Period Transportation Problems for Uncertainty. *International Journal of Computer Applications*, 133 (8), 5-9.

Chakroborty, S. and Hasan, M. B. (2016). A New Technique for Solving Transportation Problems By Using Decomposition-Based Pricing and its Implementation in Real Life. *Dhaka University Journal of Science*, 64 (1), 45-50.

#### Conference

Matin, M. A. and Hossain, M. M. (2015, November) A New Planar Printed Antenna with Band-notch Characteristics for UWB Applications, Paper presented at the IEEE TENCON2015 International Conference, Macau, China.

Biswas, S. (2016, March). *Chitosan-Clay composite materials Preparation, Characterization and Application for the removal of Chromium*, Paper presented at the 16th Asian Chemical Congress, Dhaka, Bangladesh.

#### Departmental Activities

##### Seminar

Dr. Anindita Paul delivered an invited talk on Dusty Plasma Physics in a one day National Seminar on a focused area "Nonlinear & Complex Phenomena on Plasma and Fluids" on 21 January 2016 at Jadavpur University, India. She also presented the same on "International Conference on Physics-

2016" on 12 March 2016, organized by Bangladesh Physical Society in Dhaka.



Dr. Anindita Paul is delivering a speech in Jadavpur University, India.

Three consecutive research seminars were conducted by a distinguish guest, Dr. Mamun Bin Ibne Reaz, Professor, Department of Electrical, Electronic and Systems Engineering, University of Kebangsaan, Malaysia on "Academic writing skills for research journal article."

Another research talk was arranged by the Department of ECE on 25 February 2016. Dr. Md. Mozzammel Haque, Ex. Research Fellow, University of Amsterdam, Holland, honorable speaker of the seminar spoke on- "Elastic theory for the deformation of a spherical dielectric biological object under electro-optical trapping." Chairpersons, teachers and students of various other department were present at the seminar.



Faculty Members and Students of various departments were present in a research talk organized by ECE department

##### Study Tour

An annual study tour was organized by the Department of Electronics & Communications Engineering (ECE), from 23-26 March 2016. Mr. Ahsan Ali, Mr. A.K.M. Nazimuddin, Ms. Iffat Alam and Ms. Shanta Biswas were guides to the students on the tour. On the first day students visited Betbunia Satellite Earth Station in Rangamati and got the opportunity to observe the working process and learned about the satellite to satellite communication and operational process.



They also gathered knowledge about operating process of Betbunia Satellite Earth Station and also their present and future plans to upgrade the systems. This visit will help develop a virtual bridge between EWU and BTCL and open up opportunities for learning employment for future engineer graduates in telecommunication sectors from the university.

### Departmental Annual Picnic

A picnic was arranged by the Department of Electronics and Communications Engineering at Dhaka Resort, Gazipur on 19 February 2016. Almost 400 teachers, students, Alumni and departmental employees attended the picnic. Various games, sports and cultural program was conducted by the students for all.

### Sports



*Prize Winners of the Intra Department Sports Tournament 2016 with Dean, Faculty of Sciences and engineering, EWU.*

For the first time a big sports tournament "Intra Department Sports Tournament 2016" was organized by the Department of ECE. It was held from 27-31 March 2016 on Basement-2 of EWU campus. Students, Faculties and Staffs participated in this tournament. Professor Dr. Abdus Sattar, Dean, Faculty of Sciences and Engineering, the Chief Guest of the program, Prof Dr. M. Mofazzal Hossain, Chairperson, Department of ECE and faculty members and students were present on the Prize Giving Ceremony. There were four categories of games namely-Badminton, Table Tennis, Basket Ball and Carom.

### Achievements

Md. Sahidul Islam Sarkar, Lecturer, Department of ECE published a novel - স্বপ্নের প্রচ্ছায়া in Ekushey Boimela 2016.



*Cover page of the book published by Md. Sahidul Islam Sarkar*

## Department of Law

### LL. B. Students Attend Seminar at the U.S. Embassy

The students of Law attended a seminar- "Introduction to U.S. Government and Elections: What to Expect in 2016" on 28 February 2016 at the American Center Auditorium. Chuck Clegg, Supervisory General Services Officer of the U.S. Embassy Dhaka presented the Keynote Speech. Students learned the basic dynamics of U.S Electoral system that they found relevant and helpful for broadening their outlooks.

### 1st Study Tour of LL. B Students

Department of Law organized Study Tour for students for the first time to provide them with insights in a different environment outside the conventional class room. The field trip offered amusement and congenial climate students learning at one hand and exceptional scope of interaction with teachers on the other. They visited the Pubail Hasnahena Spot on 25 January 2016 to spend a memorable day.

### Students Visit the Court

Visiting the courts is one of the most important experiences for any law student. As part of its curriculum, the department organizes court visits every semester. This

semester, students visited the court of learned District and Sessions Judge, Dhaka. Barrister Tanjib Rashid Khan, Lecturer of Law, has guided the students on this visit.



### Students attend "Human Rights Defenders Training Program"

Five selected Law students attended "Human Rights Defenders Training Program" organized by Bangladesh Hindu, Buddhist and Christian Unity Council. The program was held at University of Dhaka, 5-6 February 2016. The leading legal minds of the country have delivered their insights and shared their ideas with the participants to develop their knowledge and skills in defending human rights issues, particularly, the rights of the minorities of Bangladesh.

### Seminar on 'Legal Practice in Bangladesh'



The Department of Law organized a seminar on 'Legal Practice in Bangladesh' on Sunday, 3 April 2016. Senior Advocate Abdul Baset Majumder, Vice Chairman, Bangladesh Bar Council graced the occasion as the Chief Guest. He provided an excellent guideline to the students on how to become successful lawyers. During the seminar, Senior Advocate Abdul Baset Majumder took part in a question-answer session enquired by students regarding their enrollment criteria for the Bangladesh Bar Council.

Abdul Baset Majumder has agreed that the Bangladesh Bar Council would consider the proposal made by Professor Tureen Afroz of the Department of Law, EWU to initiate joint venture training programs and academic publications in collaboration with the Bangladesh Bar Council and the Department of Law, East West University.

The seminar was chaired by Dr. Lutfun Nahar, Dean, Faculty of Liberal Arts and Social Science, EWU. Amongst others, Dr. Mahfuz, Chairperson, Department of Law, EWU, other faculty members and students of the department and several learned advocates of Bangladesh Supreme Court were present on the occasion.

### New Appointment

Dr. Tureen Afroz joined as Professor of Law at Department of Law, EWU. She has previously taught law at the Monash University, Australia for about 4 and a half years and at the University of Western Sydney, Australia for a year. She is also currently working as the Prosecutor (Additional Attorney General) of the International Crimes Tribunal, Bangladesh. She was educated in Australia, UK, India and Bangladesh. She has been admitted as an Advocate of the Supreme Court of Bangladesh (1998) and a Barrister and Solicitor of the Supreme Court of New South Wales in Australia (2001). Her academic research has appeared in national and international refereed journals, and she authored the book "Genocide, War Crimes and Crimes against Humanity in Bangladesh: Trial under International Crimes (Tribunals) Act, 1973" (published in 2010 by the Forum for Secular Bangladesh and Trial of War Criminals of 1971). She is currently writing the book, "Genocide on Trial: The Bangladesh Experience" under a fellowship of the Centre for Genocide Studies, University of Dhaka.



*Tureen Afroz*

## Department of Genetic Engineering and Biotechnology (GEB)

### Study Tour at NIB and AERE

GEB Department arranged a study tour at National Institute of Biotechnology (NIB) and Atomic Energy Research Establishment (AERE), Savar on 2 February 2016. The students were exposed to the real world of basic and applied science at these both Bangladeshi leading research institutes.

NIB is conducting research to develop eco-friendly and sustainable technology in agriculture, environment, industry and human health using modern biotechnology. At NIB, the students visited the laboratory of Molecular Biotechnology and Microbial Biotechnology, and learned about different molecular biology techniques along with GCMS and HPLC systems.

At AERE, students and faculty members visited the Institute of Food and Radiation Biology (IFRB) where the GEB Chairperson Dr. Md. Mohiuddin Kabir was appointed as a Scientific Officer in 1999. The IFRB was established in 1979 for the peaceful application of nuclear energy in the field of biological sciences.

The core facility of IFRB is a Cobalt-60 gamma irradiator, which is operated and maintained by Gamma Source Division. The most research activities of the institute are based on gamma irradiation. In addition to research, this source renders limited scale commercial service to private stakeholders particularly to pharmaceutical industries.



*Students and faculty members at National Institute of Biotechnology*

### Research Seminar

The GEB Department arranged a seminar titled- "The molecular characterization of genes involved in micronutrient content in crop plant" on 11 January 2016 where Professor Dr. Khwaja G. Hossain, Mayville State University, USA, was the Keynote Speaker. Professor Dr. Md. Tofazzal Islam from Bangabandhu Sheikh Mujibur Rahman Agricultural University, Gazipur was also present in this seminar.



Dr. Hossain presented his new findings focusing on how the identification of epigenetic modifications and changes in protein expression due to different level micronutrients could lead to the characterization genes involved in uptake and translocation of health related minerals in crop plants. The students and faculty members were amazed to these research works because of its high impact in the context of Bangladeshi crop plants.



Students and faculty members of GEB department with the keynote speaker Dr. Khwaja G Hossain and Professor Dr. Md. Tofazzal Islam at the seminar

## Department of Pharmacy

### Publication

Saha, R. K. Mir, H. Md, A. Nandi, T. and Rahman, M. A. (2015), Phylogenetic Tree and Antiviral Resistance Analysis of Neuraminidase Gene of Influenza A Virus in H5N1 Strains Found in 2005-2007. *Translational Biomedicine*. 6. (4), 32.

Biswas, K. and Ferdousy, U. K. (2016) Influence of pharmaceutical marketing on prescription behavior of physicians: a cross-sectional study in Bangladesh, *Journal of Accounting & Marketing*, 5 (2), 160-163.

### Seminar



"Evolutionary Genetics in Wild Mice" on 24 March 2016 by Zain Omar Ali, Harvard University, USA. The speaker has an extraordinary research in the field of "Genetics", published paper in the "Nature" with respect to evolutionary Biology.

"Road to Personalized Medicine, walking through Wonders of X-ray Crystallography" on 15 March 2016 by Professor. Dr. Sanjan Das, Sheffield University, UK. This was lecture focused on X-Ray Crystallography as well as Personalized medicines approaches, merged together in an excellent way.

"Molecular Pathogenesis of Preeclampsia and its Potential Therapeutics" on 11 February 2016 by Professor Dr. M. Nasir Uddin, Texas A & M Health Science Center, USA.

"Cellular Mechanisms by which Cinobufotalin Inhibits Ovarian Cancer Cell Line Function." On 11 February 2016 by Dr. Syeda H. Afroze.

### Implant Training Lecture Series

"Writing a Good CV and a Successful Interview" on 31 March 2016 by Mr. Mohammad Akhter Hussain, Director Marketing, Radiant Pharmaceuticals Ltd.

"Transformation to Successful Professionals" on 21 January 2016 by Mr. Md. Moinul Islam GM (HR) Advanced Chemical Industries Ltd. (ACI Ltd).

### Conference

Khan, S. N. (2016). Kinetic and 3DQSAR studies on New and Novel Class of Alpha-Glucosidase Enzymes. Paper presented at the 16th Asian Chemical Congress on "Chemistry for Humanity", Pan Pacific Sonargaon, Dhaka, Bangladesh.

Khan, S. N. (2015, December). Role of 7SK snRNA in the HIV Replication. in FRONTIERS IN SCIENTIFIC RESEARCH. Paper presented at the TWAS Regional Conference of Young Scientists, Jawaharlal Nehru Centre for Advanced Scientific Research (JNCASR). Delhi, India.





Hoque, N. and Tithi, N. S. (2015, December). Isolation, Characterization and Bioassay screening of secondary metabolites of *Thysanolaena maxima* and their associated Endophytic Fungi and Awareness regarding Breast Cancer among Bangladeshi Garment Workers. Presented papers at the 4th International Conference on Medical, Biological and Pharmaceutical Sciences (ICMBPS'2015) Pattaya, Thailand.

#### Training

Dr. Sufia Islam, Associate Professor attended 5-day training course (12 -17 March 2016) on Teaching-

Learning, Curriculum and Quality Assurance at Graduate Training Institute of Bangladesh Agricultural University, Mymensingh.

#### Extracurricular Achievements by Students



Students of the Department of Pharmacy earned 1st Runner-up Position in the "Pharma Olympiad" organized by North South University at the Pharma Fest.

Students of Pharmacy Department also organized a Badminton tournament.

## Department of Computer Science and Engineering (CSE)

#### Publication

##### Journal

Kamal, Md. S. and Arefin, M. S. (2016). Impact analysis of Facebook in family bonding, *Social Network Analysis and Mining*, 6 (1), 9.

##### Conference

Kamal, Md., Sarwar, N., Farhana, S., Hossain, M. I. Dey, N. Ashour, A. S. and Sathi, V. (2016, March). ExSep: An Exon Separation Process using Neural Skyline Filter, Paper presented at the International Conference on Electrical, Electronics, and Optimization Techniques (ICEEOT), [IEEE Xplore].(India)



## Department of Information Studies and Library Management (ISLM)

BSS in Information Studies and Library Management has been introduced at East West University from this Spring Semester 2016 with 41 students at undergraduate level. Dr. Dilara Begum is recruited as Associate Professor and the Chairperson of the department.

#### Publication

##### Journal

Begum, D. and Yesmin, S. (2015). Marketing Trends of Library and Information Services and Products in University Libraries: A Case Study of East West University Library, Bangladesh. *Academic Discourse*, 4(2), 92-102.

##### Conference

**Begum, Dilara**, Hasan, Md. Nazmul, and Mamun-Or-Rashid, Md. (2016, March). *Open Source Software in Library Management: Opportunities and Challenges in*

*Library Services*, Joint paper presentation at the Open Source Software (FOSS) Movement: Role of Digital Library Network of South Asia in International Seminar, Rajshahi University, Bangladesh.

#### Seminar

Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies and Library Management was invited by the Bangladesh Bank Library to attend the inauguration program of Bangladesh Bank E-Library as a guest on 23 February 2016.

She participated as a seminar paper reviewer and chaired a technical session at an international conference on-"Usage of Electronic Resource and Database Management System Scenarios in the University Libraries of Bangladesh" organized by Jatiya Kabi Kazi Nazrul Islam University (JKKNIU) Central Library on 2 March 2016.



She was also invited by the Rajshahi University Central Library as a resource person on 13 March 2016 at Rajshahi University, Bangladesh.

She lectured on "Circulation and Reference Services" as a Resource Person on 16th and 24th March 2016 on invitation of the National Health Library and Documentation Center, Mohakhali, Dhaka

#### **Presentation for students of ISLM on "eLibraryUSA and Digital First Libraries"**

The students of Department of Information Studies and Library Management participated in a presentation by on-"eLibrary USA and Digital First Libraries" on 20 March 2016 at the American Center Mr. William Middleton, Regional Information Officer of the U.S. Department of State auditorium on invitation of The American Center, U.S. Embassy in Dhaka, Bangladesh. He introduced about 3D printing or additive manufacturing to the students and how to use eLibrary of the information resource center. Both students and faculty members of the department and got the opportunity to explore contemporary technologies of digital libraries from this presentation.

#### **Study Tour and Picnic-2016**



Information Studies Department and the Library of East West University organized a study tour and annual picnic on 6 February 2016 at Vulta, Rupganj, Narayanganj. More than 42 participants, including faculty members, EWU library personnel and students of Information Studies and Library Management Department enjoyed the activities throughout the day.

#### **Lecture on Managing E-Resources**

The ISLM Department organized a lecture on-"Towards Managing E-Resources" on 8 March 2016 by Dr Shibsankar Jana, Assistant Professor, University of Kalyani. The lecture covered searching and collecting e-resource from web, managing & sharing personal information with reference management software, publishing research report and measuring research impact.

#### **International Women's Day 2016 Celebrated**



Department of Information Studies and Library Management, East West University celebrated International Women's Day on 8 March 2016 at East West University.

## **New Appointment & Promotion**

### **Appointment**

1. Prof. Dr. Md. Mozammel Huq Azad Khan has been appointed as Chairperson, Department of Computer Science and Engineering
2. Prof. Dr. M. Mofazzal Hossain has been appointed as Chairperson, Department of Electronics and Communications Engineering
3. Dr. Md. Mushfiqur Rahman, Associate Professor, Department of Applied Statistics has been appointed as Chairperson, Department of Applied Statistics
4. Dr. Fouzia Mannan, Associate Professor, Department of Social Relations has been appointed as Chairperson, Department of Social Relations
5. Dr. Anup Chowdhury, Associate Professor, Department of Business Administration has been appointed as Chairperson, Department of Business Administration
6. Dr. Dilara Begum, Associate Professor, Department of Information Studies and Library Management has been

appointed as Chairperson, Department of Information Studies and Library Management

### **New Faculty Member**

1. Barrister Tureen Afroz, Ph.D, Professor, Department of Law
2. Dr. Dilara Begum, Associate Professor, Department of Information Studies & Library Management
3. Abeer Khandker, Senior Lecturer, Department of Economics
4. Mst. Rabeya Kulsum, Lecturer, Department of Business Administration
5. Md. Sanaul Haque Mondol, Lecturer, Department of Social Relations
6. F. M. Arifur Rahman, Lecturer, Department of Applied Statistics
7. Saima Jahan, Lecturer, Department of Applied Statistics
8. Iffat Alam, Lecturer, Department of ECE
9. Ms. Shanta Biswas, Lecturer, Department of ECE
10. Marjana Khalil, Lecturer, Department of Pharmacy
11. Kushal Biswas, Lecturer, Department of Pharmacy

### New Non-Teaching Officer

1. Md. Sanaul Kabir, Assistant Registrar, Registrar's Office
2. Shoeb Muhammad Mustafiz, Registration Officer, Registrar's Office
3. Babry Fatema, Lab Officer, Genetic Engineering & Biotechnology Lab

### Promotion

#### Faculty Member

1. Dr. Sardana Islam Khan has been promoted to Associate Professor, Department of Business Administration
2. Dr. Rezwanul Alam has been promoted to Associate

Professor, Department of Business Administration

3. Dr. Anisur Rahman has been promoted to Assistant Professor, Department of Computer Science and Engineering

### Non-Teaching Officer

1. Ms. Farida Yasmin has been promoted to the position of Controller of Examinations
2. Mr. Motiur Rahman has been promoted to Deputy Librarian (Jr.)
3. Mr. Abu Musa has been promoted to Assistant Systems Manager
4. Mr. Md. Amirul Islam Masum has been promoted to Assistant Systems Manager

## East West University Library (EWUL)

The East West University Library acts as a focal point for the EWU community. It has over the years built a robust collection of books, bound volumes, journals and newspapers, CDs and many other resources like theses, project reports, e-resources etc. Finding right information may be challenging sometimes, EWU Library users may contact the library help desk for any kind of support seven days a week using the following extensions, email ([library.ewu@gmail.com](mailto:library.ewu@gmail.com)) or Virtual Reference Service (Sunday-Thursday: 3.00pm-5.00pm)

- Librarian, Head of Library: Ext. 235
- Information: Ext. 353
- Circulation: Ext. 210
- Purchase Suggestion: Ext. 265
- E-Resource Service: Ext. 352

EWU provides citation and reference service using mendeley, zotero, citethisforme etc. which helps the users store and organize their citations, references, bibliographies and papers in specific citation styles.

Following URLs are quick access point to all the resources of EWU Library.

Resource Name	URL
Library home page	<a href="http://lib.ewubd.edu">http://lib.ewubd.edu</a>
Online Public Access Catalogue (OPAC)	<a href="http://opac.ewubd.edu">http://opac.ewubd.edu</a>
Searching Resources centrally	<a href="http://lib.ewubd.edu/vufind/">http://lib.ewubd.edu/vufind/</a>
Digital Library	<a href="http://gsdl.ewubd.edu/">http://gsdl.ewubd.edu/</a>
Institutional Repository	<a href="http://dspace.ewubd.edu/">http://dspace.ewubd.edu/</a>
E-Resources	<a href="http://lib.ewubd.edu/onlinejournals">http://lib.ewubd.edu/onlinejournals</a>
Remote Access Service to E-Resources	<a href="http://www.openathens.net/">http://www.openathens.net/</a>
Citation Management Services	<a href="http://lib.ewubd.edu/citation">http://lib.ewubd.edu/citation</a>

### 'Liberation War Corner' Inaugurated

Dr. Tawfiq-e-Elahi Chowdhury Bir Bikram, Power, Energy and Mineral Resources Advisor to the Prime Minister inaugurated 'Liberation War Corner' at the East West University Library. This corner has been inaugurated as a

part of celebration program of Independence Day on 26 March 2016. The corner was designed with the spirit of Liberation War and contains a rich number of national and international books, CD-ROMs and documentaries etc. on the Liberation War of Bangladesh. The center has been developed to strengthen the spirit of Liberation War to increase knowledge of the history of Liberation War among the university community. Video clips and CDs are available for the library users to comprehend the glorious struggle on a day to day basis throughout the nine months of 1971.

Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees of East West University and former Governor of Bangladesh Bank, Dr. Rafiqul Huda Chaudhury, Member of the Board of Trustees of East West University, Shamsul Alam, Freedom Fighter, Dr. Sarwar Ali and Tariq Ali, Trustee of Liberation War Museum, Roquaiya Hasina Neely and Asif Munir, members of "Projonmo Ekattor" were present at the inaugural ceremony of the liberation war corner (Muktijuddho Corner).

### Publication

Roknuzzaman, M. and Mamun-Or-Rashid, M. (2016). e-Resource Management: Challenges for Information Professionals in Changing Environments. *Eastern Librarian*, 24(1) (Page 6-23).

### Conference

Roknuzzaman, Md. and Md. Mamun-Or-Rashid. (2016, February). *e-Resource Management: Challenges for Information Professionals in Changing Environments*. Keynote paper presented at the Library Association of Bangladesh (LAB), Dhaka, Bangladesh.

### Award

Mr. Tahir Ahmed, Library Circulation Officer, East West University has been selected to attend a web course on Fundamentals of Preservation Session from 9 May - 3 June 2016 offered by The Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association.



## Department of Students' Welfare: Career Counseling Center (CCC)

### Training Programs

#### Top-Up IT & ITES Foundation Skills Training

Top-up IT training for IT/Engineering students; a 300-hrs module, and ITES (Information Technology Enabled Services) for non engineering students; a 160-hrs module. These programs are fully funded by the Government, supported by the World Bank and delivered at the university itself, which is free of cost to the students. Students will be provided with certificates along with a high employing opportunity linkage in the Bangladesh ICT industry. At present in two batches 80 science students completed their software skill and technical skills. 80 science students are doing software skill part and three batches with 150 students for non-science (ITES) have started from February 2016. Another training of ITES named Augmedix, a 50 students' batch, training started also from February 2016.



#### Motivational Session and Role Playing Workshop

Career Counseling Center had organized a motivational session and a role playing workshop on 23 January and 27 February. The motivational session was conducted by Mirza Salman Hossain Beg, Head of Web & 3rd Party Digital Distribution, Grameenphone Ltd, an ex. EWU student. And the role playing workshop, a whole day program, was conducted Masud Rayhan, Manager, Organization Development & HR Strategy, HRD, The City Bank Ltd, Performance Enhancement Catalyst, Freelancer - Experienced Professional Trainer, also ex EWU student.



### Campus Recruitment Program:

#### DSi and Kazi IT Written Test

DSi and Kazi IT written test, in coordination with Career Counseling Center organized on-campus recruitment sessions which was held on 29 February 2016 and 2 March 2016. DSi took test for the position of JAVA Developer and QA Engineer and KaziIT for Senior Executive.

### Seminars and Workshops:

#### Leadership Workshop by BYLC

With the vision of dispersing leadership among the young students of East West University, Bangladesh Youth Leadership Centre (BYLC) arranged a workshop on "Exploring Leadership" on 2 February 2016 at EWU.

The program was hosted by Career Counseling Center. Mr. Khalid Saifullah and his team were present and conduct the workshop.

#### Dream! Dare! Do!

Career Counseling Center of East West University, along with Enroute Management Consulting organized a session named "Dream! Dare! Do!" on 28 February at East West University premises. Syed Taher Ahmed, consultant, enroute center for development and Syed Quamrul Ahsan, consultant, learning & development were the speakers. In the session both speakers advised the students how to focus on managing self for achieving high in life as well as career, career planning & continuous professional development.

#### Transformational Leadership and Work Culture in the New Millennium

A Malaysian organization named Glob Kaizen Dynamics which works for "shaping behaviors, impacting performance" arrange a workshop in coordination with CCC on 21 March, led by master trainer M.S.Randawa. The workshop was on motivating the students for future career and leading career growth.



#### Scholarship info ACCA

Rehana Sultana Shammi, Assistant Manager, University Relations, ACCA Bangladesh arranged in association with CCC a workshop on 21 March on building career in ACCA. She discussed about the scholarship information of ACCA.



## Other Programs

### EWU participated in U.S. Trade Show 2016

East West University has participated in the U.S. Trade Show 2016 on invitation of American Chamber of Commerce (AmCham) in Bangladesh in order to maintain its presence in the prevailing competitive environment and to build an image focusing the motto "Excellence in Education".

U.S. Embassy, Bangladesh and AmCham jointly organized the 24th U.S. Trade Show from 3rd to 5th March, 2016 at Pan Pacific Hotel Sonargaon, Dhaka. Marcia Stephens Bloom Bernicat, Ambassador of the United States, U.S. Embassy, Dhaka and other officials, faculty members, students visited the stall. In those three days, a significant number of visitors enquired at the stall, received information about the university's existing programs and showed enthusiasm about East West University's prevailing facilities.



### Bangladesh National Woman Lawyers Association at EWU

Bangladesh National Woman Lawyers Association in cooperation with CCC organized a discussion session on Preventing Violence against Women on 28 March. Teachers, staffs, and students participated at the session. BNWLA selected 10 students as volunteer and formed a committee with 10 students leading by 3 selected leaders to collect information about the environment, the institution and situation of sexual harassment.



### Google's Women Techmakers Bangladesh at EWU



To celebrate International Women's Day, Google's Women Techmakers had organized an event in association with CCC on 31 March. The program was directed by two leads Rakhshanda Rukham and Farah Nazifa of Women Techmakers Bangladesh. The different tech entrepreneurs and tech women like, Sabila Enun from BRAC, Dr. Tauhida Rahman Ereen from Surecell Medical BD, Farah Nazifa from WTM, Armin Khan, Former Founding Partner at Indietoes, and Hasin Hayder, Head of ideas, Themebucket present at the event.

### Job and Internship Placement

CCC conveys heartfelt thanks to the authorities of the following organizations for providing Internship and Jobs to the students of EWU.

#### Job

Apex Footwear, Arla Foods Bangladesh, British American Tobacco Bangladesh, DBH Finance Corporation, Dhaka Bank, DHL Express Bangladesh, Edison Group, Ernst & Young, India, Golden Harvest, Holcim Cement (BD), Inception Group, Kazi IT Center, MetLife Alico, Nestle Bangladesh, RAK MOSFLY (BD) Pvt. Ltd., Robi Axiata, Saleheen Apparels, Sanowara Group of Companies, T.K. Group of Industries, Thai Airways, Hotel Westin, World Bank, Z N Consultants.

#### Internship

Aamra Companies, Abdul Monem, Agrani Bank, Al-Arafah Islami Bank, Bangladesh House Building Finance Corporation Bank Asia, BASF, Bkash Corporate, City Bank, Concito PR, Dhaka Bank, Dutch Bangla Bank, Eastern Bank, edotco Bangladesh, EMK CENTER, EXIM Bank, ICB Islamic Bank, IDLC Finance, IFIC Bank Innova IT Kazi Farms Group Mercantile Bank, Midland Bank, NCC Bank, One Bank, Prime Bank, Robi Axiata, SBAC Bank, Square Food and Beverage Standard Bank, TUV Rheinland BD Pvt, UHY Saiful Shamsul Alam & Co Union Bank.



## Club Updates



### Agro-Industrialization Club

#### Agro-Biz-Expo

East West University Agro Industrialization Club arranged a day-long Agro-Biz-Expo on 3 February 2016 with ACI, Golden Harvest, Square, Pran, Nescafe, Maggi, Unilever, Knorr Soup, Chaldal, Tupperware, Bloop, Bailey Pitha Ghar, MIB Spirit, Peerless. The program was inaugurated by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder VC of EWU, Professor M. M. Shahidul Hassan, PhD, Vice Chancellor and Tanbir Ahmed Chowdhury, Former Chairperson of Department of Business Administration.



The event comprised of a seminar inaugurated by Matia Chowdhury, Minister of Agriculture, Bangladesh as Chief Guest, Mr. Gowher Rizvi, International Affairs, Adviser to the prime minister of Bangladesh and Mr. M Anis Ud Dowla, the Chairman of ACI Limited as Special Guests and chaired by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees & Founder Vice Chancellor of East West University and former governor of Bangladesh Bank.



#### Field Trip

Agro Industrialization Club (AIC) of East West University The Agro Industrialization Club (AIC) visited the Dhaka Export Processing Zone Area (DEPZA) and Manikganj on 19 March 2016. The objective of the trip was to enhance the practical knowledge about cultivation and functions of the industries which are working inside DEPZA. The moderators and 45 club members of AIC arranged a seminar at DEPZA about their work. AIC visited LZ Fashion to gather the real life experience of how a manufacturing company operates.



### Alpha Beta Statistics Club

#### Field Trip and Short Survey

Alpha-Beta Statistics Club has organized a field trip to Gazipur on 4 February 2016 to conduct a short survey on interviewing elderly (40+) citizens of Bilashara village, Gazipur. The purpose of the survey was to give the students hands on experiment on data collection at field level using pre specified questionnaire. Later, students and faculty members enjoyed a picnic at Aronnobash Resort nearby.



*Students with the faculty members*

#### Reverence Language Martyrs

The Alpha beta Statistics Club paid respect to the language martyrs at East West University Shahid Minar on 21 February 2016.

#### Observing the Independence Day

Alpha beta Statistics Club members attended the Independence Day Celebration at East West University on 26 March 2016



### EWU Business Club

#### Course Competition

EWUBC launched a four-day Course Competition to encourage students' active participation in business competitions. The first competition was for 101 which dealt with students' fear and how to overcome this nervousness during competition. Current national champions -Ayman Sadiq, Sajeed Alam, Syed Shakib Ahmed Puman and ZaheenMuhtasim Rahman were present as the Chief Speakers of the program. The second was on Course 201, focused on the 'Dos' and 'Don'ts' of competition. Mr. Rashedul Hasan Stalin, General Manager and Head of Brand Strategy at RobiAxiata Limited along with Mr. Hasanul Quader Mirza, Cofounder at Launch Pad attended the workshop as Chief Speakers. They shared their experiences with the students. Competition on 301 was a more in-depth discussion on solving business cases. Mr. Md. Sajjad Hossain, Senior Lecturer of the Department of Business Administration and the winner of notable national competitions conducted the workshop. The fourth workshop,

Competition 302 was conducted by Mr. Md. Sajjad Hossain on the strengths and weak points of the solutions to the case provided at the end of Competition 301. Students were provided certificates for participation of these courses.

#### Briefcase16



On the 21 March 2016 EWUBC launched Briefcase16, an intra university business sales competition. It was on improving students' business communication, persuasion, confidence and slide making abilities by testing them through the world of Sales. The competition consisted of four exciting and challenging rounds-Case Cracking, Disaster Management, Product Development and Sales. The judges were both faculty members from the Business Administration Department and corporate field. With the end of the four rounds, EWUBC organized the Gala Event of prize giving ceremony, on the 4th of April.

#### Talent Take-off

Keya Group collaborated with EWUBC for the Talent Take-off competition on 29 March 2016 at East West University premises with different activities. The first had begun with a case solving round where the participants were provided with different cases to find out their opinions on what they would do to improve the sales. This case solving round concluded with presentations from each group and were awarded for their performance. They had also conducted -Tumi Special where they read the opinions of students on their latest Tumi Special Television Commercial.



### EWU Creative Marketing Club

#### Industrial Visit

On 7 February EWUCMC visited daily Kalerkantho head office located in Basundhara Residential Area, Dhaka. There they met with Sir Emdadul Haque Milon, the editor of daily Kalerkantho and learned a lot of things - news collection, supervising, publication, distribution and circulation of the newspapers all around the country.

#### Recruitment Process

The member recruitment for Spring'16 started on 8 of February with the Registration Booth. The registration and interview process took three days. There was limited number of forms (200). The Executive members selected sixty candidates though interviews.

#### Samsung Road Show

Samsung Mobile Bangladesh came up with a competition on designing a mobile handset box for university-students and for which they went for some road shows in the universities including East West University. The road show in East West University was organised by EWUCMC.

#### Farewell

EWUCMC also arranged a farewell program for the former executive members. On the same day the new executive committee was announced by the moderators.

#### Celebration of International Mother Language Day

21 February 2016 the members of EWUCMC showed respect to the language martyrs by giving flower on the Ekushey monument of EWU.



#### STEPS

EWUCMC organised a workshop and competition on Supply Chain Management named -STEPS. The Chief Guest and speaker of this event was Mommad Golam Tamzid. The event was concluded by the presentation of the cases judged by the Chief Guest along with the club moderators in the Gala round.



### EWU Computer Programming Club

#### Participation at SUB-IUPC 2016

State University of Bangladesh (SUB) arranged an inter-university programming contest (IUPC) on 27 February 2016. EWUCoPC sent two teams (3 members and a coach in each team): EWU DeadLoK (Abdullah-Al-Mosharrarf,



Abdullah-Al-Masud Tushar, Swapnil Saha) and EWU\_Bug\_Exterminator (Fatima Tasnim, Muknun Huq, Al-Amin). EWU DeadLocK solved 4 problems and secured 28th place out of 99 teams from all over Bangladesh. EWU\_Bug\_Exterminator solved 3 problems and positioned at 47th place.



Some of participants of SUB-IUPC 2016 and UAP-NCPC 2016

### Programming Contest for UAP-NCPC 2016

University of Asia Pacific (UAP) arranged National Collegiate Programming Contest (NCPC) on 12 March 2016. In this contest, the club sent two teams: EWU DeadLocK and EWU\_Bug\_Exterminator who also participated in SUB-IUPC 2016. EWU DeadLocK solved 7 problems out of 12 problems and secured 28th place out of 119 teams. EWU\_Bug\_Exterminator solved 4 problems and they placed at 85th place.

### Other Activities

Throughout the semester, EWUCoPC arranged several contests to select teams for SUB-IUPC and UAP-NCPC. There were two contests for selecting teams for SUB-IUPC held on 4 and 11 February. There was another contest for selecting team for UAP-NCPC on 20 February.

On 10 and 18 February and 27 March EWUCoPC also arranged On-site Programming Contest for all students and 3 On-line Programming Contests for 1st - 6th semester students to increase their interests in competitive programming field and build strong ability to solve problems in various programming contest. EWUCoPC also arranged two hour long tutorial classes based on these programming contests.



### East West University Debating Club

From the very beginning of this semester, debating club has been on its highest peak of success. Several Championship and runners-up trophies have been brought home. The first trophy came from the SUST-SD Inter University Debate Championship -2016. The team consisting of Hasnut, Hasan



and Mitul became the Champion of the tournament defeating NSU in the finale. They brought several trophies this semester. Another championship came through their hands from JU SRBM inter club debate competition.

Two runners up trophies are achieved by this team (Zahurul Haq Hall and F. Rahman Hall) as well and both of them are from DU.

Another team consisting of Saddam, Samita and Hasan became the runner of Language Day Debate competition organized by PUDS Chittagong.



### EWU Economics Club

#### Club Activities

Economics Club of East West University arranged a field trip to Sundarban for its potential club members from 24 - 25 March 2016. Professor Dr. Enamul haque was invited as the mentor of this field trip. First day was to identify a project on nature based tourism and its costs and benefits and 2nd day was to identify a project on mangrove restoration and its costs and benefits.

East West University Economics Club showed their gratitude to the martyred of Bengali Language Movement of 1952 by giving flower to the monument built in the university campus.



### East West University Club for Performing Arts (ECPA)

In this semester ECPA started their cultural journey with the Celebration of International Mother Language Day. They have organized a wonderful cultural event on 21st February 2016 under the name -Shongram '52, Preronay '21. In that event they have performed several patriotic songs, recitation and drama. The Chief Guest of the program was Dr. Mohammad Forashuddin. After that they participated in the Faculty Fest with their cultural performance. After the Faculty Fest, ECPA organized a beautiful cultural program on the Celebration of Independence Day.

## Celebrates Pohela Boishakh

East West University Club for Performing Arts (ECPA) celebrated Bangla New Year. They organized a colorful cultural program- Borshoboron Utshob 1423 at the East West University premise. The entire university was beautifully decorated with colorful masks, festoons and paintings of villages and traditional objects. There was also a 3D show on Bengali musical instruments. A Boishakhi mela was arranged where 14 stalls displayed interesting souvenirs. The program started at 9:30 with the Mongol-Shovajatra from the gate of East West University through Aftabnagar main road. A dance performance was also performed by the club members on the occasion. Apart from that, a guest band- Vikings performed on stage.

At the end of the program a drama was staged by the club members. Then there was musical performance by the club members and the huge crowd took part in dancing together.



## EWU Electronics Club

**EWUEC completed its annual study tour at Bangladesh Betar Bandarban**



To have practical experience on the EEE related topics and to make a good bonding among the members, East West University Electronics Club arranged its annual study tour at Bangladesh Betar Bandarban station. The tour was

supervised by Mir TanjidurRahman, Lecturer EEE Department and Moderator of EWUEC and 35 students participated in the tour. At the time of visiting Bangladesh Betar students were introduced with different kinds of instruments which are used to transmit the signals.



## EWU English Conversation Club

The Semester started off with a workshop- "Demystifying IELTS" conducted by Nazua Idris, Lecturer of the Department of English who is also one of the moderators of this club.

The moderators and the executive members of the club ardently participated in the International Mother Language Day program on 21 February 2016 and also the following program on 26 March 2016, The Independence Day of Bangladesh.

On 5 April 2016, Mohammed Mizanur Rashid, Lecturer of the Department of English and also the Moderator of this club, conducted a workshop on Stress and Fear Management in Public Speaking and Examinations - "(F/Sp)earing Public Discourse - Ways to Overcome Anxiety, Stress and Nervousness."

Moreover, regular Reading Sessions by Arafat Noman also a Lecturer of English was held in 6 April 2016. The English language skill development sessions named "Express-o" steadily took place two times a week, as did the general meetings to keep all the members updated and regular.



## EWU Environmental & Social Club

**MindGym Adda**



MindGym - East West University Environmental & Social Club's psycho-social counselling program launched a new service, "MindGym Adda" - an interactive session with famous persons for inspiring students and addressing their day to day issues.

The first session of the program was held on February 8 at its Aftabnagar campus. Film Actress, Director, and Anchor of Ekhushey TV mental helath, Tobuo Badhon Rokeya Prachi was present as the mentor in the inaugural session. A large number of students joined the adda and share their issues with the guest.



### Human Chain to Protest against Child Oppression

A human chain was formed by the club members to protest against child oppression, neglect and violence by East West University Environmental & Social club on 17 March at Aftabnagar area, Dhaka.

A group of students from different city schools, students of East West University's primary education programme "Poruader Ashor", and some underprivileged children from Aftabnagar and Rampura participated in this unique protest.



### Workshop on Exam-fear

(EWUESC), MINDGYM, a wing of EWUESC arranged a seminar on exam fear at the university campus on 29 March 2016. Exam Phobia is a psychological condition in which people experienced extreme stress, anxiety, discomfort and irrational fear during or before examination. Nuzhat-E-Rahman, a specialist psychologist who is been working with MINDGYM program currently conducted the seminar for the betterment of the students.

### Annul Sports of Poruader Ashore



EWUESC organized an annual sports competition for the students of Pourader Ashore, the most well-known wings of the club.

The two-day (20-21 February 2016) sports competition consisted of many interesting events. The students were divided into 6 groups, 3 each for boys and girls according to their class and age. Each group had taken part into maximum 5 events. Some common and interesting events were- 100 meter sprint, frog run, marble run, basketball, jump rope and cock fight etc.

### Independence Day Cycle-ride

East West University Environmental and Social Club's Green Riders arranged the Independence Day Cycle-ride on 25 March 2016 in Hatirjhil-tejgaong-Manikmea avenue-karwoan bazaar - Hatirjhil - EWU campus. A large number of cyclists joined the ride. The ride commenced from East west university campus at

7.30 am and concluded near Jatiyo shongshod Vhobon. After reaching their destination, the cyclists took part in a Cleanliness program at Manikmea Avenue.



### International Mother Language Day Quiz Competition

East West University Environmental and Social Club arranged International Mother Language Day Quiz competition for school level students (class three to ten) at Aftabnagar and Banashree residential area. More than five hundred students took part in the competition. Among them eighty five student won the prize.

### Faculty Contribution for PoruaderAshor



This semester two of our faculty members MS. Aeysha Siddiqi and MS Silvia Akter contributed for the development of Poruader Ashor. Ms. Silvia Akter provided meal and Ms Ayesha Siddiqi provided students with another set of uniform for students



### Genetic Engineering and Biotechnology Club

#### Research Seminar

Genetic Engineering and Biotechnology Club of East West University (EWUGBC) arranged a research seminar on Development and Mining of a Volatile Organic Compound Database on 24 March 2016. Dr. Md. Altaf-UI-Amin, Associate Professor, Computational Systems Biology Lab, Nara Institute of Science and Technology (NAIST), Japan talked on "KNAPsAcK Metabolite Ecology Database."

He spoke on this KNAPsAcK family databases and graph clustering algorithms called DPCLus and DPCLusO to provide students an insight on data mining, create research interest and to elevate the knowledge in the field of Computational Biology and Systems Biology.



## Milad

EWUGBC arranged a milad on 10 March 2016 to pray for the peace of the departed soul of the ex-students of the department -Amanna Tajrin (2nd batch), Jannatul Mou (3rd batch) and Kabir (6th batch).



*Speaker Dr. Md. Altaf-Ul-Amin and club members*

## Study Tour to Sylhet

EWUGBC arranged a two-day long study tour to Sylhet from 21-23 January 2016. This exciting tour provided the students of GEB to visit a lot of places including Harzat shah Jalal Majar, Jaflong, Srimongal tea garden, Madhabpur Lake, Manipuri Para, Lawachara Rain Forest etc.



*EWUGBC Study Tour at Sylhet*

## Prize Giving Ceremony and Cultural Day

The EWUGBC arranged a Cultural Day for students of the Department of Genetic Engineering and Biotechnology on 21 January 2016. Chairperson of the department, Dr. Mohiuddin Kabir announced the inauguration of the program along with his valued speech to the audience. Then the champions and the runner ups of the indoor games



*Prize Giving Ceremony*

competition were awarded for their excellent performance. After that, colorful and enjoyable cultural events including couple of songs, dances, jokes, poem recitation, the program was closed with the vote of thanks by the club moderator Ms. Roushney Fatima Mukti.

## Indoor Games Competition

EWUGBC arranged an Indoor Games Competition for the GEB students from 17-20 January 2016. The events of the competition were badminton, chess, ludo and carom.



## Seminar on "Design Your Destiny"

IEEE student branch of East West University organized a seminar on "Design Your Destiny" on 11 February 2016. The seminar was conducted by Edwin Anthony Paul, an international senior trainer soft skills/employability skills/motivational speaker of earnest & young LLP.



*The Guest with the organizers and executive body*

## Gratitude to Language Movement Martyrs

On the occasion of International Mother Language Day, IEEE EWU Student Branch expressed their gratitude to the martyrs of language movement with flower bouquet on the Shaheed Minar monument of EWU campus on 21 February 2016.



## East West University Law Club

## 2nd Intra-Department Sports Day

EWULC organized their 2nd Intra-Department Sports Day during Fall Semester. The students of DoL enthusiastically participated in the cricket, badminton, table-tennis tournament.





Champion Team DM Super Kings taking winners' cup from the Law Club

### Visit to Omor Ekushey Boi Mela 2016:

On 26 February 2016 EWULC had a visit to the Ekushey Book Fair.



## EWU PHARMACY CLUB

Pharmacy Club has organized a workshop on the preparation of exams for Bangladesh Civil Service 20 February 2016. Graduated pharmacists are eligible to qualify for the BCS examination and broaden their job opportunities. Brilliant BCS - Mr. Robiul, Mr. Anwar and Mr. Faisal Bin Karim discussed and provided guidelines for the future BCS examinees.



The Pharmacy Club selected few senior students to attend a lecture entitled "Zika Virus: a burning issue all over the world" delivered by Prof. Dr. M.A. Matin (Maj. General) organized jointly by the Department of Microbiology, University of Dhaka and Bangladesh Academy of Sciences on 25 February 2016.

The Pan American Health Organization (PAHO) issued an alert regarding the first confirmed Zika virus infection in Brazil. On 1 February 2016, the World Health Organization (WHO) declared Zika virus a public health emergency of international concern (PHEIC). Local transmission has been reported in many other countries and territories.



## EWU Photography Club

### Insta-Fest 2016

East West University Photography Club has organized its very first mobile photography exhibition named "EWU

Insta-Fest" this semester. This photo exhibition took place in Faculty Lounge from 6 - 8 March 2016. Dr. Mohammed Farashuddin Chairperson, Board of Trustees of East West University inaugurated the exhibition as the chief guest while the program was chaired by Professor M.M. Shahidul Hassan, PhD, Vice Chancellor of East West University.

### Exhibitions



EWUPC participated in the following national & international exhibitions this semester:

1. "Out of The Box 6 Exhibition" organized by "Through The Lens : Bangladesh". Ziaul Haque Oisharjh & Md. Abdullah Al Imran won 2 prizes along with 4 other participants.
2. "SHUTTER STORIES, Chapter - 01" an Inter - University Photography Exhibition organized by United International University Photography Club (UIUPC).
3. "4th AUW Photo Carnival" organized by Asian University for Women (AUW). Prema Nath was the winner of "4th AUW Photo Carnival" for her work "mukuser arale nona cokh dheke".
4. "INQUEST INSIGHT" SUPA - organized by Shahjalal University Photographers' Association



## Rotaract Club of EWU

### Rotaract Study Tour

RCEWU went study tour to Bandarban from 4-7 February 2016. The main purpose of the tour was to visualize the actual implementation of gathered knowledge and to experience closely, the spheres and relationships of nature and humanity. In Bandarban, RCEWU arranged a medical camp for the local people. RCEWU members worked with these people and the members were able to monitor their daily lives very closely.

### Blood Donation Camp

With the slogan of "Give Blood, Share Love" Rotaract Club of East West University (RCEWU) conducted a Blood Donation camp on 29 March 2016 at East West University premises with the assistance of Bangladesh Red Crescent Society. RCEWU collected one hundred and fifteen bags of blood through this camp.





## EWU Science Club

### Study Tour

EWU science club arranged a study tour at the EMT Megatherm Pvt. Ltd, Kolkata, India for 10 days from 25 December 2015- 2 January 2016. Four faculty members of ECE Department including the moderator of the club and 14 students from Faculty of Science and Engineering took part in the study tour. A training session was arranged for students and certificates provided for participation.



## East West University Sports Club

The Semester Started with our most anticipated Tournament ULAB FAIR PLAY CUP 2016. 12 private universities took part in this competition. This year East West University won their initial first match against BRAC and went to the quarter final and beat Daffodil and reached the semi final for the first time. But unfortunately The Blue Tigers couldn't show their outstanding performance and lost the match against ULAB. ULAB was the champion of this tournament.

After the ULAB FAIR PLAY CUP 2016 EWU sports club sorted out one of the best inter university badminton competition which was organized by EWUSC, sponsored by PRAN and bolstered by the badminton federation. The media partner of this competition was Channel 71 and the photography partner was Dream Merchant. 24 universities took an interest and more than 150 players exhibited their marvelous execution all through this competition. There were a few segments like boys' singles, boys' doubles, girls' doubles, and mixed doubles. IUBAT was the champion of

boys' singles, NSU was the champion of boys' doubles, EWU was the champion of girls' doubles and mixed doubles. The competition was a standout amongst the best occasion which was sorted out perfectly by EWUSC.



## East West University Telecommunications Club

Seminar on Graphics Designing & Its Importance in Modern Era

East West University Telecommunication Club (EWUTC) organized a seminar entitled - Graphics Designing & Its Importance in Modern Era on 21 January 2016. Mr. Dinesh Kumar Yadav, Director of Mantram Films and Animation Studio, India was the keynote speaker of the seminar. Mr. Sheikh Imran Kader, Director of Spectrum Solutions, India and Mr. Edwin Anthony Paul, Senior Motivational Trainer, IT-TOP-UP, ICT Division were also guests of this program. The speaker discussed about the importance of graphics designing & its importance in day to day life, how it connects Bangladesh with other countries and why it is necessary for Bangladesh.



Moderators presenting the award to honorable guest



Speaker speaks at the seminar

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