

Journal Articles

Dr. Muhammad Ziaulhaq Mamun

"Congestion at Airport and Disruption of Earthquake Response Supply Chain: Nepal Earthquake 2015", IOSR Journal of Business and Management (IOSR-JMB), Vol. 20, Issue 7, Ver. VI, pp. 33-39, July 2018.

"Causes of Voluntary Dropout of Microfinance Clients in Bangladesh", Nepalese Journal of Insurance and Social Security, Vol. 1, No. 1, pp. 19-39, March 2018.

"Job Attractiveness versus Key Employability Factors for Fresh Business Graduated in the Private Sector of Bangladesh", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 38, No. 1&2, pp. 15-44, March&June 2017.

"The Effectiveness of Micro-insurance in Bangladesh: Can It Sustain", The International Review of Financial Consumers, Vol. 2, No. 1, pp. 7-15, April 2017.

"Supply Chain Management of Fresh Vegetables in Superstores: A Case Study of Bangladesh: Clients overall view", Social Science Review, The Dhaka University Studies, Part D, Vol. 33, No. 2, pp. 55-69, December 2016.

"Customers' Perception of Ethical Issues in Corporate Governance of Islamic Banks in Bangladesh", The International Review of Financial Consumers, Vol. 1, No. 1, October 2016.

"Problems and Prospects of Insurance Business in Bangladesh from Companies Perspective", Insurance Journal, Bangladesh Insurance Academy, Vol. 62, pp. 5-48, April 2016.

"Ethical and Social Perspectives of Islamic Banking in Bangladesh: Clients overall view", Social Science Review, The Dhaka University Studies, Part D, Vol. 32, No. 2, pp. 37-53, December 2015.

"Operation of the Super Store Chains in Bangladesh: Problems and Prospects", Social Science Review, The Dhaka University Studies, Part D, Vol. 32, No. 1, pp. 11-26, June 2015.

"Prospects and Problems of Islamic Banking from bankers' Perspective: A Study of Bangladesh", Asian Journal of Management Applications and Research, Vol. 05, No. 1, January 2015.

"Customer's Satisfaction of Islamic Banking and Conventional Banking in Bangladesh: A Comparative Study", Dhaka University Journal of Business Studies, Vol. XXXV, No.1, pp. 85-103, April 2014.

"Prospects of Bancassurance in Bangladesh: Possible Synergy and Potentials, Bank Parikrama, A journal of banking and Finance, Bangladesh Institute of Bank Management, Vol. XXXIX, No. 1 & 2, pp. 26-55, March-June 2014.

"Impact of Microcredit on Rural Livelihood: A Case Study in Bangladesh", Social Science Review, the Dhaka University Studies, Part-D, Vol. 30, No. 2, pp. 179-197, December 2013.

"Potential of Bangladesh Capital Market and its Challenges", Insurance Journal, Bangladesh Insurance Academy, Vol. 59, pp. 19-40, December 2013.

"Determination of Effective Financial Ratios for Identifying Default Risk for Small and Medium Enterprises (SMEs): Reality Vis-A- Vis Bankers' Perception", Kushagra International Management Review-Journal, Kushagra Institute of Information and Management Science, Vol. 3, No. 2, pp. 8-16, November 2013.

"Prospects and Problems of Medical Tourism in Bangladesh", International Journal of Health Services, Bloomberg School of Public Health, Johns Hopkins University, Vol. 43, No. 1, pp. 131-149, 2013.

<p>"Factors in the Study of Newspaper of Reading Behavior: Dhaka City Perspective", Social Science Review, The Dhaka University Studies, Part-D, Vol. 29, No. 1, June 2012.</p>
<p>"Impact of Global Recession on Readymade Garments (RMG) Sector of Bangladesh", Bank Parikrama, A Journal Of Banking and Finance, Bangladesh Institute of Bank Management, Vol. XXXVII, No. 1 & 2, March-June 2012.</p>
<p>"Performance Evaluation of General Insurance Companies of Bangladesh (1991-2008), Insurance Journal, Vol. 58, pp. 21-68, July 2011.</p>
<p>"Word of Mouth (WOM): The Unnoticed Tool for Strengthening the Adoption of Brand", International Journal of Research in Commerce and Management, Vol. II, Issue IX, pp. 1-6, September 2011.</p>
<p>"Quality of Private University Graduates of Bangladesh: The Employers' Perspective", South Asian Journal of Management (SAJM), Vol. 18.3, pp. 48-68, July-Sept., 2011.</p>
<p>"Health Awareness and Knowledge of the Slum Dwellers: A Case Study in Bangladesh", Asian Profile, Vol. 38, No. 4, August 2010.</p>
<p>"Human Resource Planning and Staffing Practices in Bangladesh: A Comparison between National and Multi-National Companies", " , Journal of Business administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 35, No. 3 & 4, pp. 13-38, July & October 2009.</p>
<p>"Management Prospects and Challenges for Ethics and Corporate Awareness Development in Bangladesh", AMDIB Management Review, A Journal of Association of Management Development Institutions of Bangladesh (AMDIB), Vol. 01, pp. 1-12, June 2009.</p>
<p>"Support Services Required for the Development of Small and Cottage Industries in Bangladesh", AMDIB Management Review, A Journal of Association of Management Development Institutions of Bangladesh (AMDIB), Vol. 01, pp. 53-72, June 2009.</p>
<p>"Characteristics of Entrepreneurs of Bangladesh: An Urban Semi-Urban Comparative Study", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 35, No. 1 & 2, pp. 1-22, January & April 2009.</p>
<p>"Customer perception of Success Factors of Insurance Agents: An Empirical Study in Bangladesh", The Journal of Risk Management and Insurance, Assumption University of Thailand, Vol. 13, pp. 62-79, 2009.</p>
<p>"Variables/Factors Affecting the Use of Scientific Management Tools in Bangladesh", Maneggiare (An academic & Research-based journal), Department of Management Studies, University of Chittagong, Bangladesh, Vol. 4, pp. 1-19, December 2008.</p>
<p>"Customer Focus of the Private Universities of Bangladesh: A TQM Perspective", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 34, No. 1 & 2, pp. 1-22, January & April 2008.</p>
<p>"Promoting the Usage of Scientific Management Tools in Operational Activities: A Case Study of Bangladesh" Journal of Business Research, Department of Business Administration, Jahangirnagar University, Savar, Dhaka, Bangladesh, Vol. 10, pp. 27-48, June 2008.</p>
<p>"Challenges and Opportunities health Insurance Initiatives in Rural Bangladesh", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 33, No. 3 & 4, pp. 1-22, July & October 2007.</p>
<p>"Understanding Different Cultures is a Key to Globalization and Economic Growth: A Comparison to Bangladesh and U. S." Journal of Business and Information Technology, ISSN. 1539-9850, Academy of Business and Information Technology, Indiana University of Pennsylvania, U. S., Vol. 6, pp. 48-66, Fall 2006/ Spring 2007.</p>

<p>"A Sustainable Model for Insurers by Combining Micro-Insurance with Micro Credit for Rural Households of Bangladesh" <i>Journal of Business Research</i>, Department of Business Administration, Jahangirnagar University, Savar, Dhaka, Bangladesh, Vol. 9, pp. 1-18, June 2007.</p>
<p>"Factory Laws' Implementation in the Work Place of Public Sector Jute Mills of Bangladesh", <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 33, No. 1 & 2, pp. 1-20, January & April 2007.</p>
<p>"Life of Female Ready-Made Garment Workers in Bangladesh: Critical Gender issues", <i>International Journal of Women and Gender Research</i>, Veerangana Jhalkari Bai Center for Women's Studies & Development, Bundelkhand University, Jhansi, Vol. 1, No. 1, pp. 92-99, January-June 2007.</p>
<p>"Leading Factors for Business Competitive Environment in a Developing Country: A Case Study of Bangladesh", <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 32, No. 3 & 4, pp. 1-39, July & October 2006.</p>
<p>"Service Requirement for the Aged People in Bangladesh" <i>Journal of Business Studies</i>, Center for Business Research, Southeast University, Volume II, No. 1, pp. 152-163, January-June, 2006.</p>
<p>"Use of Scientific Management Tools in Operational Activities: A Case Study of Bangladeshi Firms." <i>Journal of Business Research</i>, Department of Business Administration, Jahangirnagar University, Savar, Dhaka, Bangladesh, Vol. 8, pp. 13-22, June 2006.</p>
<p>"Management of Innovative Activities of Small Entrepreneurial Manufacturing Workshops in Bangladesh." <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 32, No. 1 & 2, pp. 1-22, January & April 2006.</p>
<p>"Attitude of Corporate Managers and Stockholders with respect to Good Governance in a Developing Country: A Case Study of Bangladesh." <i>Asian Academy of Management Journal</i>, Vol. 10, No. 2, pp. 21-45, July 2005.</p>
<p>"Medical Social Work Practices for the Improvement of Health Care System in Bangladesh ." <i>Journal of Sociology</i>, Faculty of Social Sciences, University of Dhaka, Vol. 1, No. 1, pp. 63-73, June 2005.</p>
<p>"Factors for Not Buying Life Insurance Policies in a Developing Country: A Case of Bangladesh ." <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 31, No. 1 & 2, pp. 1-22, January & April 2005.</p>
<p>"A Comparative Study of Job Satisfaction of the Senior Male and Female Executives in Bangladesh ." <i>Journal of Business Research</i>, Department of Business Administration, Jahangirnagar University, Savar, Dhaka, Bangladesh, Vol. 7, pp. 1-15, June 2005.</p>
<p>"Nature and trend of Bureaucracy among the Young and Senior Bangladeshi Executives: A Comparative Analysis". <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 30, No. 2 & 3, pp. 45-57, July & October 2004.</p>
<p>"Workplace Security of Female Garment Workers in Bangladesh", <i>Social Science Review</i>, The Dhaka University Studies, Part D, Vol. 21, No. 2, pp. 191-200, December 2004.</p>
<p>"Performances of Some Selected Non-Government General Insurance Companies of Bangladesh Compared to Government Insurance Company", <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 30, No. 1 & 2, pp. 1-18, January & April 2004.</p>
<p>"Urban Slums Health Facilities in Bangladesh: A Case Study in Agrabad Jamburi Field Bastuhara Colony Slum, Chittagong", <i>Business Review</i>, Volume 3, Number 2, pp. 33-42, July-December, 2003.</p>
<p>"Doctor's Perception and Prescription of Oral Contraceptives: A Social Marketing Study in Bangladesh", <i>Asian Academy of Management Journal</i>, Vol. 9, No. 1, pp. 56-68, January 2004.</p>

<p>"Performance of the Jiban Bima Corporation of Bangladesh: The State Controlled Life Insurance Corporation of Bangladesh", Journal of Business Research, Department of Business Administration, Jahangirnagar University, Savar, Dhaka, Bangladesh, Vol. 5, pp. 19-34, 2003.</p>
<p>"Life of Female Ready-made Garment Workers in Bangladesh: Critical Gender Issues", South Asian Journal of Management, Vol. 10, Number 2, pp. 44-52, April-June 2003.</p>
<p>"Critical Success Factors for Poultry Entrepreneurs in Bangladesh", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 28, No. 3 & 4, pp. 1-20, July & October 2002.</p>
<p>"Risk of Living in a Mega City: A Case Study of Metropolitan Dhaka", Insurance Journal, Bangladesh Insurance Academy, Vol. 53, pp. 47-66, July 2002.</p>
<p>"Performance Evaluation of the Private Life Insurance Companies of Bangladesh: A Private-Public Comparison", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 28, No. 1 & 2, pp. 27-56, January & April 2002.</p>
<p>"Practices of Entrepreneurship in the Government Supported Enterprises of Bangladesh: An Evaluation", Asian Profile, Vol. 30, No. 1, pp. 81-95, February 2002.</p>
<p>"Feasibility of Retail household Lending Product by Commercial Banks in Bangladesh", Asian Profile, Vol. 29, No. 4, pp. 349-360, August 2001.</p>
<p>"Feasibility of Retail household Lending Product by Commercial Banks in Bangladesh", Asian Profile, Vol. 29, No. 4, pp. 349-360, August 2001.</p>
<p>"Total Quality Management of the Bangladeshi and Thai Companies: A Comparative Analysis", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 27, No. 1 & 2, pp. 47-62, January & April 2001.</p>
<p>"Performance of the Nationalised General Insurance Company of Bangladesh", Bank Parikrama: A Journal of Banking and Finance, Bangladesh Institute of Bank Management, Volume 25, No. 4, pp. 26-38, December 2000.</p>
<p>"Strategic Management Issues for Entrepreneurial Software Developing Companies (ESDCs) of Bangladesh", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 26, No. 3 & 4, pp. 77-96, July & October 2000.</p>
<p>"Practices of Teaching Methods, Aids, and Students' Performance Evaluation Tools in Business Schools of Bangladesh: An Empirical Exploration", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 26, No. 1 & 2, pp. 25-46, January & April 2000.</p>
<p>"Total Quality Management of the Non-Government Universities of Bangladesh: A Case Study", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 26, No. 1 & 2, pp. 117-130, January & April 2000.</p>
<p>"Strategic Role of Water Transport Modernization for Safe Settlements Growth in the Riverbank Erosion-prone Floodplains of Bangladesh", Regional Development Studies (RDS), UNCRD, Vol. 6, pp. 111-130, 2000</p>
<p>"Quality Functions Deployment for the Non-Government Universities of Bangladesh", Journal of Business Administration, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 25, No. 3 & 4, pp. 21-42, July & October 1999.</p>
<p>"Student Loan Scheme for Higher Education in Non-Government Universities of Bangladesh: Risks and Prospects", Bank Parikrama: A Journal of Banking and Finance, Bangladesh Institute of Bank Management, Volume 24, No. 3 & 4, pp. 117-133, September & December 1999.</p>
<p>"Success Factors of Small Farm-based Plant Nursery Entrepreneurs In Bangladesh: A Case Study", South Asian Journal of Management, Vol. 6, Number 3 & 4, pp. 75-85, July-December 1999</p>

<p>"Fairness as a Constraint on Profit Seeking: A Bangladesh Case Study", <i>Prestige Journal of Management and Research</i>, Vol. 3, Number 1 & 2, pp. 1-9, April-October 1999.</p>
<p>"Safe Area Densification as a Development Strategy to Mitigate Riverbank Erosion Disaster in Bangladesh: The Why, Who, Where and How issues", <i>Asian Profile</i>, Vol. 27, No. 5, pp. 427-440, October 1999.</p>
<p>"Strategies of Entrepreneurial Software Developing Companies (ESDCs) in Malaysia and Bangladesh: A Comparative Analysis for Sustainable Development of ESDCs in Bangladesh", <i>Asian Academy of Management Journal</i>, Vol. 4, No. 2, pp. 56-68, July 1999.</p>
<p>"Safe Distance Resource Management In Riverbank Erosion-Prone Areas: An Ecological Approach to Field Survey Design", <i>South Asian Journal of Management</i>, Vol. 5, Issue 4, pp. 42-52, October-December 1998.</p>
<p>"Settlement Risk Analysis in Riverbank Erosion-Prone Areas in Bangladesh", <i>Singapore International Insurance and Actuarial Journal</i>, Vol.2, No. 1, pp. 59-72, June 1998.</p>
<p>"Vulnerability, Settlement, and Population Concentration Functions in Riverbank Erosion-prone Areas", <i>Asian Profile</i>, Vol. 25, No. 4, pp. 329-344, August 1997.</p>
<p>"Awareness, Preparedness and Adjustment Measures of Riverbank Erosion-Prone People: A Case Study of Settlement Planning for Disaster Mitigation in Bangladesh", <i>Disasters</i>, Vol. 20: No. 1, March 1996.</p>
<p>"Interplay among Different Socioeconomic Parameters in the Riverbank Erosion-Prone Areas in Bangladesh", <i>Technology, Business, and Development Review</i>, Vol. III, Issue I, pp. 27-33, January-December 1995.</p>
<p>"Inventory Management of Manufacturing Industries in Bangladesh", <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 18, No. 3 and 4, pp. 178-193, 1992.</p>
<p>"Growth of Computer Application in Bangladesh", <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh, Vol. 14, No. 1, pp. 89-114, 1988.</p>
<p>"Construction Industry in Bangladesh and its Needs: A Study in the Construction Project Management in a Developing Country", <i>Journal of Business Administration</i>, Institute of Business Administration, University of Dhaka, Bangladesh. Vol. 13, No. 4, pp. 448-70, 1987.</p>